

ASSIGNMENT
DIGITAL MARKETING

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University VOC College Of Engineering, Thoothukudi

ANNA UNIVERSITY

UNIVERSITY REG NO : 953220106029

YEAR : IV

SEM : 7

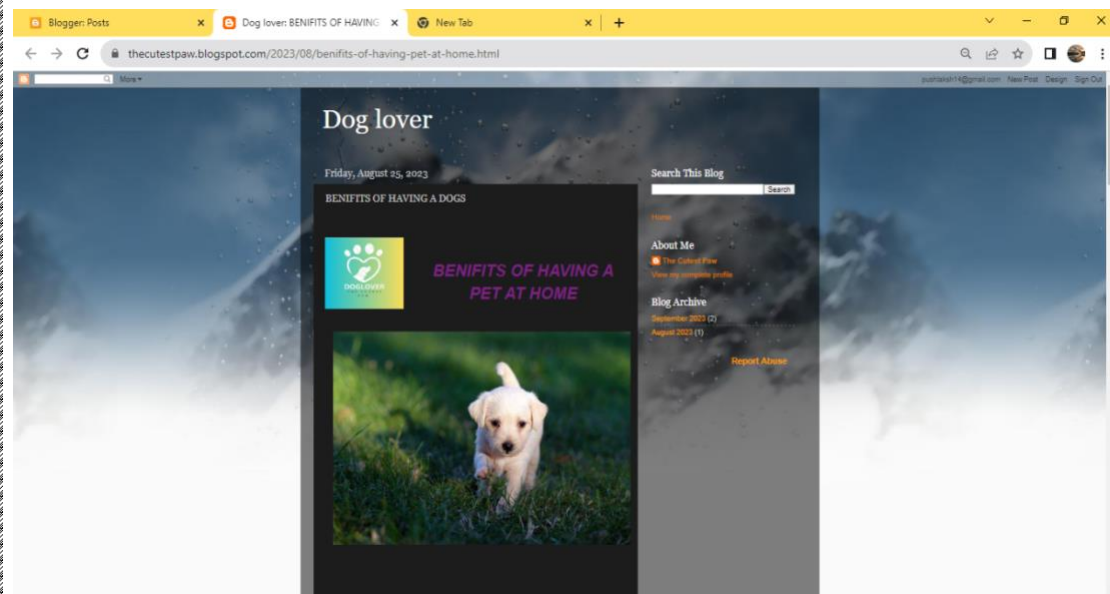
**1) Create a blog or website using Blogspot and Wordpress.
Customize the theme design and post new article with 500 words.**

BLOGSPOT:

LINK: <https://thecutestpaw.blogspot.com/>

ARTICLE LINK:

<https://thecutestpaw.blogspot.com/2023/08/benifits-of-having-pet-at-home.html>

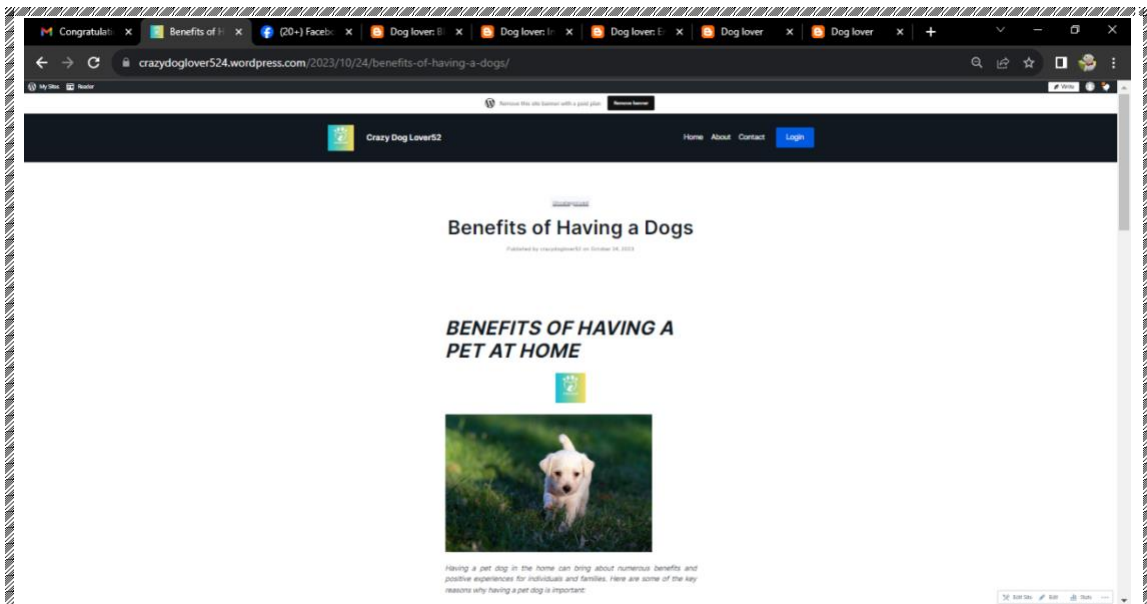


WORDPRESS:

LINK: <https://crazydoglover524.wordpress.com/>

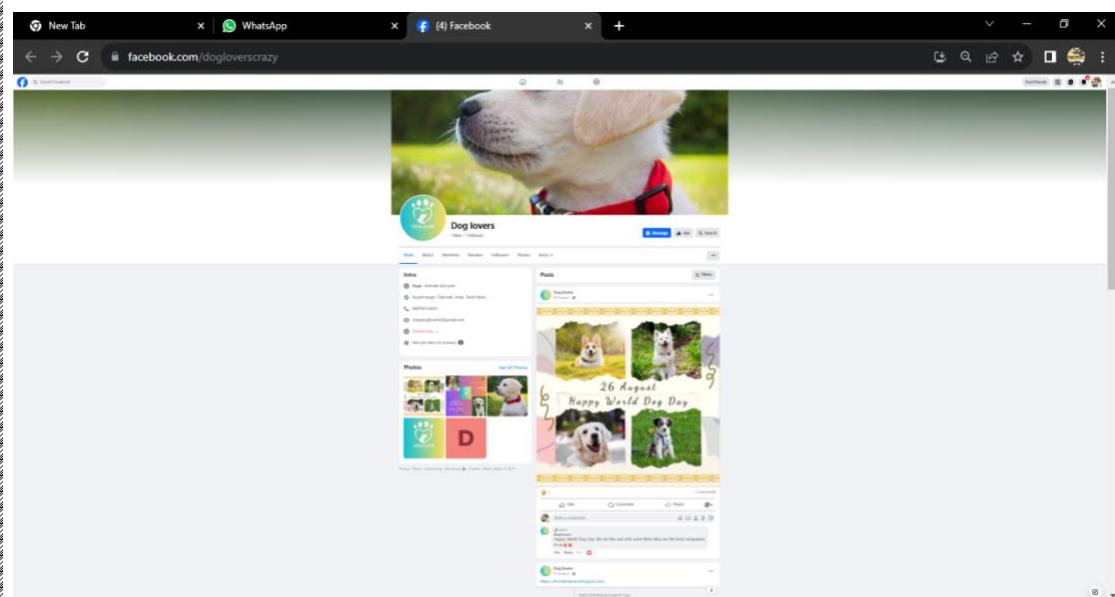
ARTICLE LINK:

<https://crazydoglover524.wordpress.com/2023/10/24/benefits-of-having-a-dogs/>



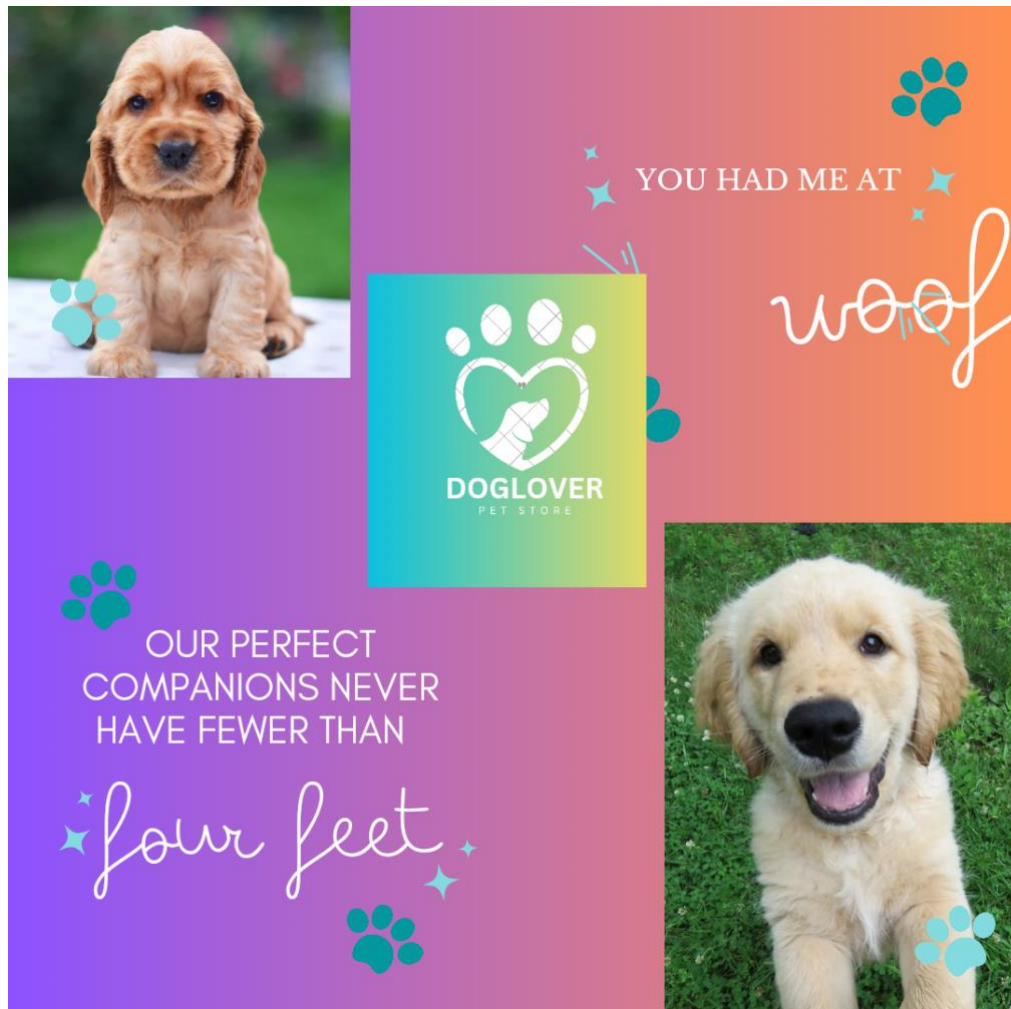
2) Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/dogloverscrazy>
FACEBOOK PAGE:



3) Create and design a social media advertisement poster using canva .

SOCIAL MEDIA ADVERTISEMENT POSTER USING CANVA:





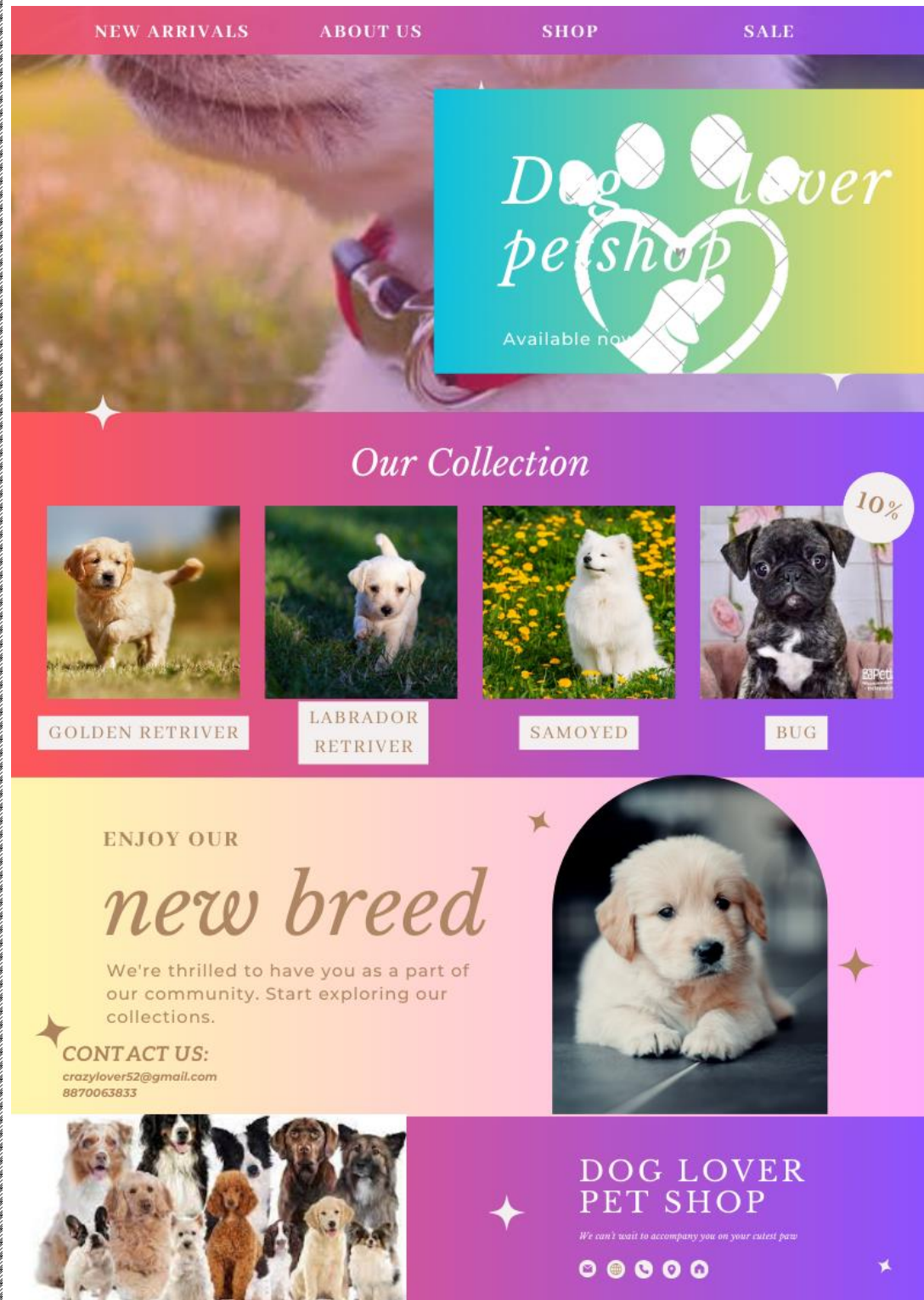
26 August

Happy World Dog Day



4) Create email newsletter using Mailchimp or canva tool.

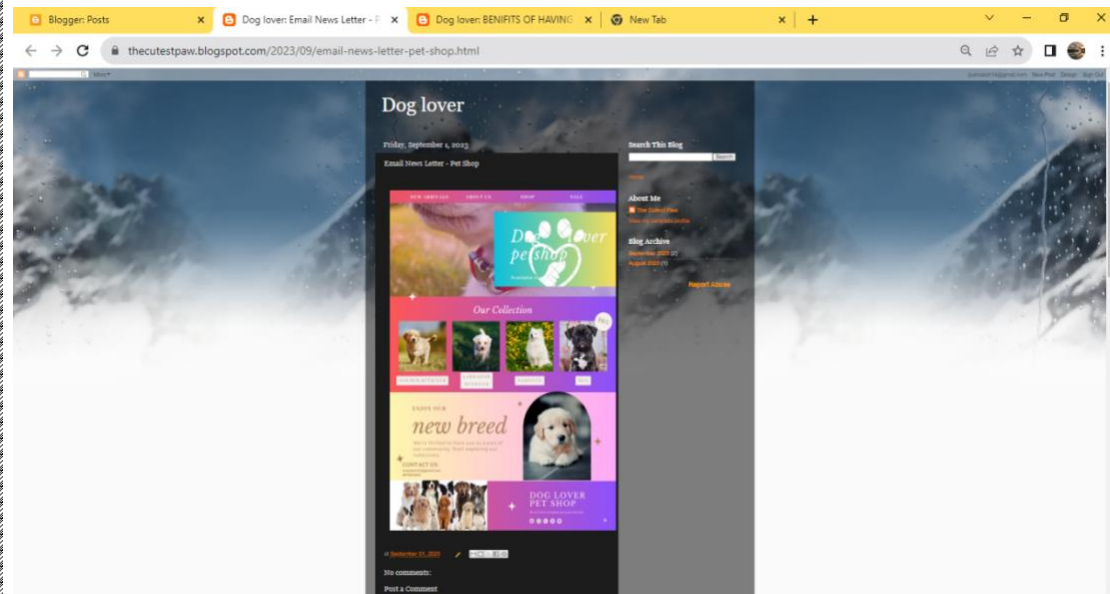
EMAIL NEWSLETTER USING CANVA TOOL:



BLOGSPOT:

POST LINK:

<https://thecutestpaw.blogspot.com/2023/09/email-news-letter-pet-shop.html>



WORDPRESS:

POST LINK:

<https://crazydoglover524.wordpress.com/2023/10/24/email-news-letter-dog-lover/>

