

Figure 1: Insert photo here - NOTE, this should be best possible IDENTIFYING PHOTO
CLOSE UP, NO SUNGLASSES, ETC, LEFT IS GOOD, RIGHT IS NOT SO GOOD!

BACKGROUND INVESTIGATION: 350.ORG



TigerSwan
Solutions to Uncertainty®

SUBMITTED BY:

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Influence Rating Matrix

Name: 350.org

Formal Position in Organization/ Movement	0
Informal Position in Movement	5
Online Presence and History	5
History with similar movements/protests	5
Number of followers/ Size of Organization	5
Funding	5
Criminal History	0
Proximity	3
(Total)	28

Ratings: 1 to 5

Organization size rating:

- 0: 0 to 20
- 1: 21 to 45
- 2: 46 to 100
- 3: 101 to 200
- 4: 201 to 400
- 5: 401 and above

TIGERSWAN OVERALL ASSESSMENT: *350 DOT ORG'S ABILITY TO BRING GLOBAL ATTENTION TO THE DAPL PROTEST VIA THEIR NETWORK OF SUPPORTERS AND THEIR MEDIA CONTACTS REPRESENTS A CONCERN FOR TIGERSWAN AND THE CLIENT. 350 DOT ORG'S ABILITY TO MOBILIZE LARGE GROUPS OF SUPPORTERS IS ALSO OF SIGNIFICANT CONCERN. THEY ARE UNLIKELY TO REMOVE THEMSELVES FROM THE PROTESTORS GROUP OF SUPPORTERS BECAUSE THEIR GOALS ALIGN PERFECTLY WITH THE STANDING ROCK SIOUX TRIBE. THEY HAVE A TRACK RECORD OF SUCCESS IN THEIR CAMPAIGNS AND SHOULD BE ENGAGED ONLY AFTER SIGNIFICANT PREPARATION.*

CRITICAL SUMMARY OF FINDINGS

Identifiable Information:

Name: 350.org

Date Established: 2008

Main Office: 20 Jay St, Suite 732 Brooklyn, NY 11201

Phone number: 646-801-0759

Satellite Offices: Numerous local chapters and satellite offices throughout the world. (See Attached Map on last page.)

Phone number: N/A

Online Presence

Websites: <https://350.org/>

Twitter Handle: <https://twitter.com/350?lang=en> (350 dot org)

Instagram Page: None

Youtube Channel: None

Facebook: <https://www.facebook.com/pages/350org/12185972707>

Stated Goals:

- 1) Keep Carbon in the ground
 - a. Revoke the social license of the fossil fuel industry
 - b. Fight iconic battles against fossil fuel infrastructure

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- c. Counter industry/government narratives
- 2) Help build a new more equitable low-carbon economy
 - a. Promote investment in community-based sustainability solutions
 - b. Support communities confronting the impacts of climate change & building climate solutions for an economy free of fossil fuels
- 3) Pressure governments into limiting emissions
 - a. Run local and national campaigns targeting leaders
 - b. Capitalize on big regional and international events, like climate negotiations and economic summits

Key Members: Multiple boards and advisory councils

Board of Directors

Board Chair: KC Golden

Treasurer: Jay Halfon

Secretary: Melina Laboucan-Massimo

For full list: <https://350.org/about/board/>

International Advisory Council Members: <https://350.org/about/intl-ad-council/>

US Advisory Council Members: <https://350.org/about/us-ad-council/>

Staff Members: <https://350.org/about/team/>

Number of Members: Over 500 members in 25 countries

History of Organization

350.org is a global activist organization with members in over 25 countries dedicated to reducing carbon emissions below 350 parts per million in an effort stop climate change. The main office is in Brooklyn, New York with regional offices across the globe. They also have what amounts to franchises below the regional level operated by volunteers. They are involved in numerous campaigns to stop what they perceive as threats to the environment such as stopping offshore drilling, stopping the Keystone XL Pipeline, ending the use of all fossil fuels, no fracking campaigns, and no oil production in the tar sands. They have numerous companies, organizations, and individuals that support them in their efforts.

Criminal Charges: None

Criminal Affiliations: None

Map of Global Chapters

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