Programme: MSc Business Analytics

Preferred Advisor: Dr Zexun Chen

Proposal title: 爱丁堡大学对于中国留学生的教育背景偏好研究

Proposal summary (Guidance: 50-100 words)

Existing concepts - How does your study relate to existing theories and concepts? (Guidance: 20-150 words)

Research questions - What are your research questions? (Guidance: 30-150 words)

Data sources - What research methods/data sources do you plan to use? (Guidance: 10-100 words)

Weibo Data

Proposal references - Please provide full references for up to 5 key books/articles used to develop this proposal

Analysis methods - What methods of analysis/analysis software do you plan to use? (Guidance: 10-50 words)

1. 对于数据整理, 根据与研究相关的关键词, 使用python搜索csv文件中符合条件的记录.
2. 进行完数据标记之后, 预计使用STATA进行回归分析.

Research method: Quantitative

Dissertation format: Traditional Research Dissertation

LIU, L., WAGNER, W., SONNENBERG, B., WU, X. & TRAUTWEIN, U. 2014. Independent Freshman Admission and Educational Inequality in the Access to Elite Higher Education. *Chinese Sociological Review,* 46**,** 41-67.