



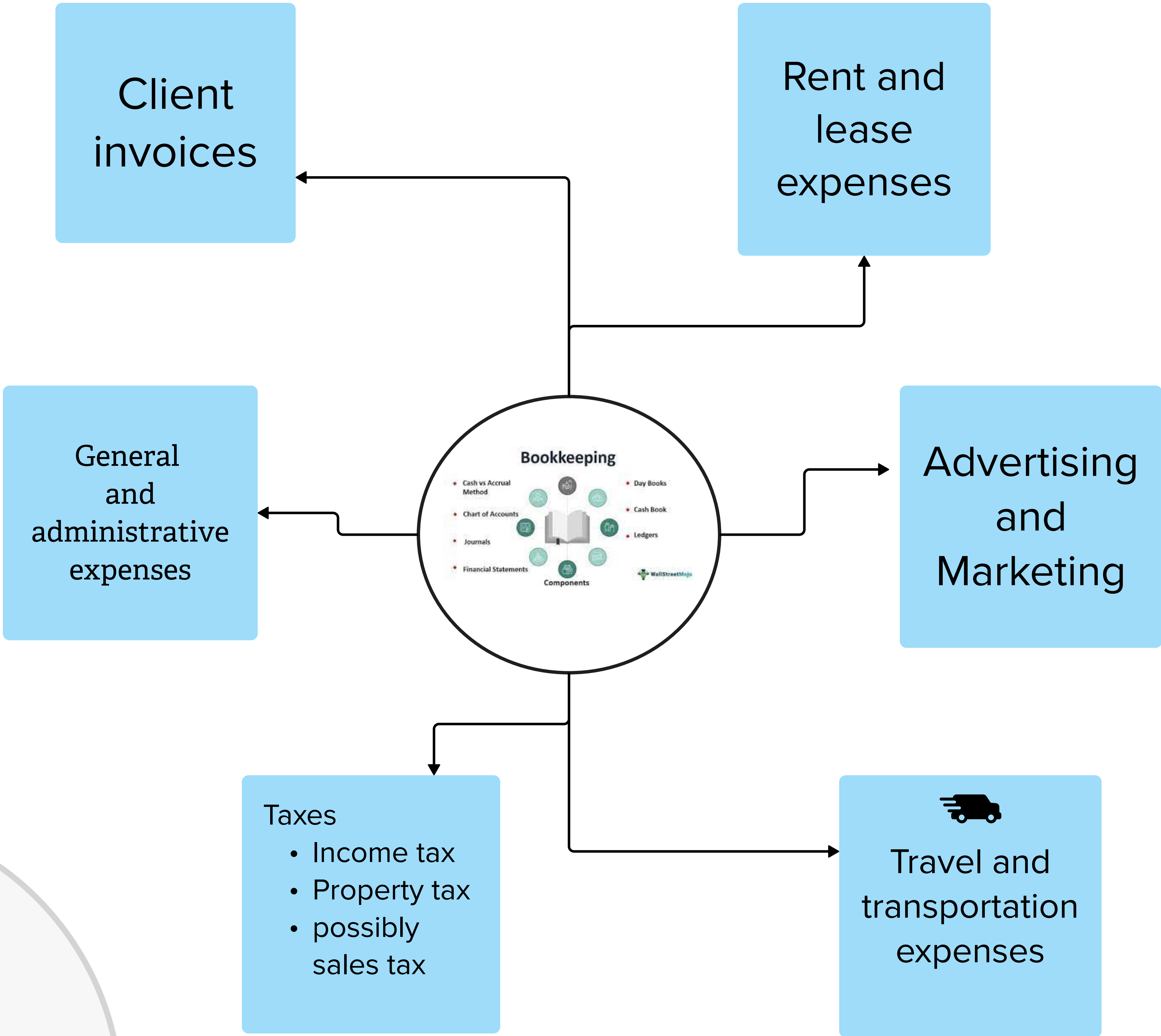
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



URBAN AURA TEAM

Financial statements and functions of my URBAN AURA INTERIORS

Maintain accurate records

Make informed financial decisions

If increase an supply while Create a new project ideas

This integration Enhances our overall business efficiency at ZOHO books

Update new interiors models

Sustainability of my interior design business

Proper financial management crucial for the success



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?