Tips for Keeping Children Safe

What is Online Grooming?

Online grooming is when a predator builds a relationship with a child online to sexually exploit them, either offline or online. They gain the child's trust to control them and place them in a sexual exploitation situation.



American teens has been sexually solicited online. That is millions of kids.

(Source: Madigan et al. (2018))

Who are Most Vulnerable?

It is easier for predators to initial sexual talks with children who are more vulnerable to manipulation and victimization due to:

Low self-esteem issues

Needs for attention

Family problems

Misconceptions about Online Grooming and Online Predators



Online predators ALWAYS pose as children



It is not always the case that predators pretend to be another child



Online grooming is a LENGTHY process

Online grooming can happen alarmingly fast

Effects of Online Grooming

The psychological impact of online grooming on children can be as severe as those who suffer offline abuse, with some children even attempting or committing suicide.

How to Prevent Online Grooming?

Online grooming can happen to any child who uses the internet. Here are some tips to help parents and guardians protect their children.

Educate children about online dangers:

Make sure children understand the risks of sharing personal information, engaging with strangers online, and sharing inappropriate content.



Set clear rules and boundaries:

Establish guidelines for internet use, including time limits, online activities, and parental supervision.



Monitor online activity:

Keep track of what your child is doing online, including the websites they visit, the apps they use, and the people they talk to.



Use parental controls:

Many devices and apps have parental controls that can limit access to inappropriate content and prevent children from sharing personal information.



Encourage open communication:

Create a safe and open environment where children feel comfortable talking about their online experiences and reporting any suspicious activity.



Stay informed:

Keep up-to-date with the latest online trends, risks, and safety measures to ensure you're prepared to protect your child.



Recommendations for All Relevant Professionals

- Children, a person under 18, cannot legally consent to any form of their own sexual exploitation or sexual abuse, including online grooming.
- Children should not be blamed for exploitative or abusive sexual 2 acts committed against them. The adult offender is the one responsible for such acts and should
- be held criminally liable. Children who are victims of online grooming are victims of sexual exploitation and, therefore, need protection and services.

Recommendations for Law and Policy



offline (contact abuse-driven): mostly already criminalized by national law.

Criminalize online grooming of children, as a standalone offense and

Criminalize online grooming when the offender intends to meet a child



understanding it as a process that involve sexual conversations, in which the offender intends to exploit a child online only (non-contact sexual abuse/fantasy-driven).





Report suspicious contacts to the National Center for Missing

and Exploited Children's CyberTipline or 1-800-843-5678.

Campaign Putting an End to the Online Exploitation of Children: Preventing

Victimization and Strengthening Child Protection Systems