



University of
South Florida

CORPORATE PACKAGE

2024 - 2025



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Dear Corporate Sponsors

Thank you for taking the time to review our corporate package. My name is Maria Gabriela Dominguez Medina, and I have the honor of serving as the SHPE USF President for the 2024-2025 academic year. On behalf of our chapter, I warmly invite you to join us in our mission to empower Hispanic students and create lasting change within the STEM fields.

I began my journey with SHPE three years ago, initially intrigued by the possibilities of the MentorSHPE program. I was fortunate to have an incredible mentor who guided me and opened my eyes to the profound impact this organization has on students. From supporting K-12 students and their parents through programs like our SHPE Jr. Chapters, Noche de Ciencias and Equipando Padres, to providing professional development that shapes our members' careers, and by giving them a '*Familia*'. SHPE has truly transformed lives, including my own.

As I enter my third year on the board, I've witnessed firsthand how our chapter has grown and how it continues to be a beacon of support for our Hispanic community, a group that remains underrepresented in STEM. This year, we are committed to tripling our efforts to support this community, ensuring that more students have access to the resources, mentorship, and opportunities they need to succeed. And for that we need your help.

Our chapter is the largest engineering student organization at the USF campus, and for three consecutive years, we have proudly brought the most attendees to the SHPE National Convention. This growth is a testament to our dedication and the strength of our "*Familia*." We consider our sponsors, connections, and industry partners to be integral members of this *Familia*, and we are excited about the possibility of working together to make an even greater impact.

In the upcoming year, we aim to align closely with the mission of SHPE National, driving innovation and excellence within our university and beyond. We aspire to have a lasting impact not only through the achievements of our members in the field but also by fostering a supportive and inclusive environment on campus. Your support as a corporate sponsor is crucial in helping us achieve these goals.

We deeply value the relationships we build with our sponsors, and we believe that a partnership with your organization will not only benefit our members but also provide you with unique opportunities to engage with the next generation of STEM leaders.

Thank you once again for considering our proposal. We look forward to the opportunity to collaborate and achieve great things together.

Sincerely,
Maria Gabriela Dominguez Medina
President, SHPE USF 2024-2025

OUR MISSION AND VISION

Mission

Society of Hispanic Professional Engineers (SHPE) changes lives by empowering the **Hispanic** community to realize its fullest potential and to impact the world through **STEM** awareness, access, support, and development

Vision

SHPE's vision is a world where **Hispanics** are highly valued and influenced as the leading innovators, scientists, mathematicians, and engineers



OUR VALUES

FAMILIA

We take ownership of our strength and enthusiasm, by creating communities, cultivating a diverse and inclusive membership.



SERVICE

Our foundation of service to others emphasizes empathy, patience, and understanding



RESILIENCE

We embrace our diverse cultures and communities, which enable us to adapt, thrive and persist with optimism.



EDUCATION

We are dedicated to continuous improvement by learning from our successes, setbacks, and most importantly each other.



Our Chapter

UNIVERSITY OF SOUTH FLORIDA

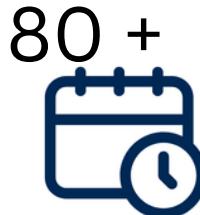


TAMPA CAMPUS

REACH OF



THROUGH COLLEGE
OF ENGINEERING



80 +
EVENTS HELD
ANNUALLY

6000 + 495 students



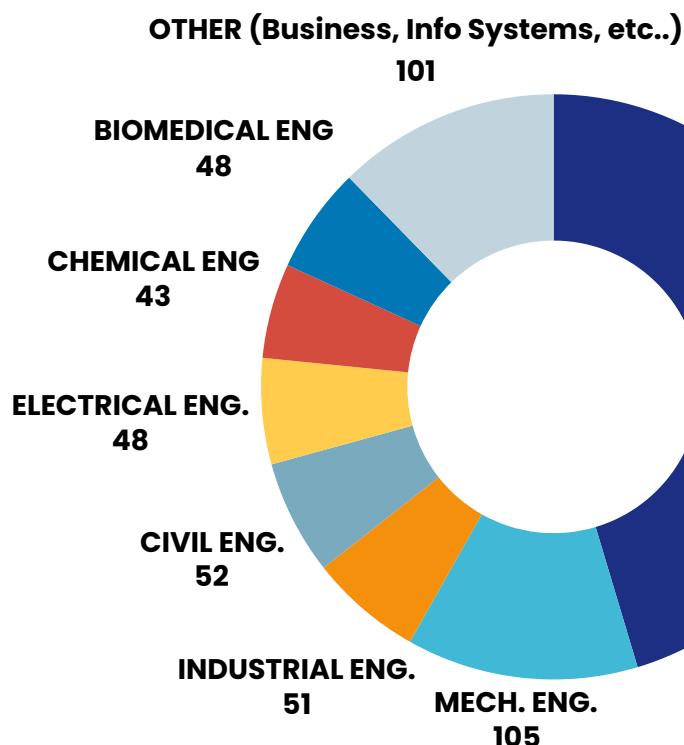
200 +
ACTIVE MEMBERS



LARGEST REPRESENTATION AT
SHPE NATIONAL CONVENTION



Member Demographics

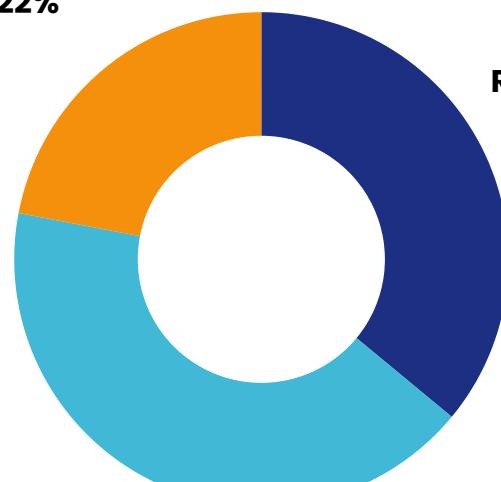


Total BullsConnect
 Undergraduate members: **820**

COMPUTER SCIENCE & ENG.
372

Rising Sophomore
22%

Rising Senior
36%



Rising Junior
42%

Graduation Date
 Rising Seniors: 2025
 Rising Juniors: 2026
 Rising Sophomores: 2027

*Incoming Freshman not accounted for

NOCHÉ DE INDUSTRIA

- SHPE USF CAREER FAIR -

Tentatively Scheduled for October 10th, 2024

Semana De Industria spans multiple industry opportunities featuring the **events** and **benefits** below:

- Career Fair
- Mock Interview
- Elevator Pitch
- Company Information Session
- Resume Critique Workshops
- Industry Technology Workshops

- Access to talent pool
- Student Connections
- Resume Database Access
- Company Promotion
- Career Exploration

*SHPE USF's 2023-2024 career fair had 180 attendees



SHPE JUNIOR

K -12 STEM OUTREACH & HIGH SCHOOL CHAPTER PARTNERSHIPS

SHPE Junior inspires and empowers Hispanic high school students for success in STEM, fostering diversity and shaping future STEM professionals.

High School Chapter Partnerships:

King & Patel High School

In Progress: Middleton

Workshops:

Arduinos, Drones,
Material Balances, SAT
prep, and more!

Noche De Ciencias:

College Readiness,
Financial Aid workshops,
Company Fair, STEM Intro

Dia De Ciencias: STEM
Activity Fair for K-8
students



SHPE TECH

Innovating the Future

SHPE Tech is an initiative dedicated to showcasing STEM technology and demonstrating how SHPE USF members leverage it for maximum impact.

Through this program, **SHPE USF** strive to enhance technical knowledge among our **450+ computing students** and the broadest **USF community**.

Past Workshops

- App Development
- Data Structures
- Web Development & Design

New Workshops

- MATLAB
- SOLIDWORKS
- Amazon Cloud
- Azure Cloud



HACKABULL

This is an MLH certified hackathon in the Spring where students of various levels of coding experience work together in teams to create technological projects focused on solving a problem that they perceive in the world, participate in workshops and win technology and swag packs from our awesome sponsors!

***Hack-A-Bull 2023 had 500 attendees and awarded \$7k of prizes from sponsor support**

This very fun and interactive event is meant to introduce first-time hackers to practical coding knowledge in a competitive environment.

HACKJAM

SHPE USF'S AGENDA

COMPANY INFORMATION SESSION

October 1st | October 22nd | November 7th | November 13th

- Offer a 75 to 90-minute slot for companies to showcase their firms and opportunities.
- Provide an exclusive platform to engage deeply with our 800+ members, fostering meaningful connections and collaborations.

SHPE USF Fall Semester Banquet

November 21st

This event is our last General Body Meeting of the year, which would provide your company with 30 minutes of the event to showcase information about your firm to an audience of 70 students, and help us celebrate our members' achievement's through "SHPE's Choice Awards"

NOCHE DE CIENCIAS (SHPE JUNIOR)

September 28th

Noche De Ciencias is a Volunteering opportunity where your company would get the chance to inspire Hispanic K-12 youth, helping both them and their parents identify the necessary steps to pursue a career in Engineering

SHPE USF Weekly Events

SHPE USF hosts weekly events to empower our Hispanic community, such as Professional Development workshops, SHPETina networking sessions and MentorSHPE meetings to cultivate a strong familia of Engineers

All dates are tentative and subject to change

SPONSORSHIP



Company Promotion

Company name and logo placed on event shirts and website

Opportunity Notices

Company's open positions advertised to the chapter



Event/ Workshop

Sponsor may host a professional event for our chapter



Resume Database

Sponsor receives digital file of membership resumes

MentorSHPE Program

Sponsor will be assigned mentees from the MentorSHPE program



General Body Meeting (GBM)

Sponsor announcing a 30 minute presentation at a GBM (average 80+ attendees)



Noche De Industria

Company secures a spot at the SHPE career fair

SILVER

4 \$250-500 Options

GOLD

5 of All Options

PLATINUM

All Options

SPONSOR BENEFITS

	BRONZE	SILVER	GOLD	PLATINUM
Promotion of Company Opportunities	✓	✓	✓	✓
Specific Mentees from MentorSHPE	✓	✓	✓	✓
Host an informational workshop	✗	✓	✓	✓
Access to our exclusive resume database	✗	✓	✓	✓
Free entrance to Noche De Industria career fair	✗	✗	✓	✓
Title Sponsor for NDI + Free Spring Network Fair	✗	✗	✗	✓

TERMS AND CONDITIONS

I. SPONSORSHIP TERM

When **Companies** choose to support **SHPE USF** through donations, they can benefit from **a significant tax deduction**. By receiving a non-profit document from **USF**, **Companies** can write off their donation amount from their tax amount, effectively reducing their tax liability dollar-for-dollar. This opportunity not only supports our mission but also provides tangible financial benefits to our **valued partners**.

II. HOW TO CONTRIBUTE

SHPE National

SHPE USF will be receiving payment via SHPE National. To facilitate this, please contact external.shpeusf@gmail.com to ask for the official SHPE National payment form. Upon completion of this form, sponsors will be asked to contact SHPE National to facilitate payment. Please direct sponsorship interest to external.shpeusf@gmail.com

@SHPEUSF



SHPE USF 2023-2024 SPONSORS



GOLD SPONSORS



BANK OF AMERICA

SILVER SPONSORS



CORPORATE PARTNERS



J.P.Morgan



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SHPE
Leading Hispanics in STEM.

UNIVERSITY OF
SOUTH FLORIDA

CORPORATE PACKAGE

2024-2025