

DIGITAL MARKETING ASSIGNMENT

RENISA GRACELIN K

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THOOTHUKUDI

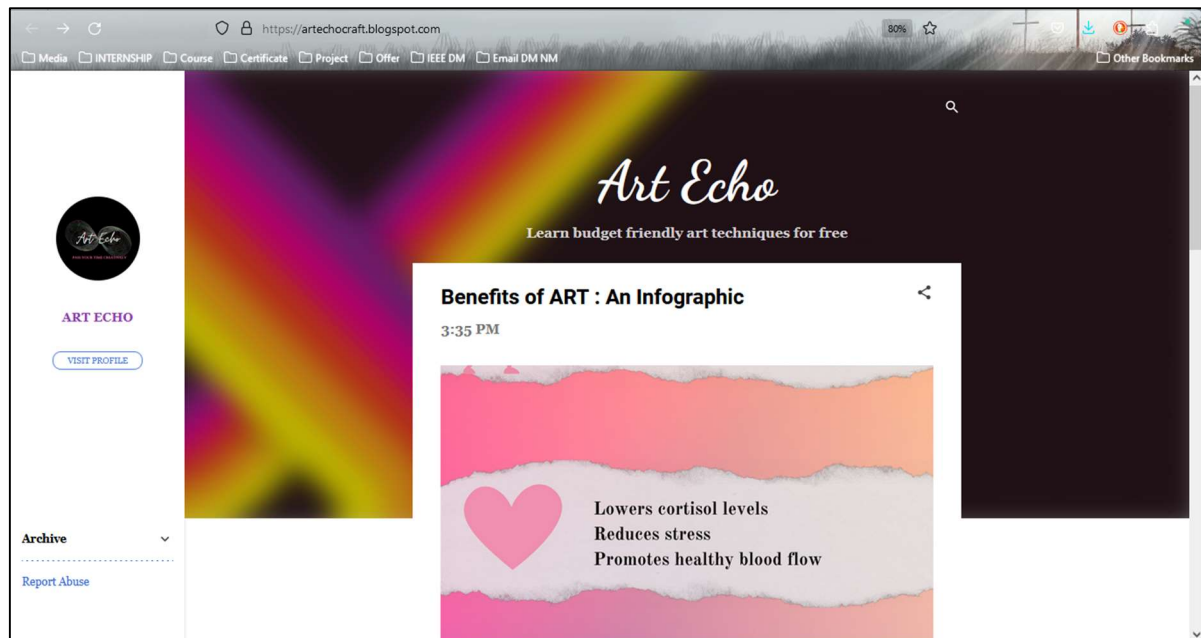
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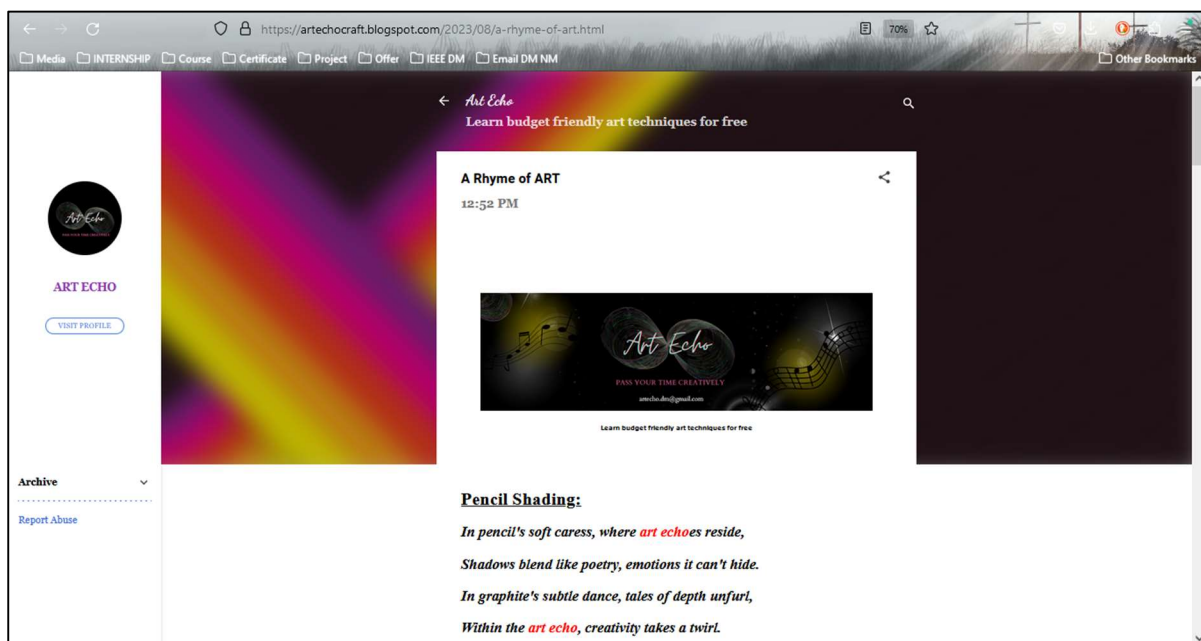
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1. Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.

BLOGSPOT

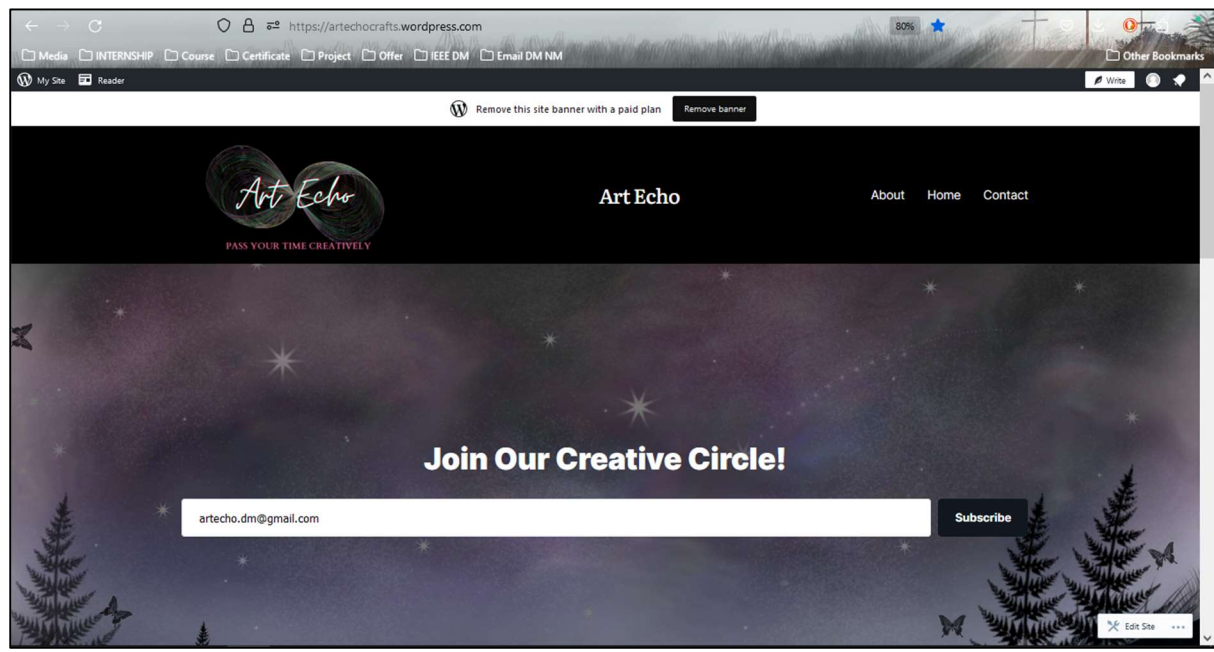


Website: <https://artechocraft.blogspot.com/>

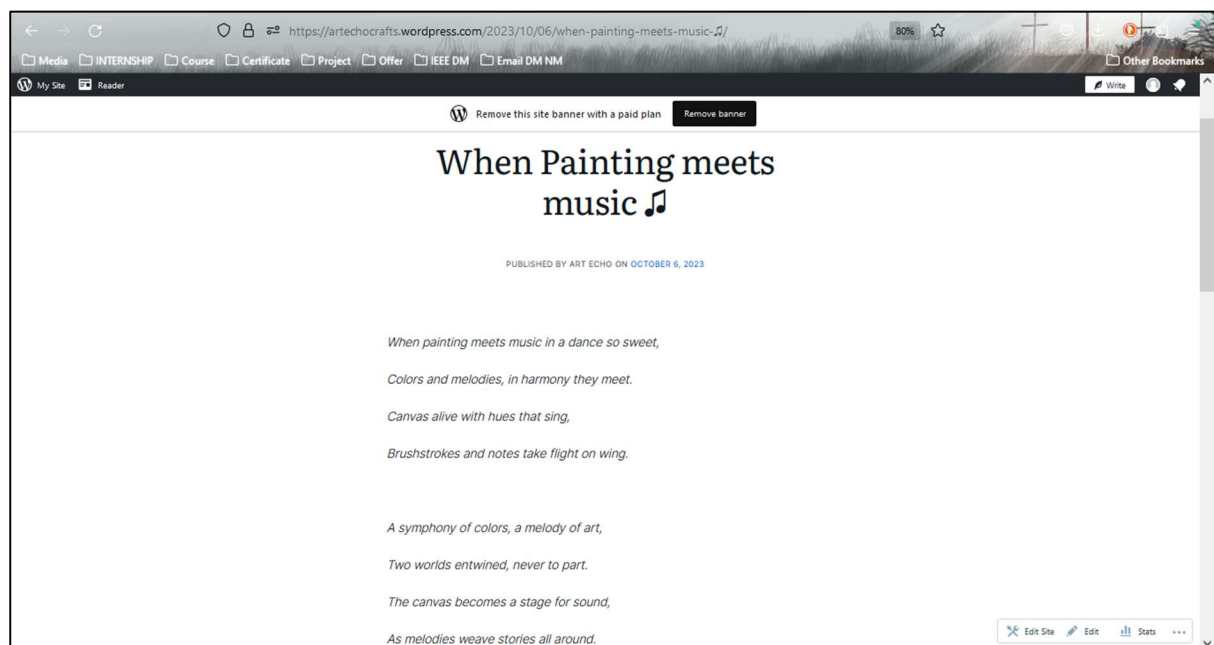


Article: <https://artechocraft.blogspot.com/2023/08/a-rhyme-of-art.html>

WORDPRESS

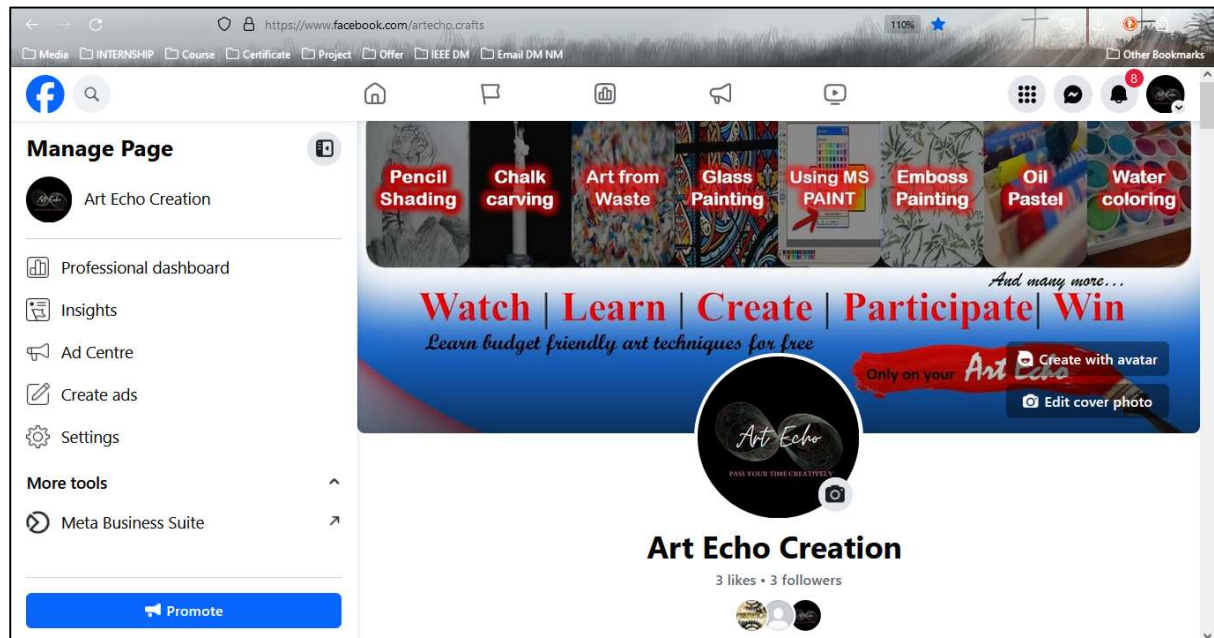


Website: <https://artechocrafts.wordpress.com/>

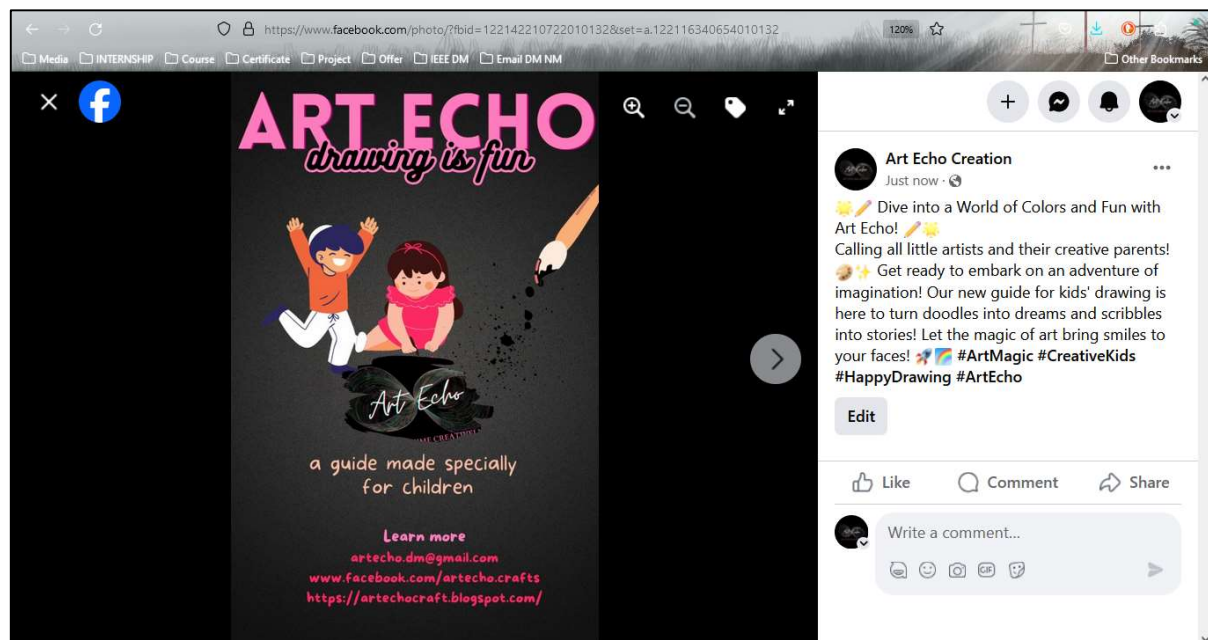


Article: <https://artechocrafts.wordpress.com/2023/10/06/when-painting-meets-music-%e2%99%ab/>

2. Create a New Facebook Business Page and post one social media poster for your brand.



Account: <https://www.facebook.com/artecho.crafts>



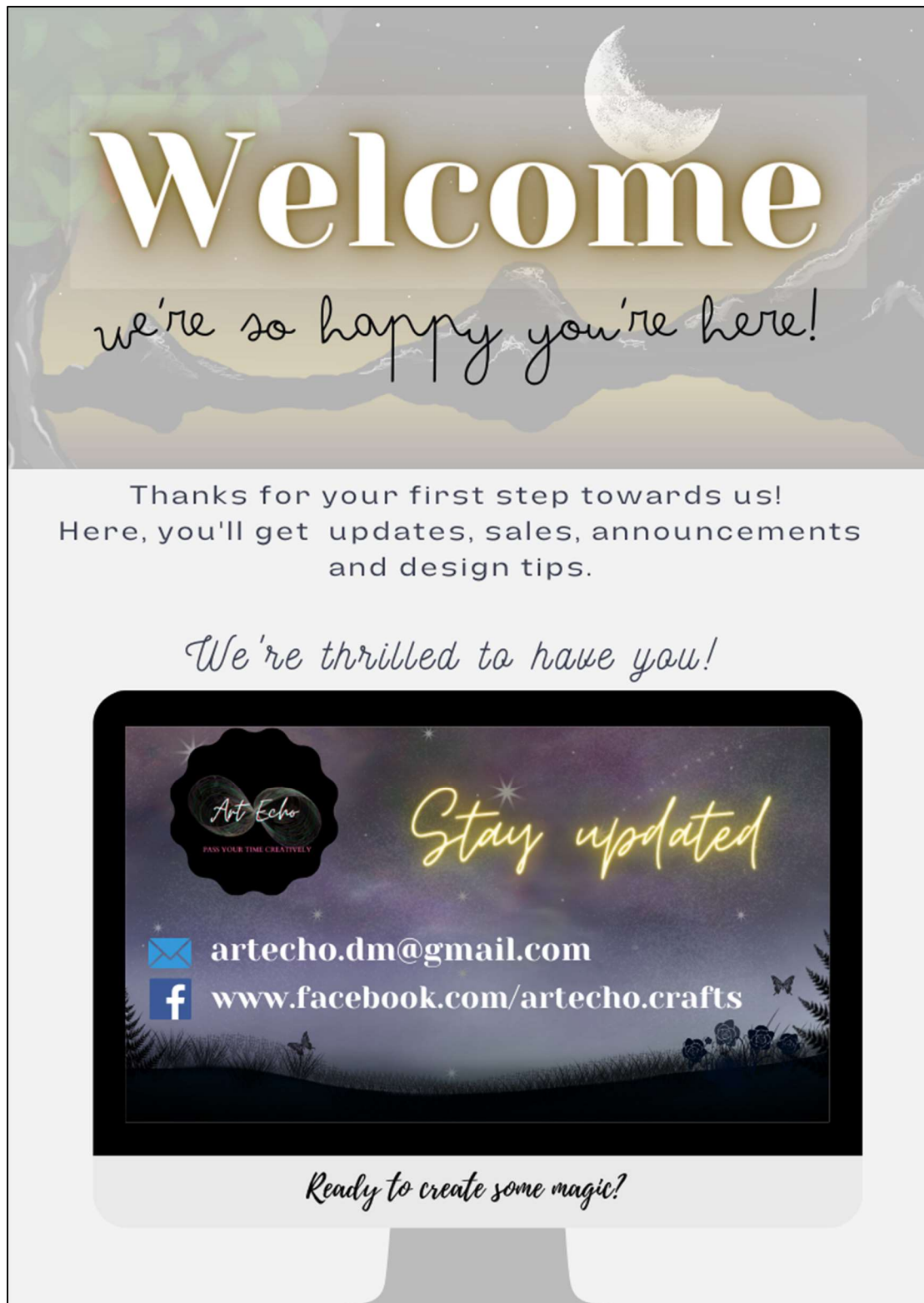
Post link:

<https://www.facebook.com/photo/?fbid=122142210722010132&set=a.122116340654010132>

3. Create and design a social media advertisement poster using Canva.



4. Create email newsletter design using MailChimp or canva tool.



Email Newsletter: <https://artechocraft.blogspot.com/2023/09/email-newsletter-welcome-tomorrows.html>

Using Mailchimp:

← → ↻ 🔒 https://mail.google.com/mail/u/1/#inbox/FMfcgzGtxdRNKTbdQcKtFnGTrWmVPdL

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📧 Your Ticket to Creativity Has Arrived! Inbox x

👤 Art Echo via gmail.mcsv.net to me Sun, Oct 8, 8:30 PM ☆ ↶ ⋮

[View this email in your browser](#)



Hey Maestro,


We hope this message finds you in great spirits.

We are delighted to confirm your registration for our upcoming Pencil Shading Event on October 18th at 9:30 AM. Your enthusiasm and passion for art are truly inspiring, and we can't wait to embark on this creative journey with you.

PENCIL SHADING Event


DATE 18 OCTOBER, 2023

TOTAL PRICE **FREE**



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PENCIL SHADING EVENT

Email Address

First Name

Last Name

Phone Number

Register


The much-awaited Pencil Shading Event kicks off on October 18th.


Grab your pencils, ignite your creativity, and prepare to delve into the art of shadows.

This event promises a canvas of imagination and skill.

Are you ready to bring your sketches to life? Let the shading magic begin!

See you at 9:30 AM sharp!



Report Abuse PASS YOUR TIME CREATIVELY 

Landing page link: <https://mailchi.mp/2cc7e115390e/hey-maestro-secure-your-spot>