DIGITAL MARKETING

ASSIGNMENT

RENISA GRACELIN K

2216C7E41CC5604A62D40C461B343A75

UNIVERSITY V.O.C COLLEGE OF ENGINEERING, THOOTHUKUDI
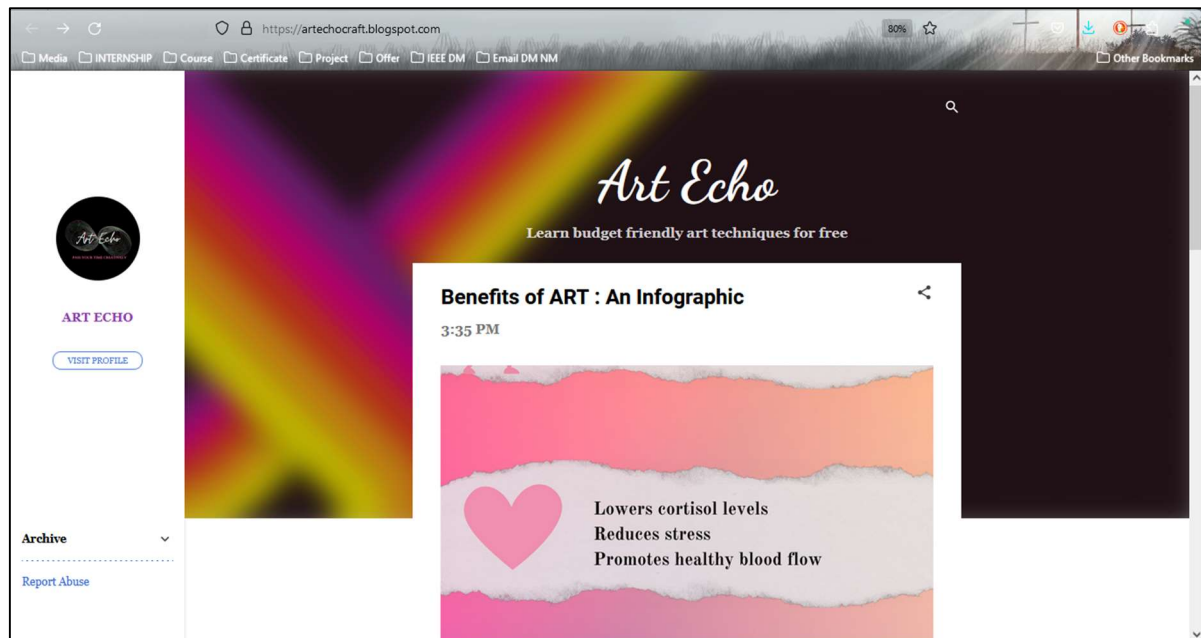
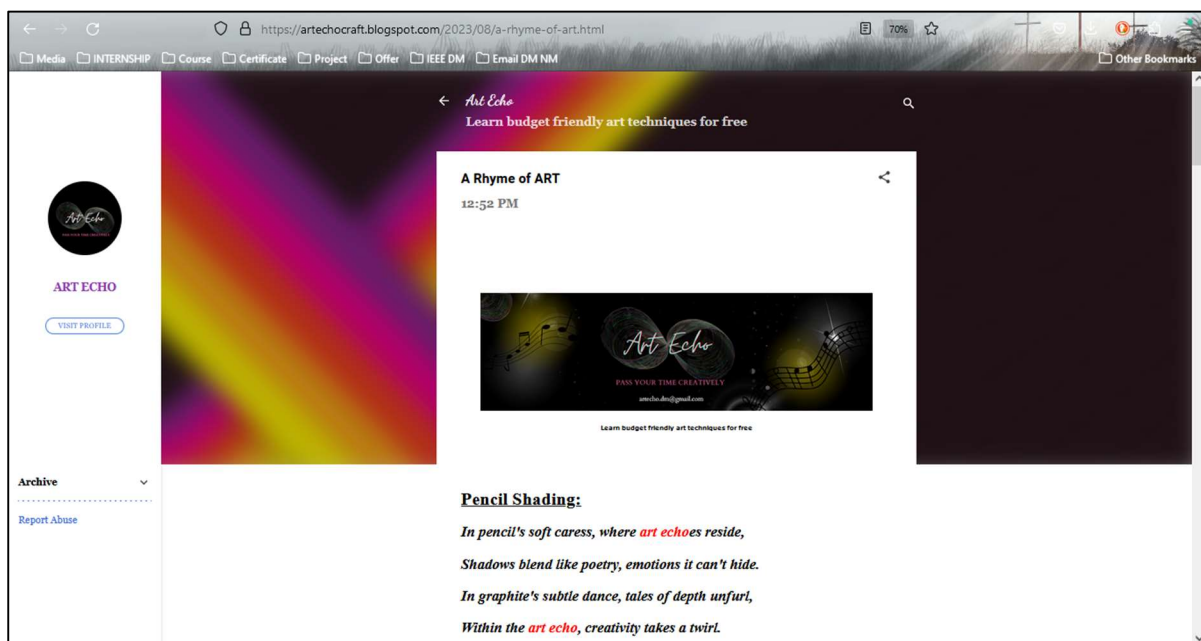REG NO: 953220106033

YEAR: IV

SEM: 07

1. Create a blog or website using Blogspot and WordPress.

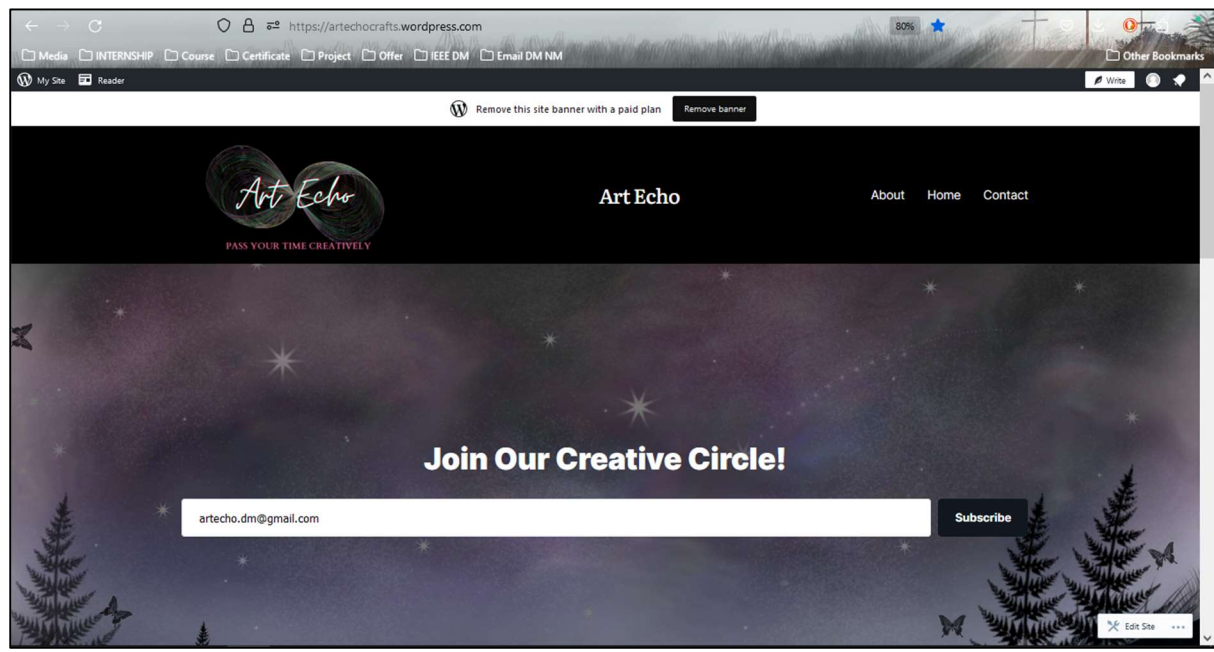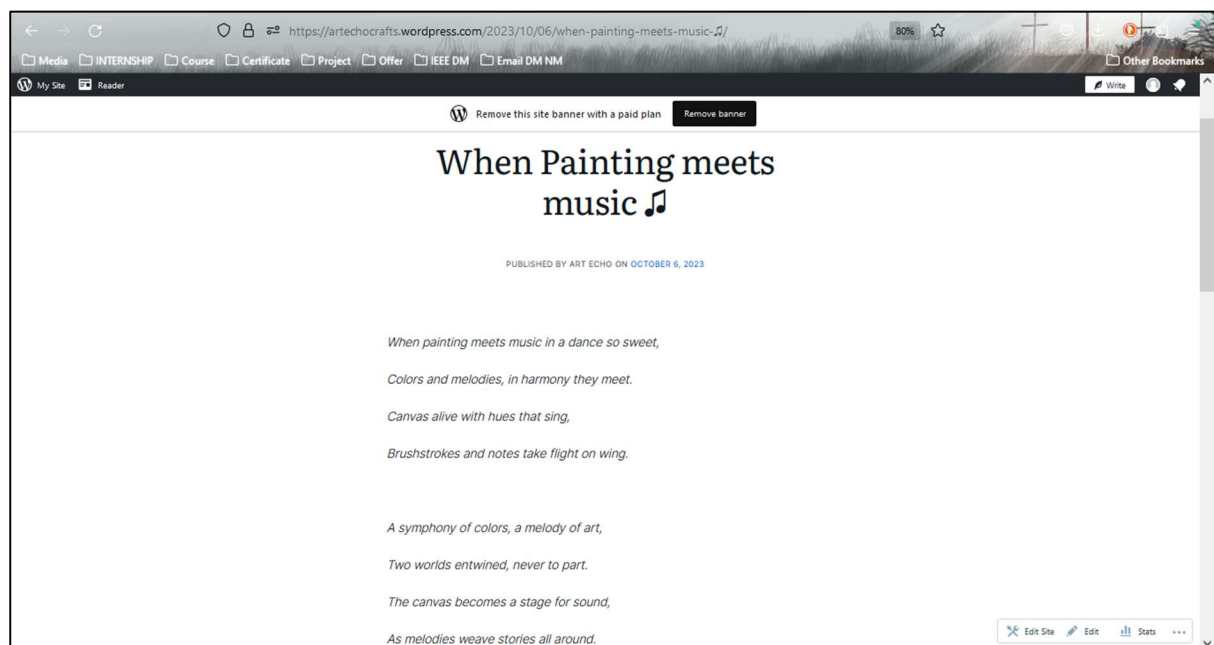## Customize the theme design and post new article with 500 words.

BLOGSPOT

Website: https://artechocraft.blogspot.com/

Article: https://artechocraft.blogspot.com/2023/08/a-rhyme-of-art.html

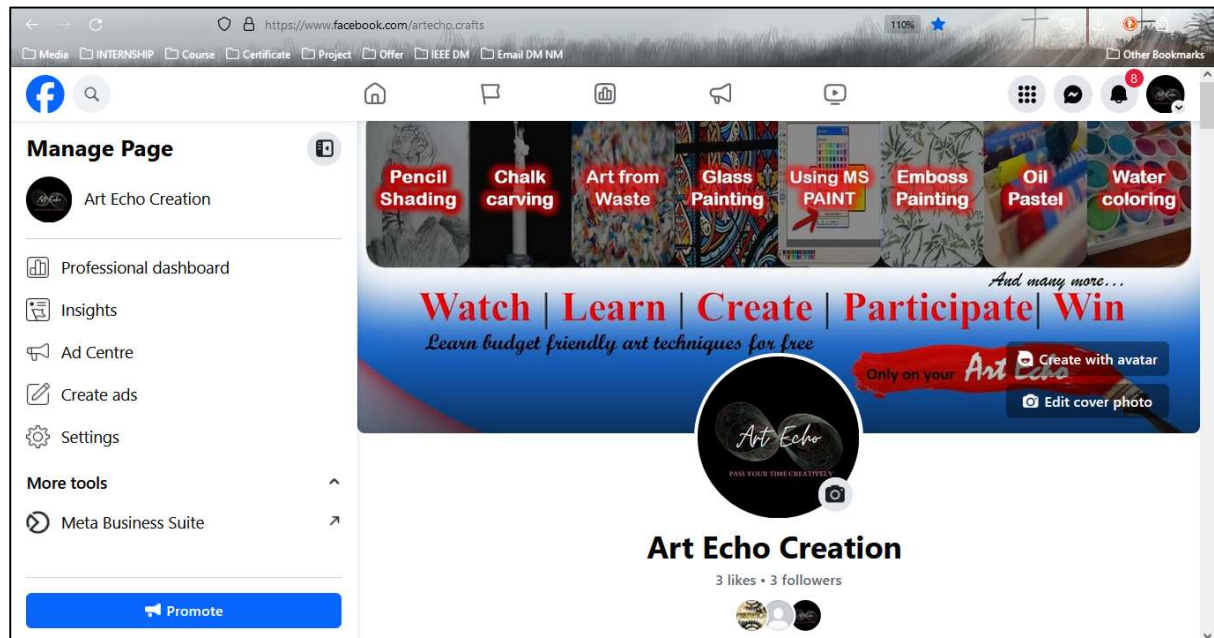## **WORDPRESS**

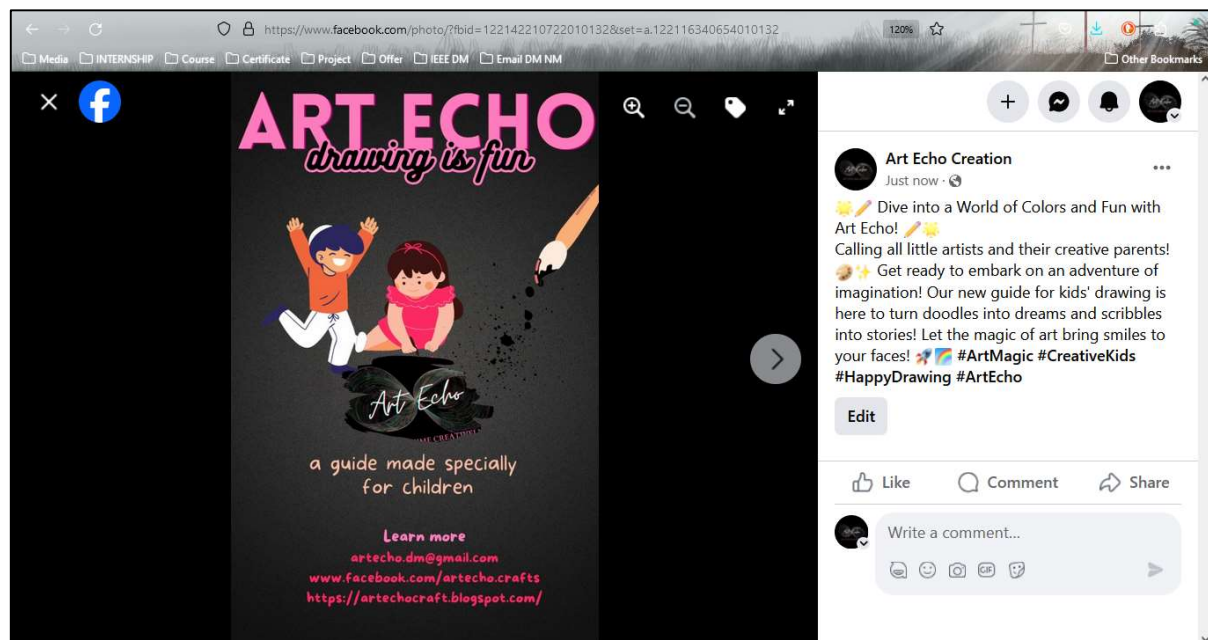Website: https://artechocrafts.wordpress.com/

Article: https://artechocrafts.wordpress.com/2023/10/06/when-painting-meets-music-%e2%99%ab/

2. Create a New Facebook Business Page and post one social media poster for your brand.
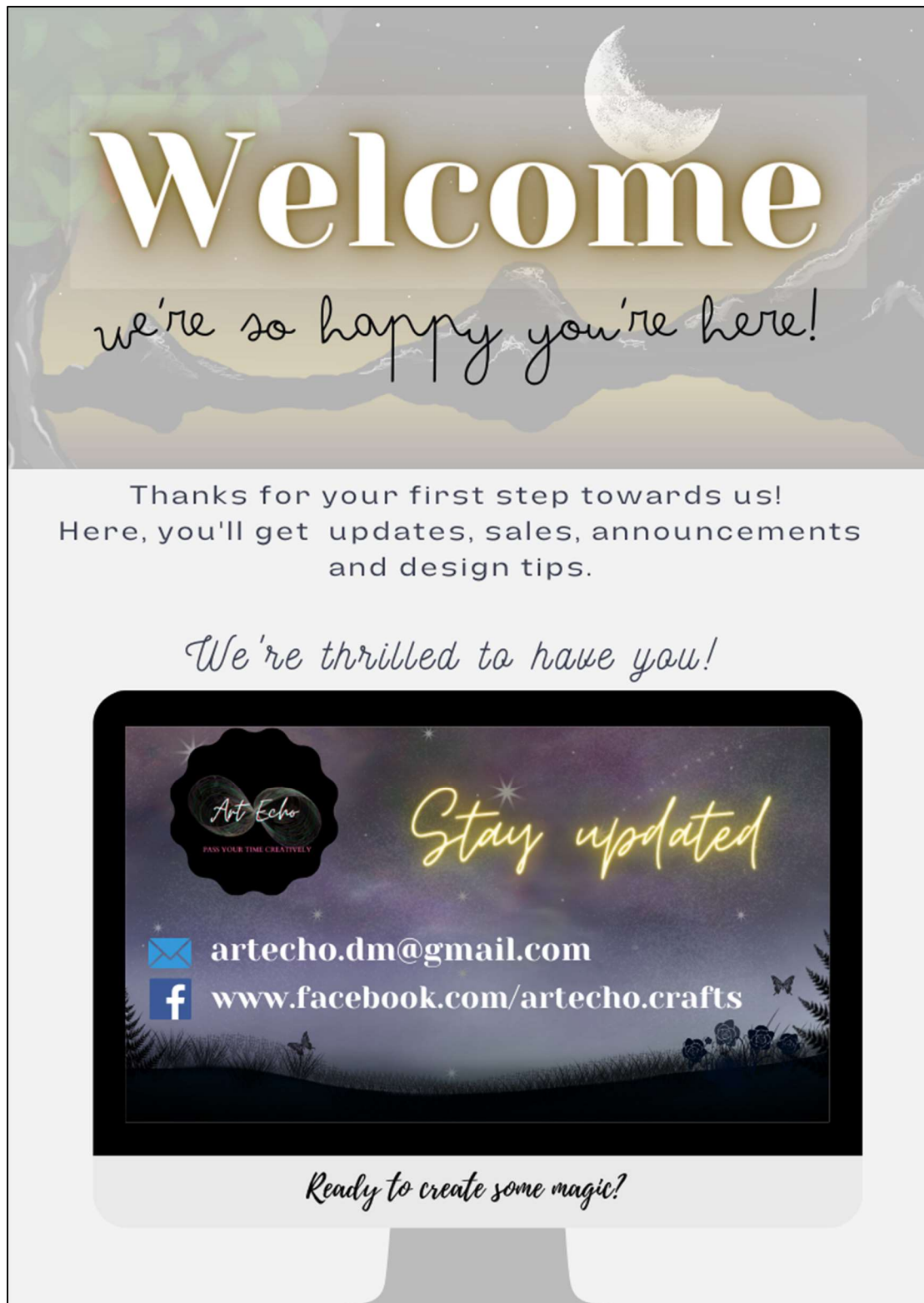

Account: https://www.facebook.com/artecho.crafts

Post link:
https://www.facebook.com/photo/?fbid=122142210722010132&set=a.122116340654010132

3. Create and design a social media advertisement poster using Canva.

4. Create email newsletter design using MailChimp or canva tool.

Email Newsletter: https://artechocraft.blogspot.com/2023/09/email-newsletter-welcome-tomorrows.html

Using Mailchimp:

PENCIL SHADING EVENT

Email Address

First Name

Last Name

Phone Number

Register

The much-awaited Pencil Shading Event kicks off on October 18th.

Grab your pencils, ignite your creativity, and prepare to delve into the art of shadows.

This event promises a canvas of imagination and skill.

Are you ready to bring your sketches to life? Let the shading magic begin!

See you at 9:30 AM sharp!

Art Echo

Report Abuse

PASS YOUR TIME CREATIVELY

INTUIT mailchimp

Landing page link: https://mailchi.mp/2cc7e115390e/hey-maestro-secure-your-spot