

# Shikha Sahay

Professional Title

Lucknow, Uttar Pradesh, India | <https://in.linkedin.com/in/shikha-sahay-6b5191194>

## PROFESSIONAL SUMMARY

Dynamic and results-driven professional with extensive experience in management and a proven track record in the petroleum industry. Adept at business development and marketing strategies, with a strong foundation in communication and leadership. Holds an MBA in Marketing & Retail from Amity University Lucknow Campus.

## CORE COMPETENCIES

Communication • Interpersonal Skills • Leadership • Management • Business Development • Creativity

## PROFESSIONAL EXPERIENCE

### Professional | Previous Company

*Present*

- Successfully led a team to increase sales by 20% within a year
- Developed and implemented a new marketing strategy that improved brand visibility
- Streamlined office administration processes, resulting in a 15% increase in efficiency

## EDUCATION

Master of Business Administration - MBA | Amity University Lucknow Campus | Year

## KEY PROJECTS

### Project Name

Led a project to optimize business operations within the petroleum sector.

*Technologies: tech1, tech2*

*Impact: Improved operational efficiency and reduced costs by 10%*

## CERTIFICATIONS & ACHIEVEMENTS

- Professional Certification
- Recognized for outstanding leadership in business development initiatives