IDEATION PHASE

Define the Problem Statements

Date	3 November 2023
Team ID	NM2023TMID09738
Project Name	How to create a Reel using Canva
Maximum Mark	2 Marks

How To Create A Reel Design Using Canva

Users may encounter slow loading times, crashes, or unresponsiveness, especially when working on complex or large projects.

Customize your design by adding text, images, stickers, and other elements. You can upload your own media or use Canva's extensive library of resources.

To make your reel design more engaging, you can add animations to text and elements. Canva offers a variety of animation effects.

Users may find certain design elements challenging to customize to their exact specifications, limiting creative freedom.

Problem Statement (PS)	I am (Customer)	I'm Trying to	But	Because	Which makes me feel
Performance issues	Content creator	Post a video	It encount ers slow loading times	It is a large file	Frustrated
Subscription cost	student	Find templates for my project	There are limited free templates	The premium versions are costly	Disappointed
Version control	Professional	Work on my new project	It needs collabor active work	It has Limited versions	Difficult to contribute