




2.2

USER STORY SELECTION

| | B2B | AS A 'TYPE OF USER' | I WANT TO 'PERFORM SOME TASK' | SO THAT I CAN 'ACHIEVE SOME GOALS' |
|---|---|---------------------|-------------------------------|------------------------------------|
| A |  | | | |
| B |  | | | |
| C |  | | | |

| | B2C | AS A 'TYPE OF USER' | I WANT TO 'PERFORM SOME TASK' | SO THAT I CAN 'ACHIEVE SOME GOALS' |
|---|---|---------------------|-------------------------------|------------------------------------|
| A |  | | | |
| B |  | | | |
| C |  | | | |