

REETI SARUP

LINKEDIN: <https://in.linkedin.com/in/reeti-sarup>
EMAIL: reeti.sarup@gmail.com
WEBSITE: <https://reeti-sarup.github.io/>
GITHUB: <https://github.com/REETI-SARUP>
BLOG: <https://medium.com/@reetisarup>

KEY SKILLS

Technologies & Tools

HTML, CSS, JavaScript, React, TypeScript, GraphQL, Apollo Client, C, C++, Java, Kafka, Cypress, Jest, Enzyme, Web Performance Optimizations, Web Accessibility, Git & GitHub, CI/CD, Splunk, Amplitude, Python, Machine Learning, AI, GenAI

Other Skills

Agile Methodologies; Effective Verbal & Written Communication; Mentoring & Onboarding; Assessing for Hiring; Accountability & Ownership during end-to-end Software Development Lifecycle; Collaborating efficiently with multiple stakeholders & cross-functional teams across time-zones around the globe.

LANGUAGES

- Fluent English and Hindi.
- Elementary knowledge of French

EXTRA-CURRICULAR POSITIONS OF RESPONSIBILITY

- Led Front-end Tech Initiatives in Intuit India's **Tech-Culture Champions Community**. Speaker in Advanced React, Technical Blogging, GraphQL Workshops. Panel Member in Intuit's external webinar.
- Volunteered as **Scrum Master** of Task Manager Team in QBO Advanced at Intuit
- Chapter Secretary & Web-Development Mentor in **ACM Student Chapter**, IGDTUW
- Peer-Mentorship Circle Founder & Campus Leader at **LEAN IN Student Chapter**, IGDTUW
- Student Volunteer for **Spoken Tutorial Project** by IIT Bombay & National Mission on Education through ICT, MHRD, Govt. of India to promote IT literacy through Open Source
- Volunteer in 'Leaders for Tomorrow' – a Not-For-Profit Youth Leadership Movement for Social Work
- Appointed **Deputy Head Girl** at Bal Bharati Public School, Dwarka, Delhi
- Represented school in **Environment awareness programme** 'Roshni' & Interacted with the then **President of India - Smt. Pratibha Patil** at President's House [Rashtrapati Bhavan] (2012)

EXPERIENCE

Intuit

Bangalore

Senior Software Engineer

[Aug 01, 2023 – Present]

- Led & Contributed in Mid-Market Onboarding Upgrader Flow; Smart Suggestions Financial Error Detection Tracks and more for QuickBooks Online Advanced Product.
- Leading the Mid-Market Mission AI Team on building GenAI features for QBO Advanced.

Software Engineer-2

[Aug 01, 2021 – July 31, 2023]

- Launched key customer-centric features such as Recurring tasks, Attachments in tasks, In-App Task Notifications, Data Import in QBO, Smart Suggestions: Anomaly Detection to catch Financial data entry errors using AI, Personalized Onboarding Experience and more for QuickBooks Online Advanced. Contributed to Operational Excellence initiatives also.

Software Engineer-1

[July 22, 2019 – July 31, 2021]

- Analyzed & Optimized **Web Performance** for Top Accounting workflows resulting in ~30% improvement in page load time (TP99) & more.
- Developed power-tools for QBO Advanced power-users. It includes **Batch Transactions** for efficiently creating bulk transactions; **Smart Automated Custom Workflow templates** to customize & automate repetitive manual tasks; **Workflow Recommendations** to suggest personalized workflow templates to customers.

Software Engineer Intern

[June 04, 2018 – July 27, 2018]

- Integrated Publish-Subscribe Messaging System - Apache Kafka with Logit Service to decompose monolith application.

Coding Ninjas – Programming Institute

New Delhi

Problem Setter & Curator (C++ and Java)

[June 02, 2017 – August 02, 2017]

GMR – Delhi International Airport Pvt. Ltd.

New Delhi

Summer Industrial Project Trainee

[June 02, 2016 – June 29, 2016]

EDUCATION

Georgia Institute of Technology, Atlanta, USA

MS in Computer Science with Machine Learning Specialization [Aug2021 – Aug2023]

- Scored **4.0 / 4.0 GPA**

Indira Gandhi Delhi Technical University for Women, Delhi

Bachelor of Technology in Information Technology

[2015 - 2019]

- Awarded **Vice-Chancellor's Gold Medal** for standing first in Order of Merit by securing **highest** aggregate percentage in University in B.Tech-IT (**88.83%**)
- **Engineering Major Project:** "Detecting & Quantifying Bias in News Reporting"
- **Co-authored** Chapter on "Machine Learning in Higher Education: Predicting Student Attrition Status Using Educational Data Mining" Published by IGI-Global.

Bal Bharati Public School, Dwarka, Delhi

Class 12 CBSE Result

[2015]

- Scored **96.6%** aggregate percentage
- Awarded CBSE Merit Certificate for being in **0.1% toppers** in English in CBSE
- Accomplished **99%** score in 'Computer Science with C++' and **99%** score in 'English Core'

Class 10 CBSE Result

[2013]

- Scored **CGPA 10/10**

ADDITIONAL ACCOMPLISHMENTS

- Awarded **Intuit India Superstar Award FY23-Q1; Star of the Quarter Awards (Customer Obsession & Stronger Together)** and multiple Spotlight awards at Intuit.
- Won **2nd runner-up** prize and Spotlight award in **Intuit Interns Hackathon** (2018).
- Won **Smart India Hackathon (SIH) Protsahan Award** for Innovation & **4th position** in All-India **SIH 2018** under DIPP, Ministry of Commerce & Industry, Govt. of India (2018).
- Selected in **Top 20 National Champions** by **Centre for Environment Education** supported by **Ministry of Environment, Forest & Climate Change** (2012).
- Won **scholarship** in **All India Igenius Scholarship Program** & interacted with **judges- Mr. Derek O' Brien and Mr. Ruskin Bond** (2010).