

NAME

Hailee

TYPE

Idealist



Goals

Hailee wants to organise the project workflow of her group. She, as a team leader intends to motivate her fellow group mates to void using their mobile devices during the time reserved for the group project through an agreement.

Background

Hailee is assigned to be the team leader of a 5 group people working on a university research project, as a team leader she needs to control the workflow of the group and make sure the maximum possible progress is achived during the project work.

Demographic

 Female 21 years

 Netherlands

Student

Motivations

- Maximise progress
- Form an agreement with the group members
- Smoothen the workflow
- Concentrate focus on the project related tasks
- Increase productivity

Frustrations

- Make sure every group member is involved in the project
- Gather the group to work as a whole
- Maximise communication between group members

Technology



Browsers



Product Usage

Hailee will sign-up in the Agreement app, afterwards she is going to create a lobby and share the lobby code with all the group members. Each group member will sign-up as well and use the code Hailee shared to join the lobby. Hailee will set the timer for the Agreement and the whole group will start working on the project related tasks.

NAME

Alina

TYPE

Artisan



Goals

Alina wants to spend some quality time when she meets up with her friends and void using their mobile phones for social media scrolling or chating. She wants everyone to get involved in the discussions and be sure everyone is having fun.

Background

Alina is usually meeting her friends during weekends. Sometimes their phones distracts them and some of them loose contact with the real world hence there is a lack of communication due to this.


Motivations


- Spend quality time with friends
- Form an agreement with friends
- Enhance the communication
- Void the missuse of smartphones

Frustrations

- Make sure that everyone is feeling confortable during friends gathering
- Seise bad habits
- Maximise communication between friends

Demographic

Female19years

Netherlands

Student

Technology



Browsers



Product Usage

Alina will sign-up in the Agreement app, she will ask each one of her friends to signup as well and afterwards add each one of them as friends in the Agreement app. Alina will create a lobby and share the lobby code with all the friends. After everyone joined Alina will set the timer for the period she wants to spend with friends and launch it.