HANFEI REN

http://hanfei.ren

2116 Allston Way, Apt 212, Berkeley, CA 94704 510.944.9658 * hanfei_ren@berkeley.edu www.linkedin.com/in/hanfeiren

EDUCATION

University of California, Berkeley, CA, USA

Expected 05/2019

Master of Engineering, Electrical Engineering and Computer Science

Zhejiang University, Hangzhou, Zhejiang, China

09/2014-06/2018

Bachelor of Engineering, Digital Media Technology (GPA: 3.88)

Bachelor of Engineering, Industrial Design (GPA: 3.93)

National University of Singapore, Singapore

01/2017-05/2017

Exchange Student, Computer Science

EXPERIENCE

R&D Institution, Lingdi Fashion Company, Hangzhou, Zhejiang, China

03/2018-06/2018

AI Research Intern

- Proposed and implemented image retrieval algorithms for clothing and fabrics based on the integration of different features using OpenCV and Caffe.
- Designed and developed an intelligent human body measurement system using DNN regressor with TensorFlow.

Cascade Lab, University of Illinois, Urbana-Champaign, IL, USA

07/2017-09/2017

Research Assistant (Advisor: Prof. Wai-tat Fu)

- Developed *Cubicle*, an adaptive educational gaming platform with multiple game modules to effectively train students' spatial visualization skills.
- Designed, coded and tested 3 out of 8 game modules for different components of spatial visualization with Unity.
- Recorded players' in-game behavior with high granularity and provided automated, scalable feedback on players' problem-solving strategies.
- **Publication**: Ziang Xiao, Helen C Wauck, Zeya Peng, <u>Hanfei Ren</u>, Lei Zhang, Shiliang Zuo, Yuqi Yao, Wai-tat Fu. 2017. An Adaptive Educational Gaming Platform for Training Spatial Visualization Skills. the 23Rd International Conference on Intelligent User Interfaces (IUI '18)

PROJECTS

TasteHealthy - mobile app for easy logging and recommendation of tasty and healthy food

01/2017-05/2017

Department of Computer Science, National University of Singapore, Singapore (Advisor: Prof. Brian Y. Lim)

• Developed a RESTful API with Flask for health evaluation, intake recommendation and food nutrition retrieval.

CASIO Industry-University Collaboration Program – selfie camera and visual platform design 09/2016-04/2017 International Design Institue, Zhejiang University, Hangzhou, Zhejiang, China

- Worked with designers from CASIO to design selfie cameras and visual communication platforms.
- Conducted user research through analysis on popular selfies and interviews to determine photo composition and remote communication as key points.
- Built personas and scenarios for the final products. Made prototypes by Sketch, Rhinoceros and Keyshot.

SKILLS

Design: Web Design, Mobile Design, Game Design, Interaction Design.

Technologies: Python, C/C++, Android, Unity, Matlab, Linux, HTML, CSS, SOL.

Method: User Research, Prototyping, Usability Testing.