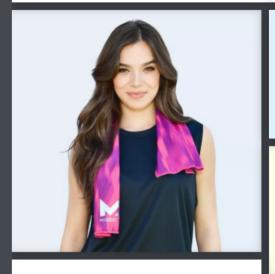
NAME

# Hailee

TYPE

#### Idealist



# Goals

Hailee wants to organise the project workflow of her group. She, as a team leader intends to motivate her fellow group mates to void using their mobile devices during the time reserved for the group project through an agreement.

### Background

Hailee is assigned to be the team leader of a 5 group people working on a university research project, as a team leader she needs to control the workflow of the group and make sure the maximum possible progress is achived during the project work.

# Demographic

Netherlands

- Female 21
  - Student

### Motivations

- · Maximise progress
- Form an agreement with the group members
- Smoothen the workflow
- Concentrate focus on the project related tasks
- Increase productivity

### Frustrations

- Make sure every group member is involved in the project
- Gather the group to work as a whole
- Maximise communication between group members

### Technology





vears





#### **Browsers**



### **Product Ussage**

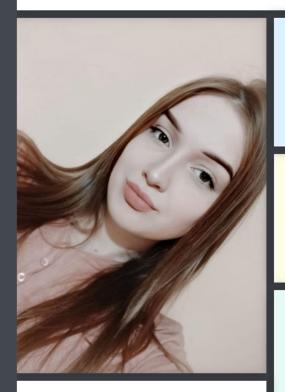
Hailee will sign-up in the Agreement app, afterwards she is going to create a lobby and share the lobby code with all the group members. Each group member will sign-up as well and use the code Hailee shared to join the lobby. Hailee will set the timer for the Agreement and the whole group will start working on the project related tasks.

NAME

# Alina

TYPE

### Artisan



### Demographic

🔎 Female	19
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vears

Netherlands

Student

# Technology





#### **Browsers**



#### Goals

Alina wants to spend some quality time when she meets up with her friends and void using their mobile phones for social media scrolling or chating. She wants everyone to get involved in the discussions and be sure everyone is having fun.

### Background

Alina is usualy meeting her friends during weekends. Sometimes their phones distracts them and some of them loose contact with the real world hence there is a lack of communication due to this.

#### Motivations

- Spend quality time with friends
- Form an agreement with friends
- Enhance the communication
- Void the missuse of smartphones

#### Frustrations

- Make sure that everyone is feeling confortable during friends gathering
- · Seise bad habits
- Maximise communication between friends

# Product Ussage

Alina will sign-up in the Agreement app, she will ask each one of her friends to signup as well and afterwads add each one of them as friends in the Agreement app. Alina will create a lobby and share the lobby code with all the friends. After everyone joined Alina will set the timer for the perioud she wants to spend with friends and launch it.