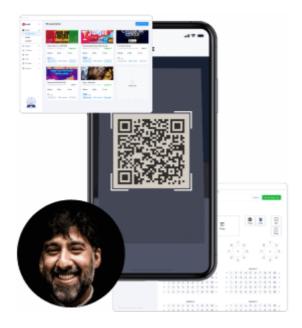
# Features - Oveit

Leonor Guedes Event Manager, Pioneers : 14-18 minutes

# All the right features you need to build unforgettable live events

Check out how Oveit's features will help you deliver the perfect event experience



# **End-to-end software solution for events**

In order to deliver the right event experience, you need the right partners for the job. You know it, and we know it. This is why we have developed Oveit into an event management software that helps you get things done. No matter how simple or complex your setup is. What makes us suitable for the job? A powerful event ticketing and management software equipped with the right features.

We help thousands of event professionals from all over the world manage their experiences from one place. No matter how small or big your event is, you can adapt Oveit to serve your scope. Our flexible pricing plan allows you to activate the features that you need to get the job done.

# Direct debit - receive payments instantly

With Oveit, you'll get paid each time an order is confirmed. All our accounts benefits from the direct debit option meaning you just need to connect your payment processor's account to get paid. We've integrated multiple payment processors like PayPal, Stripe, Crypto.com, and Utrust, thus helping you process over 130 fiat currencies and all the major cryptocurrencies. We also allow our partners to activate a bank transfer option, thus covering all the major payment methods.

# Ticket add-ons - prepack multiple benefits and perks

Using the ticket add-ons feature, you can transform the event ticket into the main holder of the entire experience. This option helps you transform each customer journey into a personal experience.

Ticket add-ons can be used to pre-pack benefits into a certain ticket category, or to allow event-goers to decide which extra option they would like to buy to create their own experience

# Embed snippet – integrate event registration on your website

Creating a branded customer journey is important. And using the event registration widget, you can embed the registration process straight on your website. It's your event, your hard work, and your community. It's your branding.

It's a simple copy-and-paste process that requires 0 coding experience, allowing anyone to embed the ticketing widget.

# NFT tickets - create, mint, and sell NFT tickets

While protecting your community against scalpers and fraudsters, NFT tickets allow you to create a completely new customer journey. One where the NFT event ticket, built on blockchain technologies, helps you keep your community engaged long after the initial event is over.

Oveit NFT allows you to add NFT ticketing on top of your existing operations, without having to write a single line of code. We're taking care of the technical aspects while you focus on building the journey.

# **Custom texts – customize the registration process**

And if you're keeping the registration process on your website, you should also keep your tone of voice. At least that's what we think. With Oveit's innovative ticketing solution, you can customize the registration process to deliver the exact message for each step of this process.

You change the CTAs on the registration buttons, customize the follow-up email, or even use a custom confirmation page. We know that your goal is to make the full experience as personal as possible and this feature

# Cashless payments – create and manage the vendor ecosystem

Set up a cashless payments and vendor ecosystem in minutes and allow your attendees to pay with a simple tap of their hands. Oveit Pay allows anyone to transform your event (or venue) into a vibrant, closed-loop, economy. You can create a cashless payment system connected with your ticketing operations, or completely independent from it. Either way, you can easily onboard internal and external vendors, set up product menus, and start accepting payments from your attendees through NFC wristbands or cards, or even dynamic QR codes. As our cashless payment system accepts two different payment methods – either NFC chips or dynamic QR codes through Oveit Wallet, we're sure that we can accommodate any need that you may have.

And the great part: **it's extremely easy to set it up**, As we've developed our solution as a mobile-first cashless payment app, you can easily transform a smartphone into a POS. Extremely user-friendly, Oveit Pay accommodates large festivals, our proprietary technology allowing it to run, when needed, as a hybrid cashless payment solution; transactions are processed even if the internet connection is lost.

easy-to-use **More features available for you** 



### Register attendees on your website

Set up your account and start selling eTickets in minutes. Send electronic tickets to your attendees. Scan tickets at the entrance and get real-time reports on attendance. See more.



# Invite only registrations

Sometimes you need to focus on a particular audience. Create invite-only tickets without complicated processes.



# Instant payments

Connect your PayPal, Stripe, or Bank account and start receiving payments instantly. Each time someone buys a ticket, funds are sent to your account. See more.



#### Responsive registration widget

Our app is fully responsive so everything is automatically resized for a great experience across devices. See more.



#### Seating designer

Create your perfect event space with our easy to use seating design tool. Drag, drop, rotate, add and remove rows or individual seats. Works great for any type of seating map. See more.



## **Registration forms**

Easy to use registration forms. Create complex forms in seconds. Allow attendees to fill in text, date, emails, select options, and even upload files. Everything is saved and stored for your convenience. See more.



# Oveit makes it easy to sell worldwide

With over 130 currencies, multiple language interfaces, and an automated invoicing system, Oveit helps you register visitors globally. See more.



## Data privacy compliance

Set up data privacy compliant registration processes. With Oveit you can allow visitors to opt in and out of your specific policies. Easily comply with GDPR and other data privacy regulations.



# Free ticket scanning apps

Available for Android and iOS. Scan tickets, see entrance reports as they happen. Connect more devices to improve access to your event. Data is automatically synced. See more.



## Badge designer

Gather personal data from your attendees using forms. Use this data to design beautiful, personalized badges in minutes. See more.



# Sales reporting

Stay in control with real-time financial and sales reports. See reports in real-time. Export your data easily and adapt your marketing efforts. See more.



## Invoice generation and mailing

No complicated integrations. Invoices are generated instantly, without any effort from you. Just start your account, input your company data and Oveit takes care of the rest.



#### **Vouchers and promo codes**

Create personalized discount vouchers, offer free access, create bulk sales options and set up limited time offers for your tickets. See more.



## Event registration on your website

Copy and paste our embed code and everything happens on your website. Registration, payment – it all runs on your website. See more.



#### **Team work**

We know great experiences are a team effort. With Oveit you can invite your team and work together on building your amazing project.



#### Easy search

Search for relevant data. Customers, attendees, purchases, events and more.



#### **CRM** for event and venue

Keep track of your attendees, their preferences, and purchases. See more.



## Prepacked perks

No need for extra cash transactions. Just pack everything in one ticket. Entrance, access to specific areas, even beverages, food, or merchandise. Pack everything in one ticket. See more.



#### **API Access**

Use Oveit to integrate with existing systems or building new tools. See more.

# End to end solutions for your event and venue

# Manage ticketing, registration, and access control

Manage ticketing and access control with a single tool. Connect multiple vendors and points of sale. Use vouchers to manage discounts and create invite-only tickets.

# Audience engagement and experiential marketing

Create long-lasting experiences with Oveit. Engage with your visitors and offer sponsors the tools to interact with the audience.

#### Handle cashless payments and vendor ecosystems

Manage your vendor ecosystem with our revolutionary closed-loop payment technology. Allow visitors to pay using contactless tokens (NFC chips) or pay with their mobile phones using Oveit Wallet.

# **Cashless Payments for festivals**

-fast, secure, and transparent-

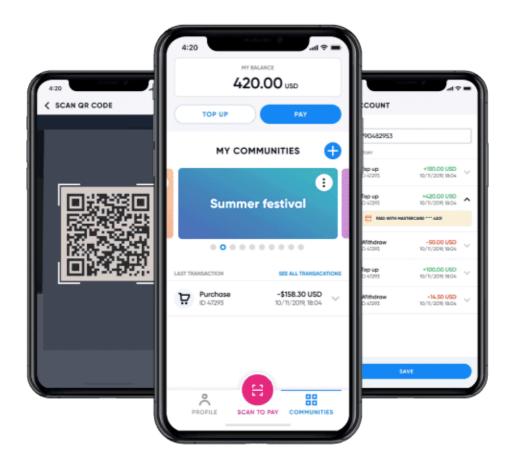
The NFC chip (integrated into the classic wristband) is a game-changer. Visitors can top-up money, check their balance, and pay – all without queueing, with just a simple tap of the hand.

The chip stores all the entry credentials and allows visitors to access their designated areas. If you add perks and benefits to certain ticket categories (yes, Oveit lets you do that) your attendees can claim them with just one tap.

This technology offers access to real-time data so you will know at any given moment how many attendees arrived, which areas they prefer, and how much they are spending.

People attend our events because you offer them blissful experiences. Go a step further and save them the trouble of carrying separate tickets, cash, or tokens.

But your attendees can also pay with **Oveit Wallet**. Our wallet is dedicated to event-goers, and it helps them manage their finance throughout the entire festival. It helps them top up credit using a debit or credit card, pay using the app's dynamic QR codes, view their purchasing history, and withdraw credit when the experience is over.



All within one wristband and one app

# How to use our features: Payments, Customer journey and Engagement



#### **Cashless Payments**

The NFC card or wristband is either used anonymously or paired with your visitors' data. This data can be the name, contact information, access data (where they can go), and add-ons data (what they can claim). Whenever cards or wristbands are initiated, a digital wallet is initiated as well. The wallet can be used to pay for goods and services by just tapping a vending point's Oveit Pay POS.

Vending points can sell goods and services and collect payments by logging into their account on Android mobile devices, equipped with NFC chips. Vendors edit their menu and when visitors want to buy something they scan the NFC card or wristband and the amount sold is deducted from the visitor's digital balance.

Oveit Pay allows you to get relevant insights into what's being purchased, by who, and from where. This way you can build better customer journeys, stock the best-selling products and invite in your

ecosystem to your favorite vending partners.



#### **Access control**

NFC/RFID wristbands and cards are great ways to quickly scan visitors in. From a festival venue to a theme park, all great venues use contactless means to check. access credentials. Oveit Pay can operate as a tool to check access credentials for your visitors. With our software, you can set up complex access management credentials according to the visitors' ticket options and you can scan visitors by using either smartphones or NFC readers.

How can I use NFC/RFID wristbands to increase access speed?

Contactless chips are a great way to speed up access to an event or venue and get real-time data on visitor flow. As an example, you can set up access points at the entrance, at special areas in your event or venue and you can specify who has access and who does not. With Oveit, there's no limit to how you can split and customize the visitor journey.



#### Personalized interaction

Interactive screens are a great way to engage your visitors and create amazing marketing campaigns and activations for you and your sponsors. Plus – they can be really fun. The question is – can we make it personal? Can we really interact and personalize the marketing message?

Yes. Using our contactless technology you can tap into the data the visitor has already filled in or is available through their journey. The NFC technology transfers the needed info with just a tap, saving your attendees time and helping them concentrate on the fun.

It also allows you to personalize the interaction, based on the info you already have from the user. For example – imagine a screen showcasing an animated character who can be the same gender as the visitor and can create a personal story based on the data available from the visitor. These make your experiences even more memorable.



#### Multi-day passes

Being connected to your guests' accounts, the NFC chip lets you know at any given moment which are their access credentials.

A simple tap will show you if access is granted for one or more days (essential information if you hold a multi-day festival) and if access is allowed to a particular area (ex: V.I.P. lounge).

At the end of your event and during the event you can view real-time info on where your visitors are spending their time and which are their favorite activities.



## **Pre-packing additional perks**

If you use addons for your tickets (like free T-Shirts, water, beers, etc) attendees can claim them with a simple tap of the hand.

Using Android smartphones (and later on iOS devices) as NFC readers your team members can see who used the add-ons and who didn't, every piece of information is immediately updated.

This can help you increase revenue for your events, add multiple layers of fun and engagement and increase visitor loyalty.



#### **Treasure hunts**

Treasure hunts are another perfect way to engage the audience. But how can we use NFC technology in this case? Each time a contestant reaches a checkpoint he taps the wristband to the indicated NFC receiver and receives another clue.

You will have real-time access to each player's progress and also get info about each participant.

It's a perfect match when treasure hunts are used for brand activation and with NFC technology your sponsors will have access to the much-wanted demographics.

"Our partnership with Oveit was very smooth and effortless. We were very please with the end result. The software made our registration process easier, more accurate and we were able to gather more reliable data about our event."

#### **Matt Hammond**

Marketing Director at Dom Perignon

"Without the support that Oveit's team offered the event would not have been possible. With a complex time slot management across a number of days as well as adhering to brand guidelines made it incredibly hard to find a plug and play solution."

Oveit's bespoke around the clock support made it possible!

#### **Townson Tsai**

Online ticket sales

"Ability to search using multiple inputs to find purchase. Ease of refund and flexibility for orders. Easy to upscale or downscale quickly. Very quick to master the software and the documentation for billing purposes was very good. Pricing was excellent and Paypal link was very easy."

Quick uptake and easy customization, mobile site and access was impeccable, support was top notch!

#### See more reviews:



Don't take our word for it. See it for yourself.