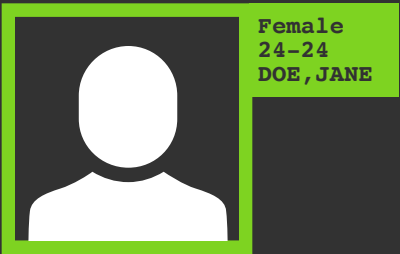


What is *Facial Recognition*?



Facial recognition technology is software that scans the unique features of a person’s face in photographs or videos and identifies who they are. It’s used by the police, schools, security, airports, social media, and in job hiring, and studies show it’s racially biased.

WHAT CAN I DO TO PROTECT MY PRIVACY?



Limit the photos you post online. Make sure your social media settings are at their highest privacy settings.



Always ask before you post and tag a picture of a friend.



Contact your elected representatives about legislative protections on facial recognition.



Opt against a facial scan. If asked for a scan at a public event, ask for different security option that doesn’t include facial recognition.

HOW CAN I BEAT FACIAL RECOGNITION TECHNOLOGY?



Wear a large brim hat. Many cameras are aimed down, and a brimmed hat can protect and obfuscate your face.



Some glasses can obscure facial recognition. Covering your eyes can be effective, as they are a key feature in facial recognition.



Use hair to obscure your face. This technology utilizes facial symmetry, so using your hair to obscure that symmetry is a good option.



Wearing a t-shirt that has someone else’s face on it can confuse some facial recognition technology.



Masks can be effective against facial recognition technology, but make sure you are not violating any local laws utilizing them.



Extreme make-up (see cvdazzle.com for ideas) may confuse facial recognition technology; especially on the bridge of your nose.



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