

THE RED FM JOURNAL

25TH DECEMBER 2023- 5TH JANUARY 2024

We aim to align commercial rates with or surpass DAVP rates following rate revision: Nisha Narayanan

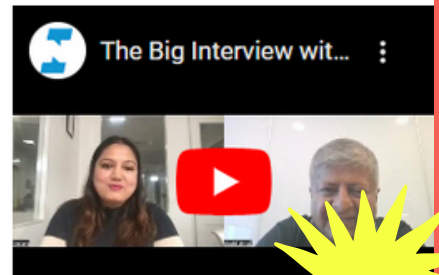
Narayanan, COO and Director of Red FM and Magic FM believes that radio will be utilised very effectively by not just political parties but also by brands during the general elections in 2024



Sakshi Sharma
Delhi, December 26, 2023

35
Shares

**BEST MEDIA
INFO**



Exclusive Feature with Ma'am on
Best Media Info for their year-
ender story.

Rewind 2023: Noticeable fatigue due to constant use of digital media - Nisha Narayanan

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DEC 28, 2023
NEHAL SHUKLA
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News in the domain of
Advertising, Marketing, Media
and Business of Entertainment
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NISHA NARAYANAN



It's time to review the most significant industry developments as the year 2023 draws to a close. Adgully is reviewing the year 2023 for M&E, Advertising, Digital Marketing, PR, and communications. Here are some names in the industry as part of the review.

Recapping the year 2023 for M&E, Advertising, Digital Marketing, PR, and communications. Here are some names in the industry as part of the review.

ADGULLY

Exclusive feature with Ma'am
on Adgully for their Year-
ender column Review 2023

IMPACT MAGAZINE

Industry year ender story
mentioning ma'am with
Impact Magazine for their
Trends Edition



RED FM YEAR-ENDER 2023

Our New Year toast to the
mind-blowing year that 2023
has been. We blossomed into
being cultural evangelists,
delivering experience, and
being the hub of entertainment
for everything that we do!

