

DIGITAL MARKETING ASSIGNMENT

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2216C7E41CC5604A62D40C461B343A75

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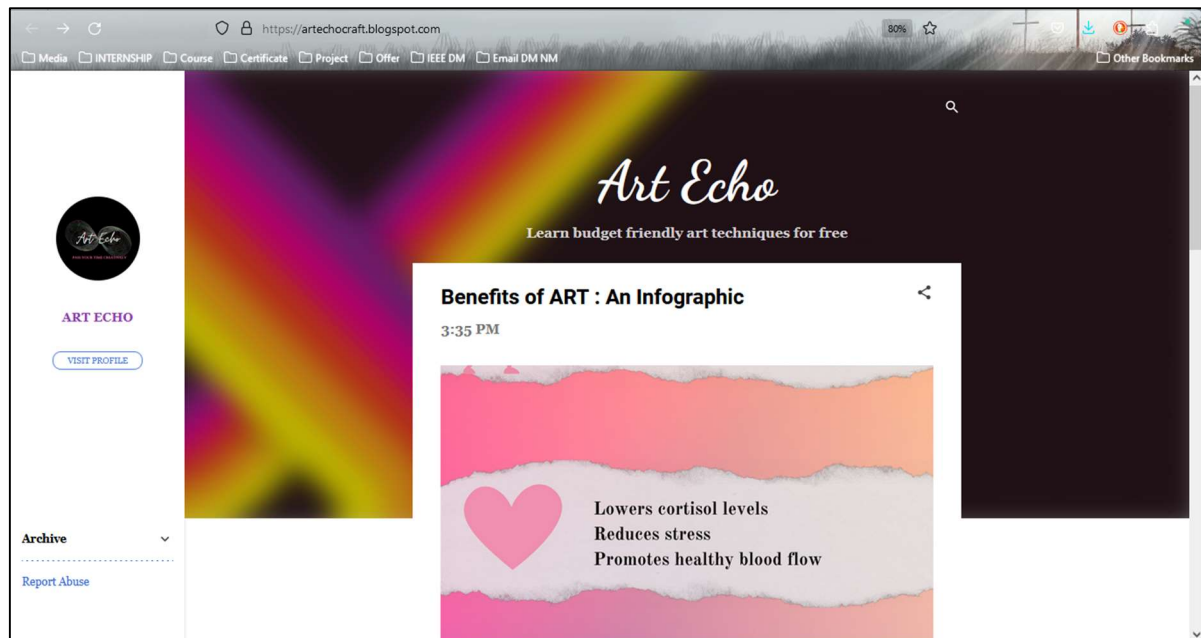
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YEAR: IV

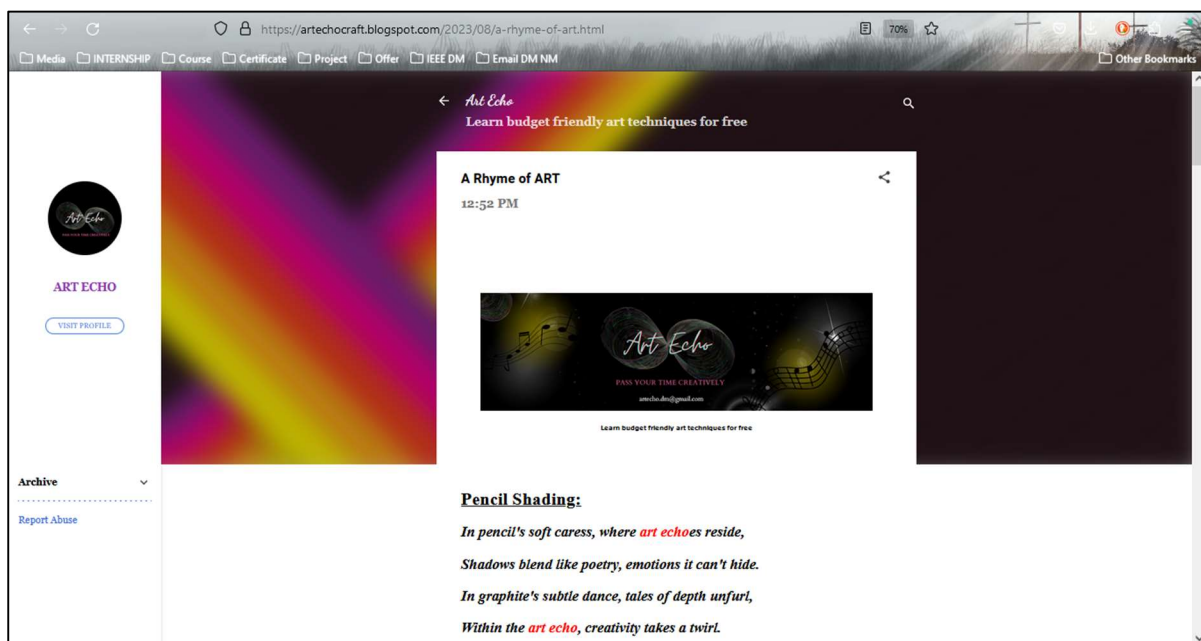
SEM: 07

1. Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.

BLOGSPOT

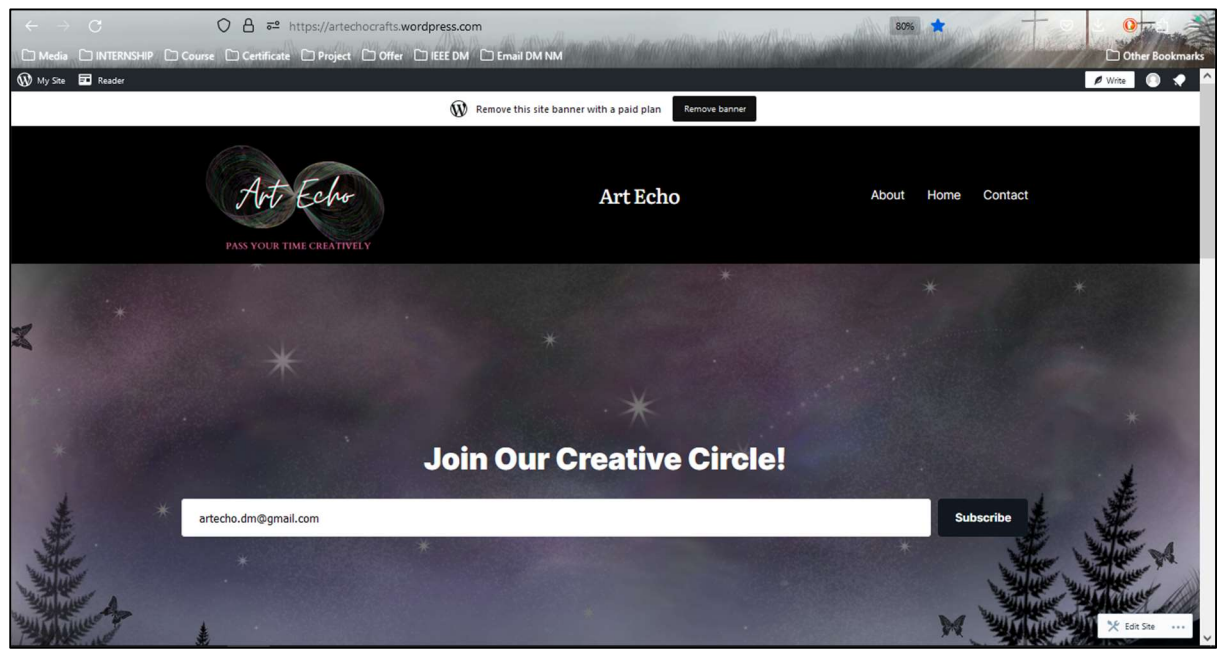


Website: <https://artechocraft.blogspot.com/>

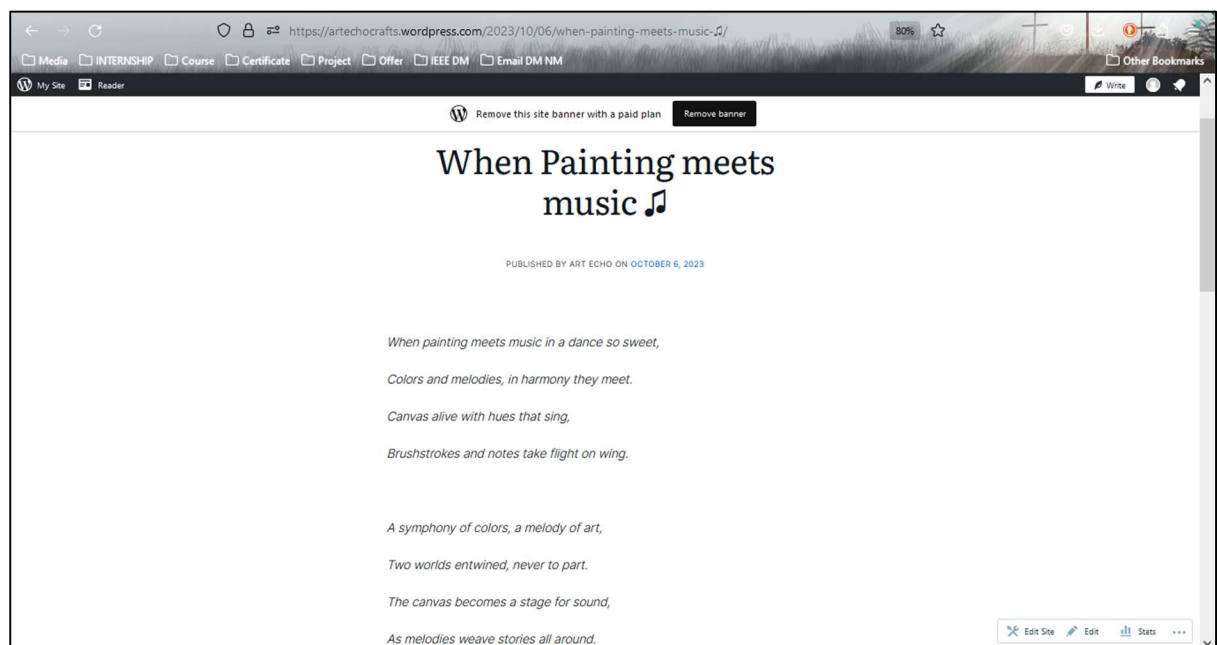


Article: <https://artechocraft.blogspot.com/2023/08/a-rhyme-of-art.html>

WORDPRESS

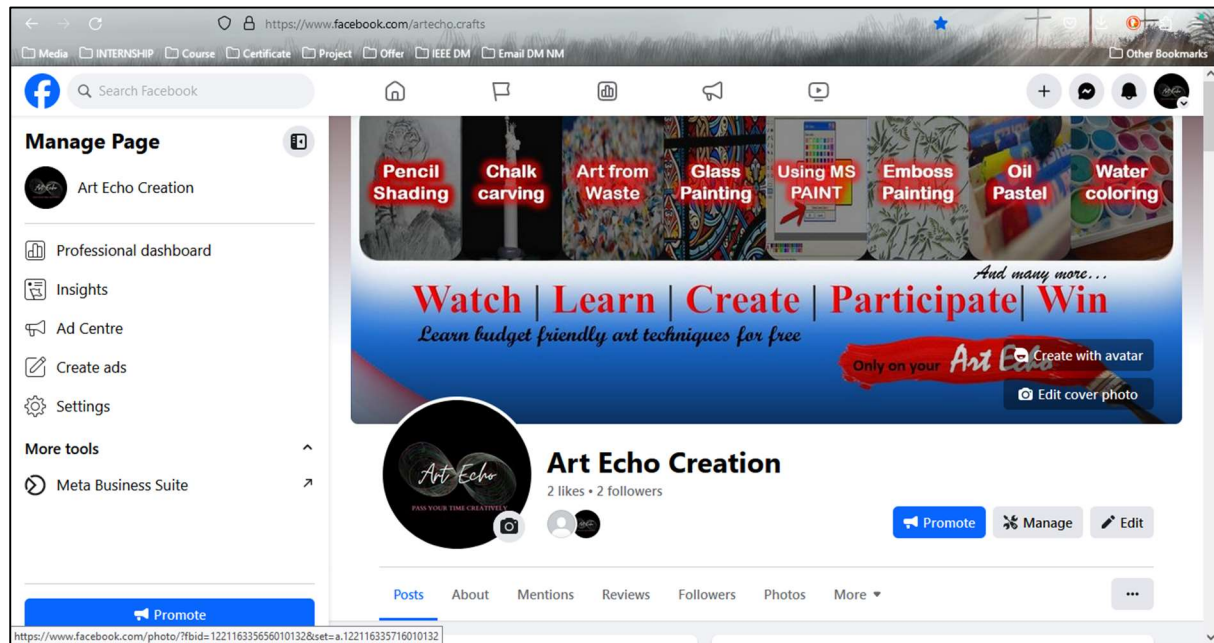


Website: <https://artechocrafts.wordpress.com/>

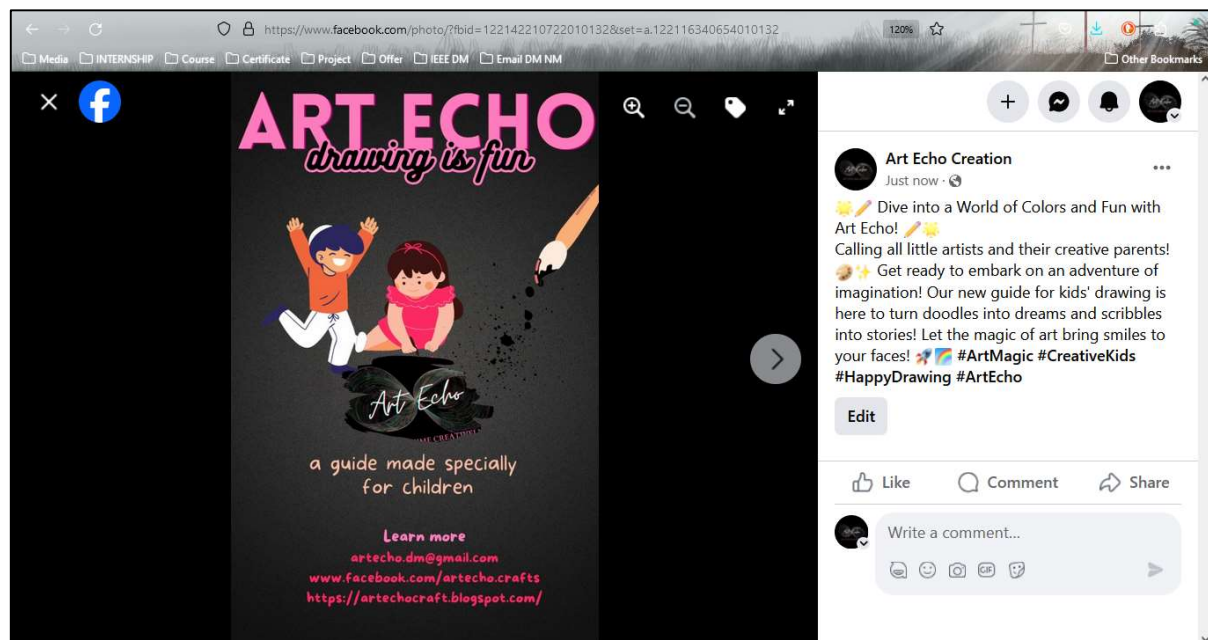


Article: <https://artechocrafts.wordpress.com/2023/10/06/when-painting-meets-music-%e2%99%ab/>

2. Create a New Facebook Business Page and post one social media poster for your brand.



Account: <https://www.facebook.com/artecho.crafts>



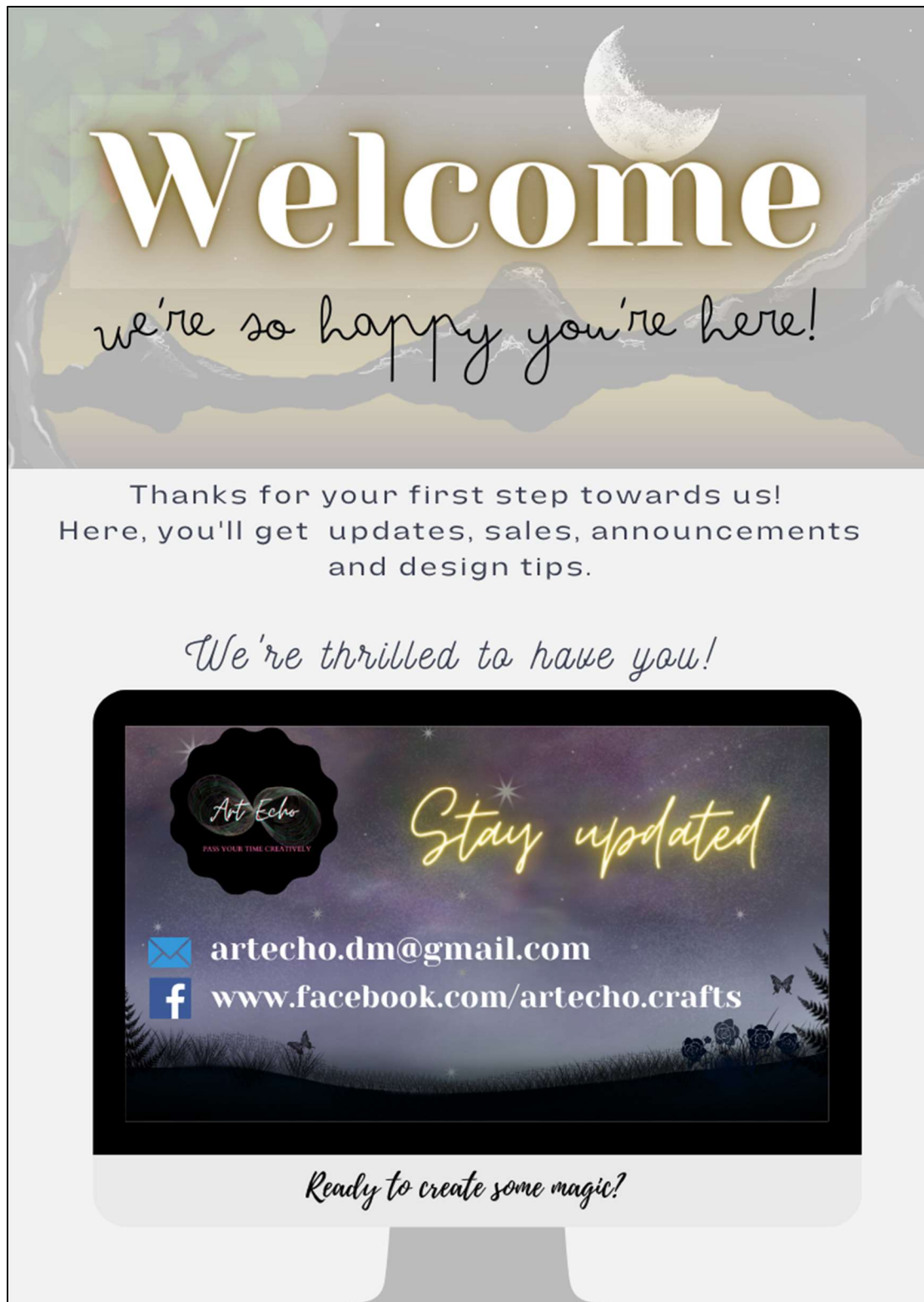
Post link:

<https://www.facebook.com/photo/?fbid=122142210722010132&set=a.122116340654010132>

3. Create and design a social media advertisement poster using Canva.

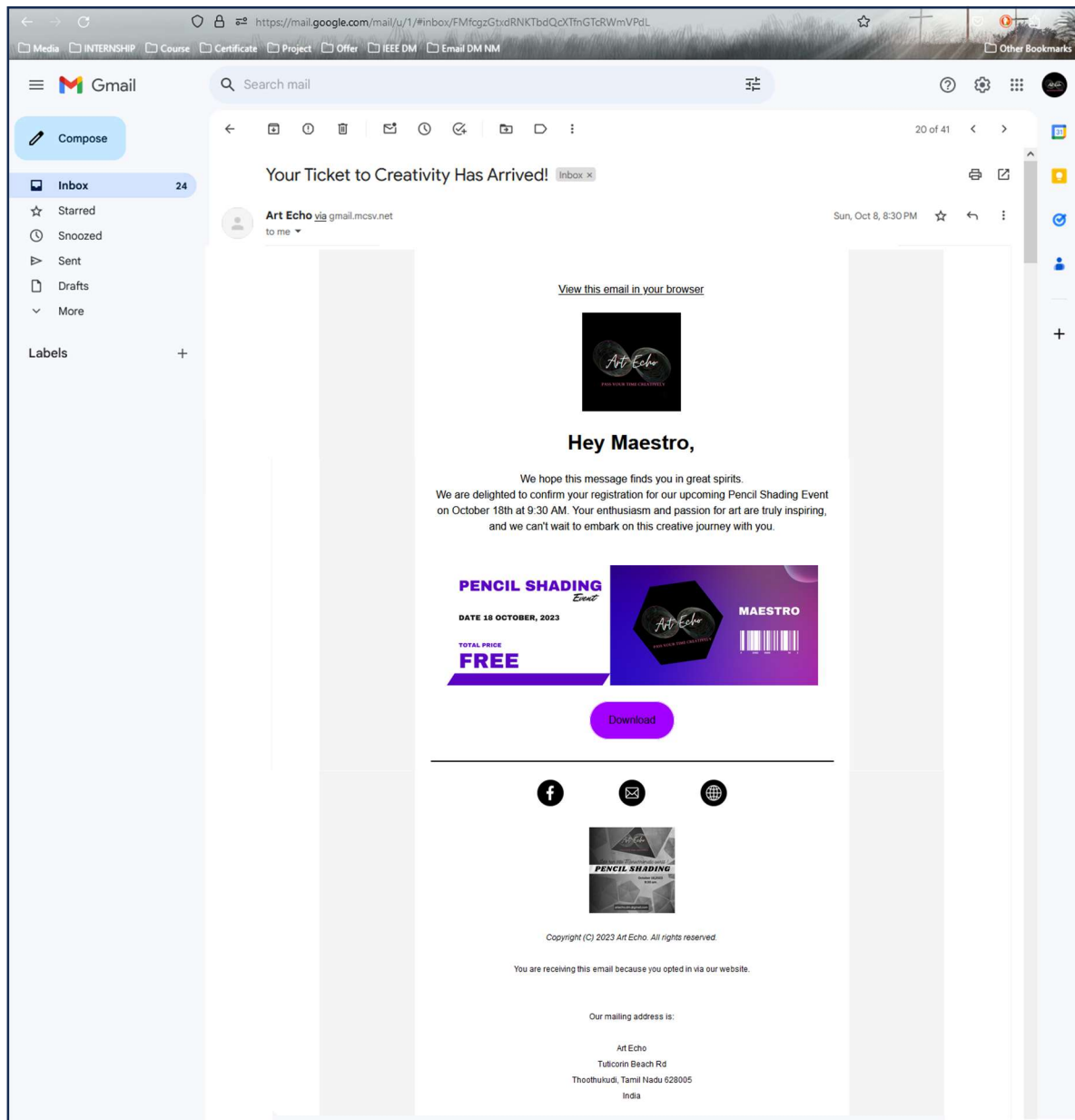


4. Create email newsletter design using MailChimp or canva tool.



Email Newsletter: <https://artechocraft.blogspot.com/2023/09/email-newsletter-welcome-tomorrows.html>

Using Mailchimp:



Landing page link: <https://mailchi.mp/2cc7e115390e/hey-maestro-secure-your-spot>