

ASSIGNMENT
DIGITAL MARKETING

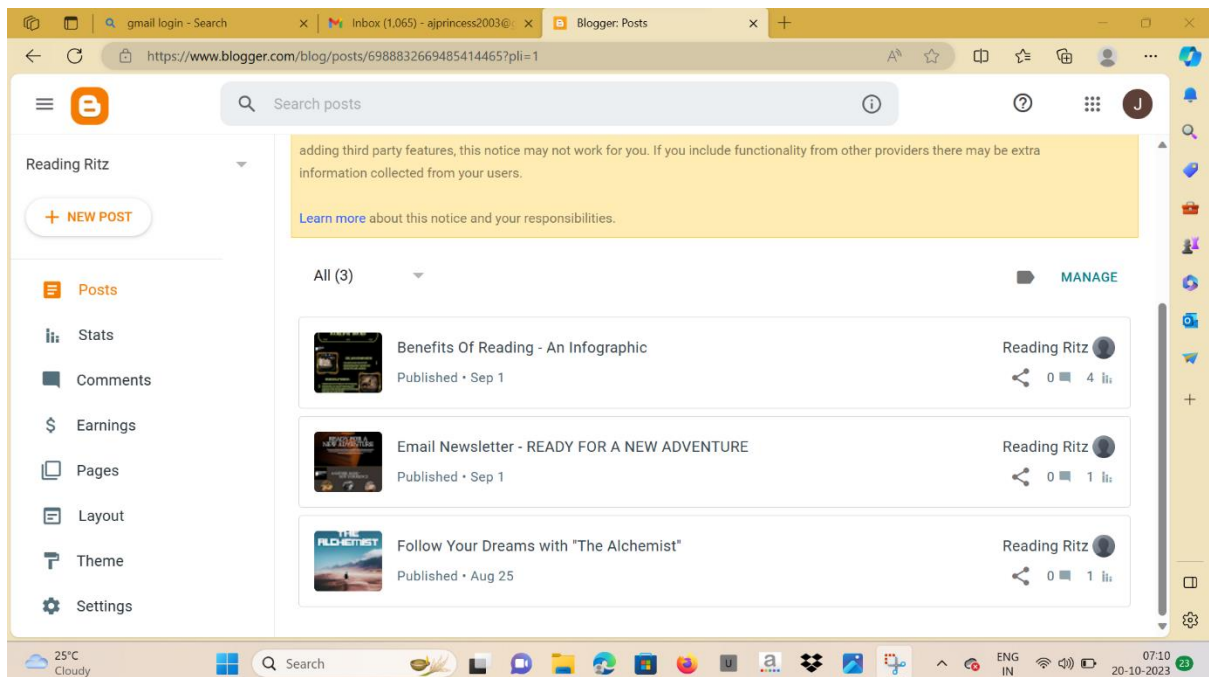
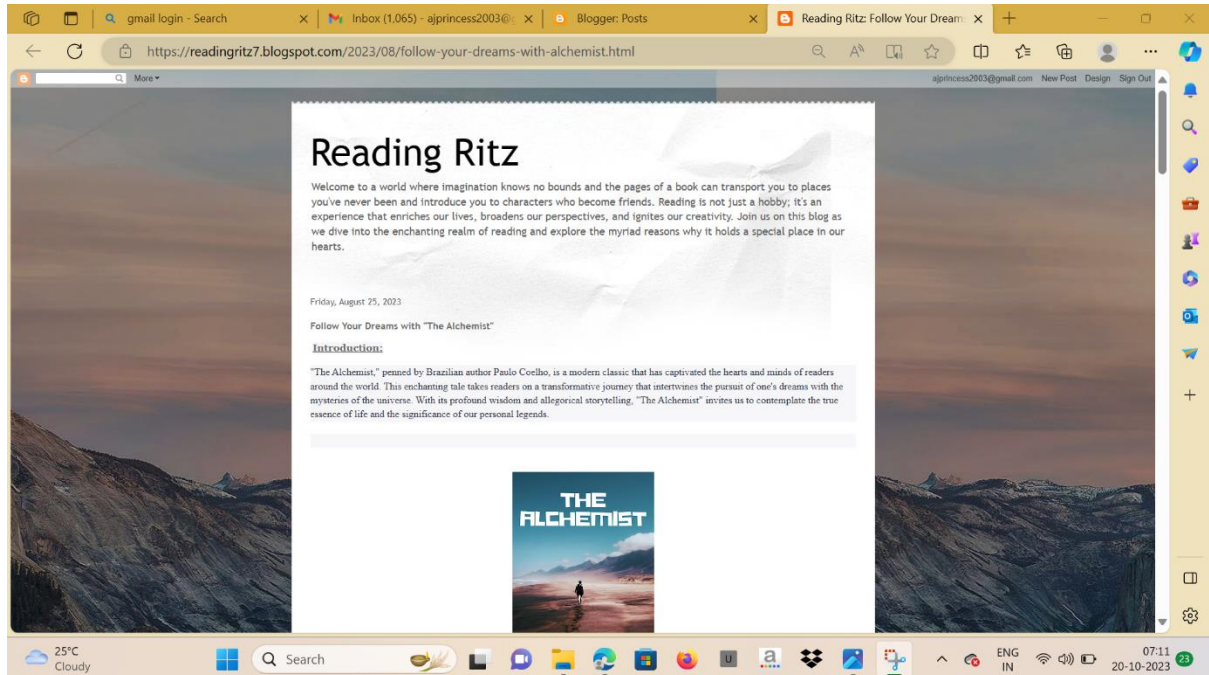
NAME : JENISHA PRINCESS A
NM ID : B5BF5B6F4C88C538671425D15E83590E
UNIVERSITY VOC COLLEGE OF ENGINEERING, THOOTHUKUDI
ANNA UNIVERSITY
UNIVERSITY REG NO : 953220106009
YEAR : IV
SEM : 7

ASSIGNMENT

1. Create a blog or website using Blogspot and WordPress.

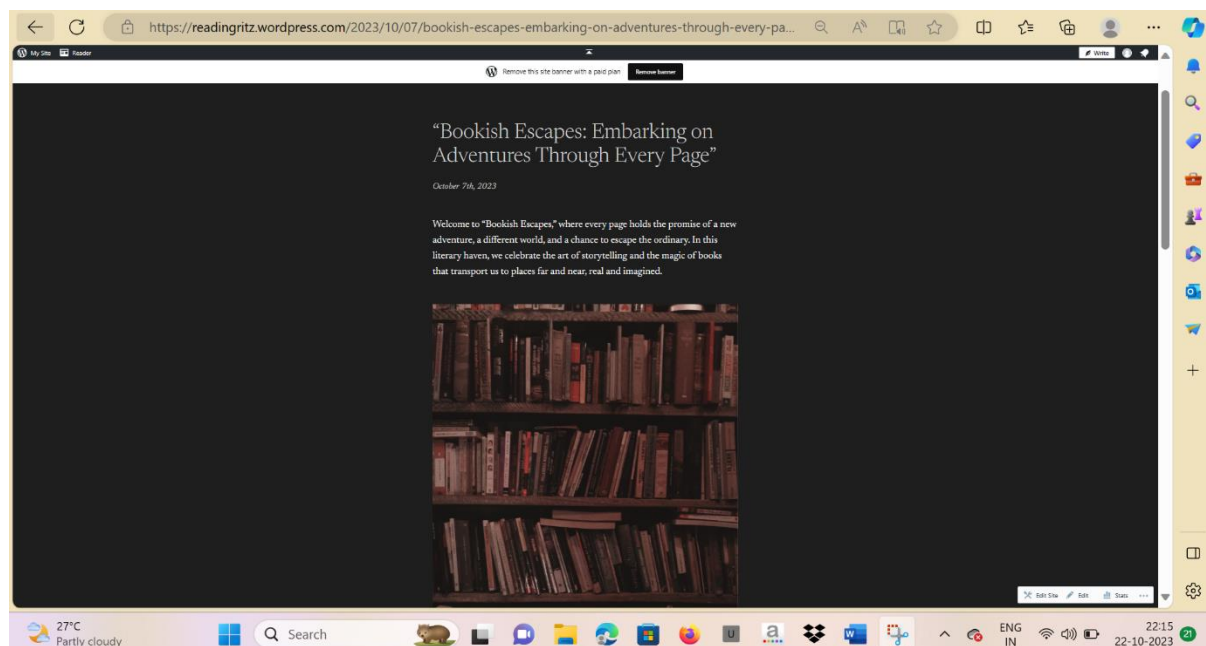
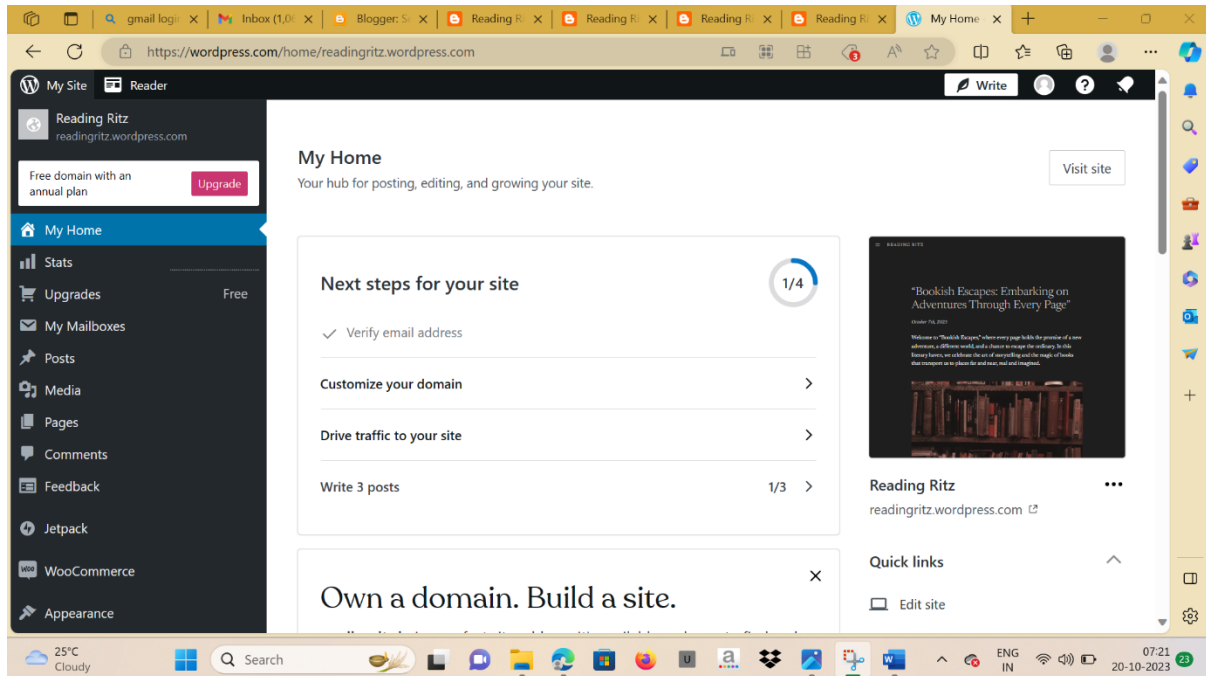
BLOGGER

READING RITZ : <https://readingritz7.blogspot.com/>



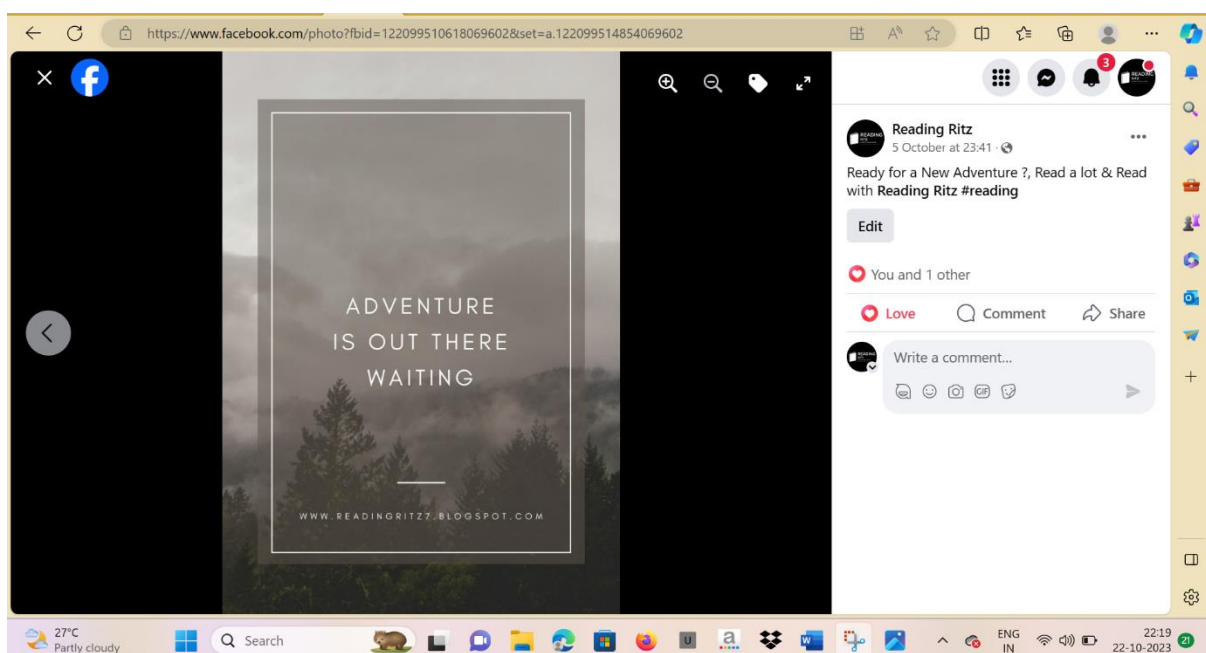
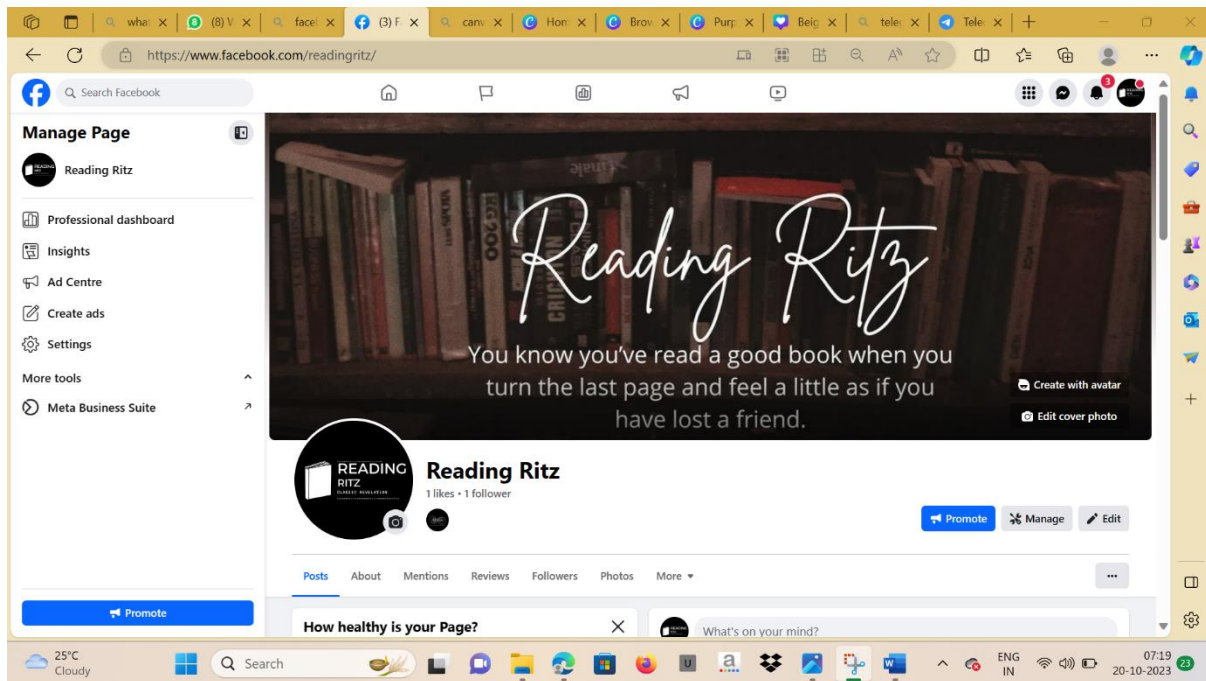
WORDPRESS:

<https://wordpress.com/home/readingritz.wordpress.com>

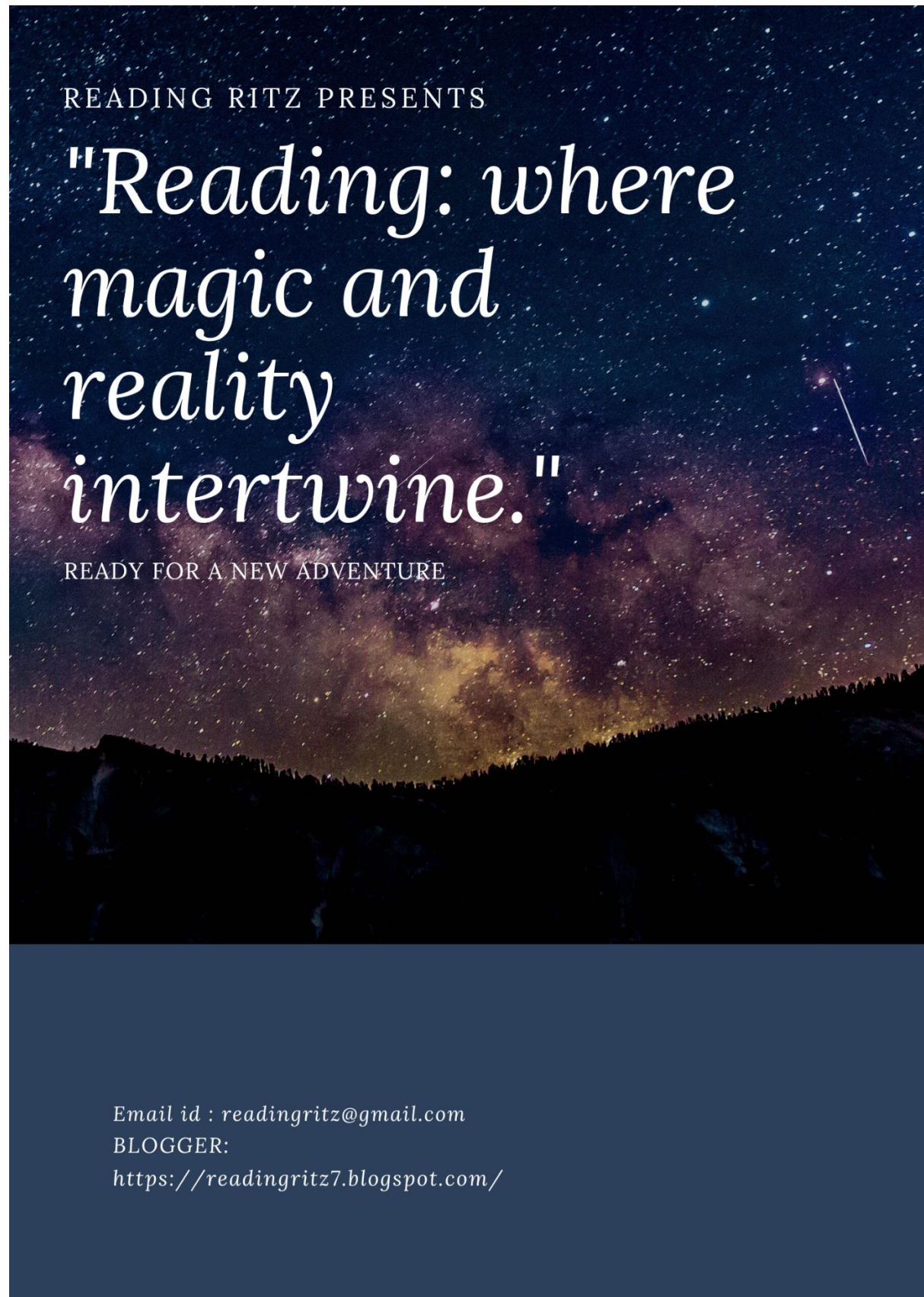


2. Create a New Facebook Business Page and post one social media poster for your brand.

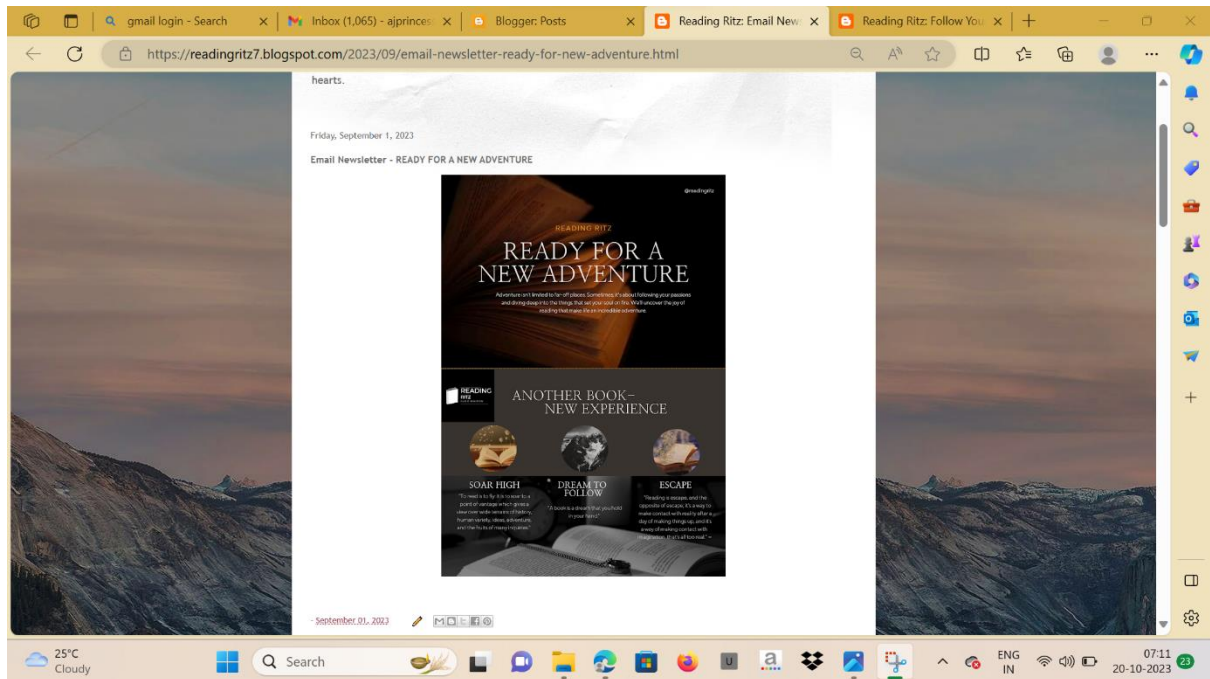
FACEBOOK PAGE : <https://www.facebook.com/readingritz/>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool



EMAIL NEWSLETTER LINK:

<https://readingritz7.blogspot.com/2023/09/email-newsletter-ready-for-new-adventure.html>

@readingritz

READING RITZ

READY FOR A NEW ADVENTURE

Adventure isn't limited to far-off places. Sometimes, it's about following your passions and diving deep into the things that set your soul on fire. We'll uncover the joy of reading that make life an incredible adventure.



ANOTHER BOOK— NEW EXPERIENCE



SOAR HIGH

"To read is to fly; it is to soar to a point of vantage which gives a view over wide terrains of history, human variety, ideas, adventure, and the fruits of many inquiries."



DREAM TO FOLLOW

"A book is a dream that you hold in your hand."



ESCAPE

"Reading is escape, and the opposite of escape; it's a way to make contact with reality after a day of making things up, and it's a way of making contact with imagination that's all too real." —

