

**ASSIGNMENT**  
**DIGITAL MARKETING**

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**UNIVERSITY VOC COLLEGE OF ENGINEERING, THOOTHUKUDI**

**ANNA UNIVERSITY**

**UNIVERSITY REG NO : 953220106011**

**YEAR : IV**

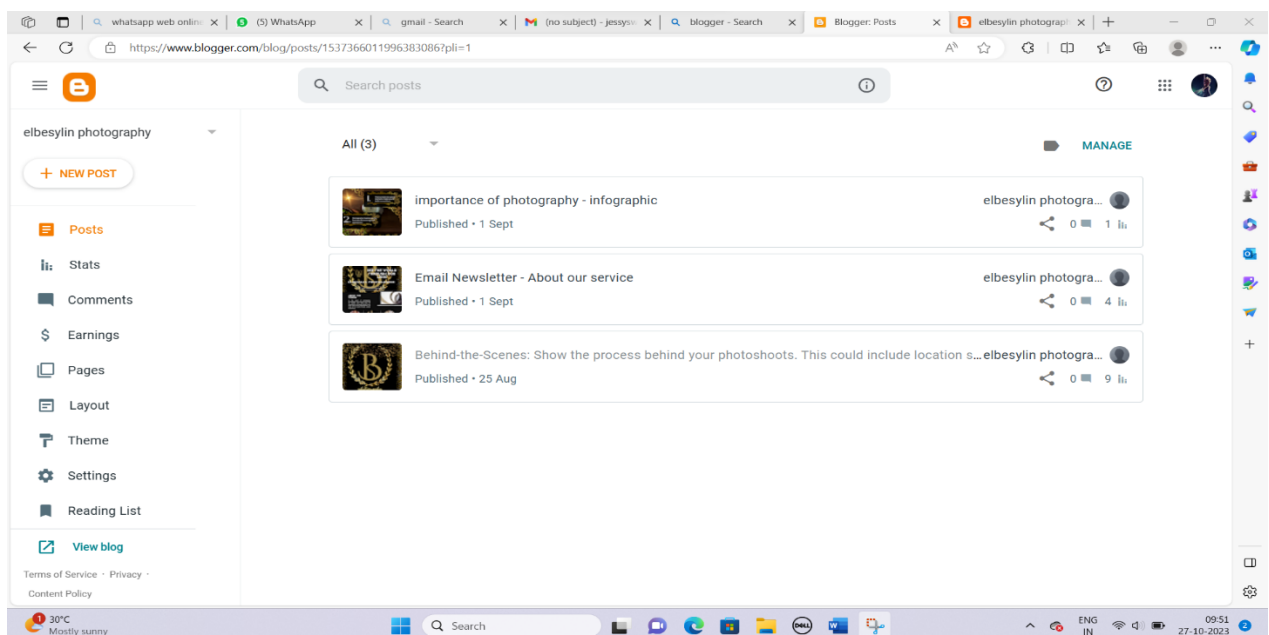
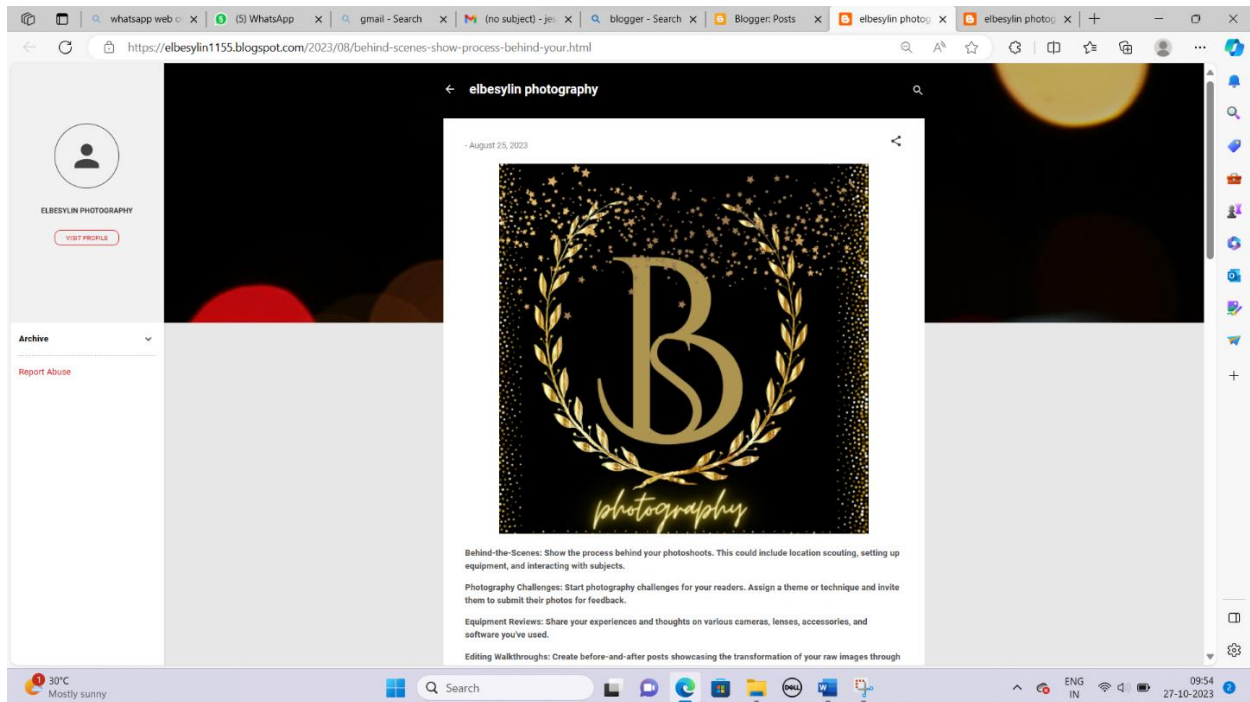
**SEM : 7**

# ASSIGNMENT

## 1. Create a blog or website using Blogspot and WordPress.

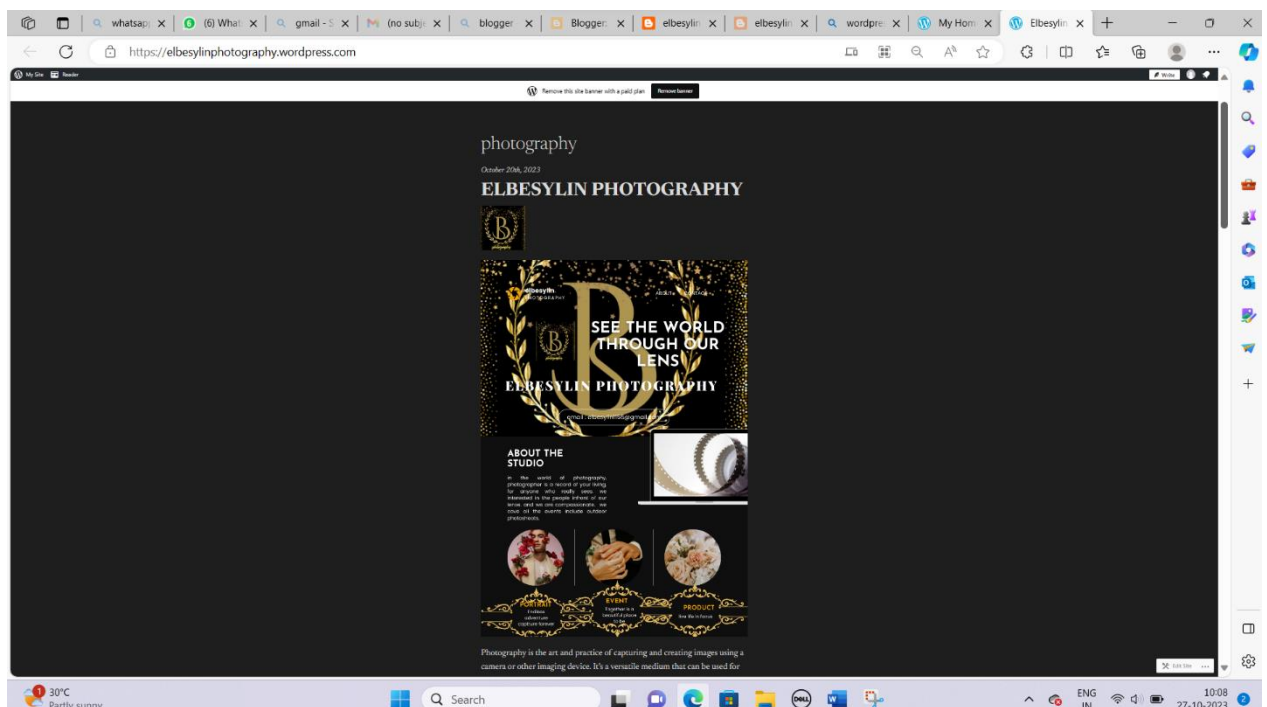
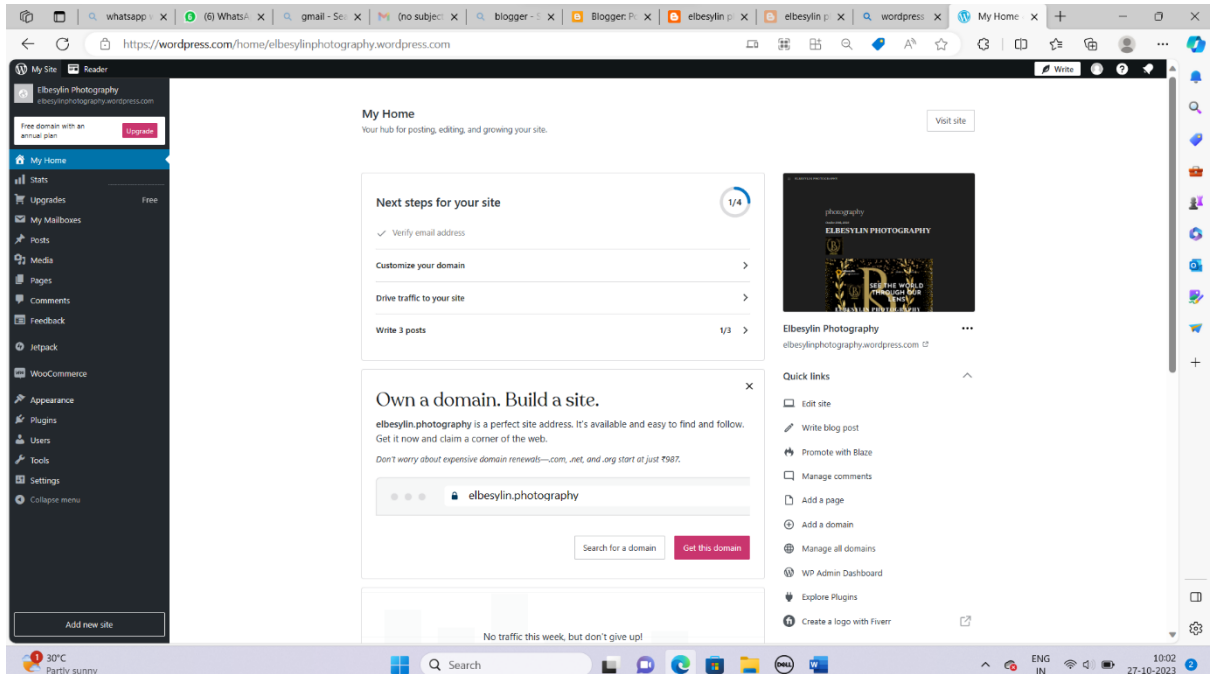
### BLOGGER

ELBESYLIN PHOTOGRAPHY : <https://elbesylin1155.blogspot.com/>



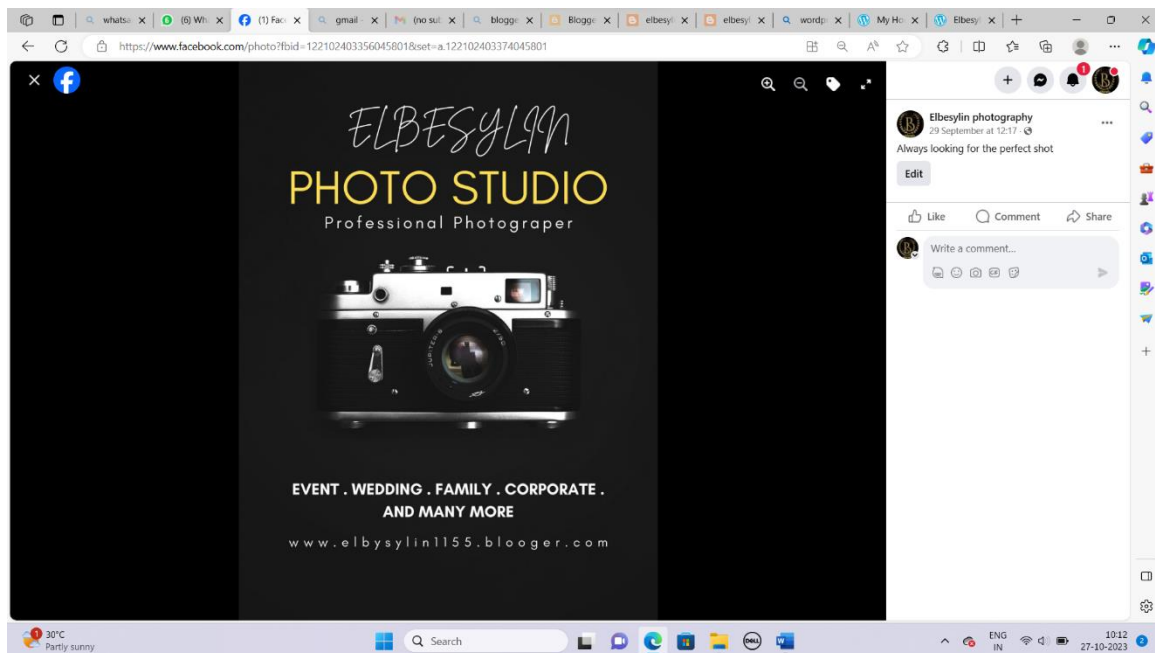
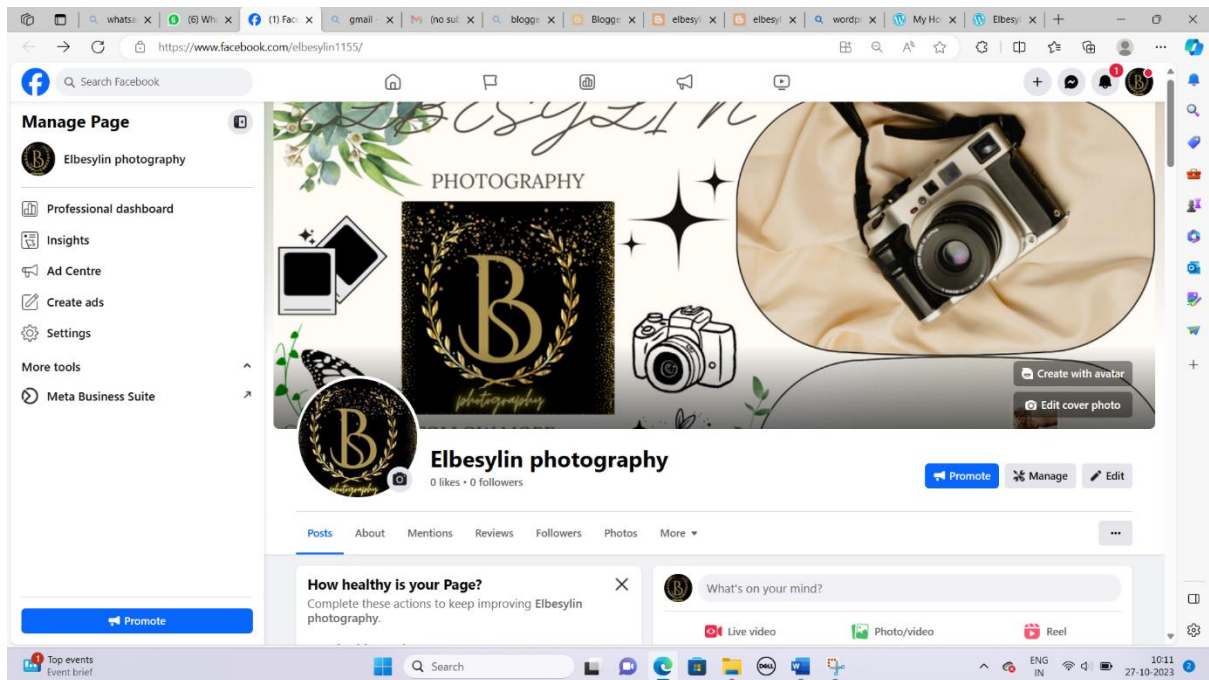
# WORDPRESS:

<https://elbesylinphotography.wordpress.com/>

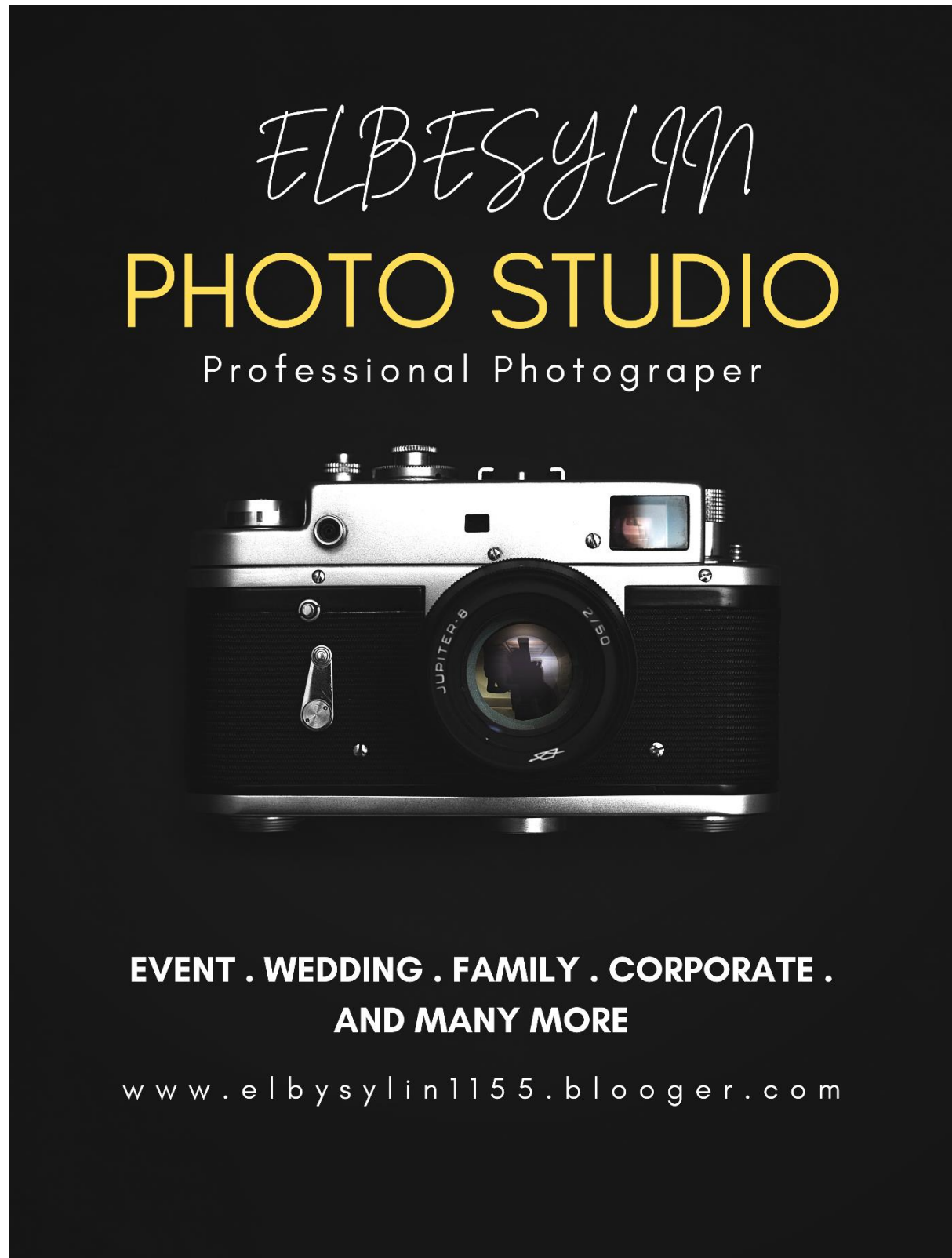


## 2. Create a New Facebook Business Page and post one social media poster for your brand.

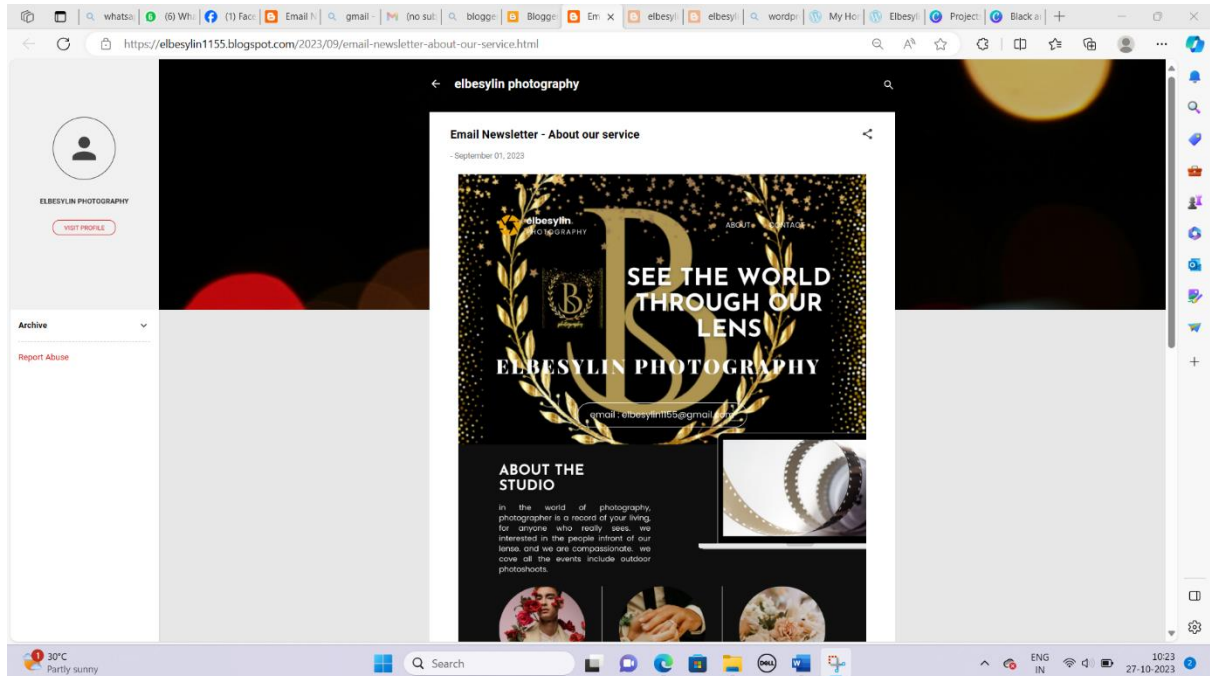
FACEBOOK PAGE : <https://www.facebook.com/elbesylin>



3. Create and design a social media advertisement poster using canva.



#### 4. Create email newsletter design using MailChimp or canva tool



**EMAIL NEWSLETTER LINK:**

<https://elbesylin1155.blogspot.com/2023/09/email-newsletter-about-our-service.html>





elbesylin  
PHOTOGRAPHY

ABOUT

CONTACT



# SEE THE WORLD THROUGH OUR LENS

## ELBESYLIN PHOTOGRAPHY

email : [elbesylin1155@gmail.com](mailto:elbesylin1155@gmail.com)

### ABOUT THE STUDIO

in the world of photography, photographer is a record of your living, for anyone who really sees. we interested in the people in front of our lens. and we are compassionate. we cover all the events include outdoor photoshoots.



#### PORTRAIT

Endless  
adventure  
capture forever



#### EVENT

Together is a  
beautiful place  
to be



#### PRODUCT

live life in focus