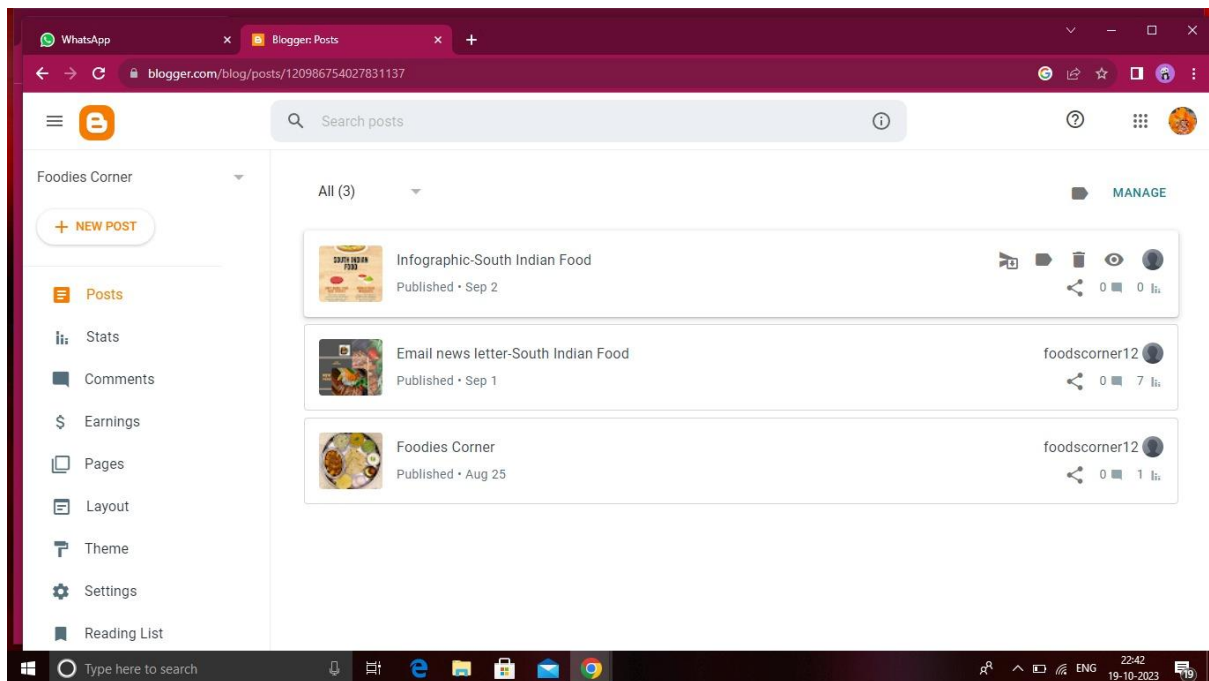


DIGITAL MARKETING ASSIGNMENT

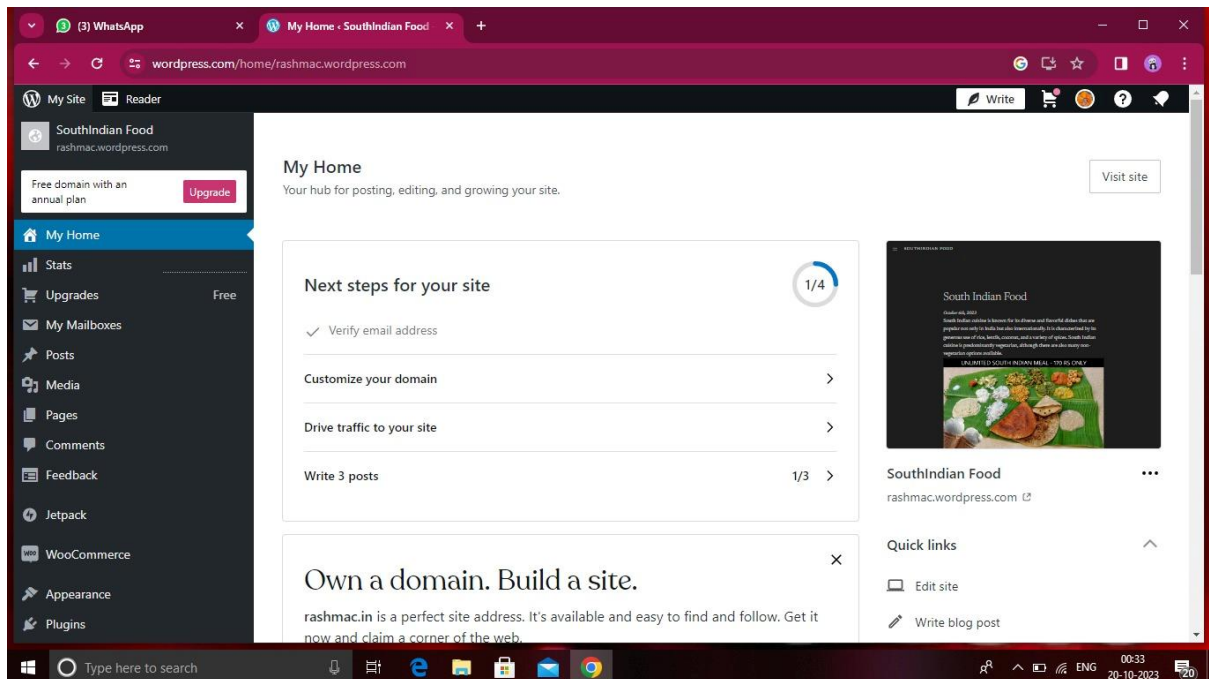
Register Number	960220106079
NM ID	0F688FA6E561D3E8FB14CB7FFBDE25A8
Team ID	NM2023TMID09738

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

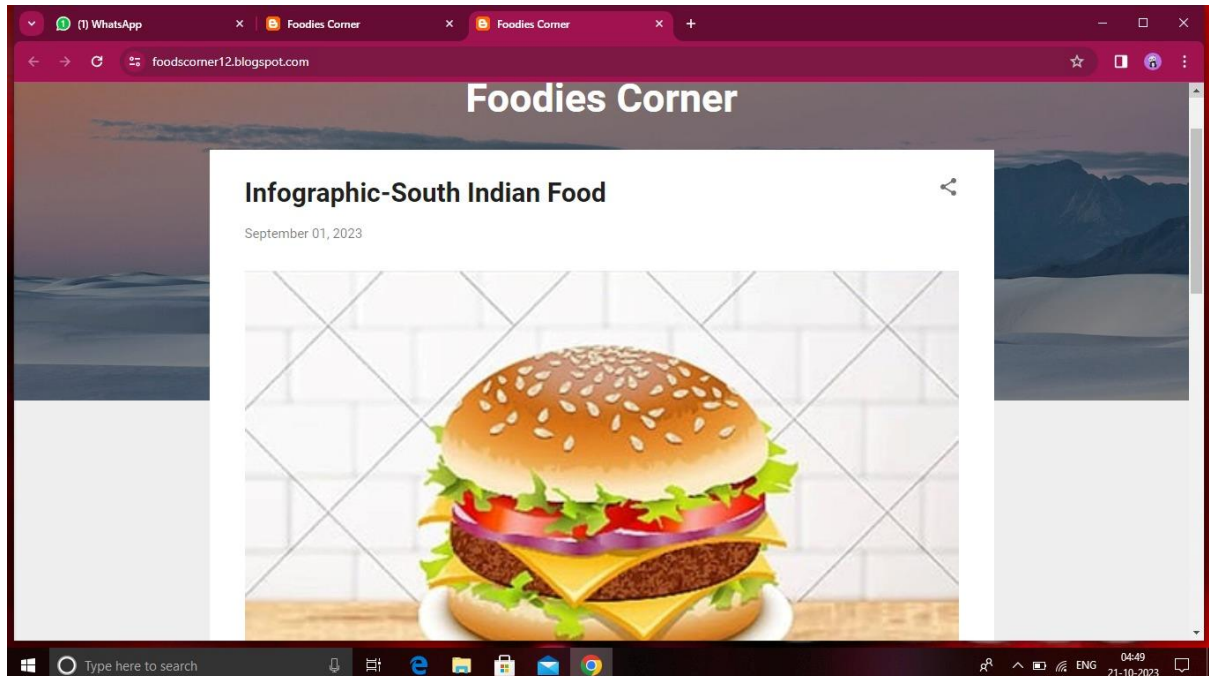
Link: <https://www.blogger.com/blog/posts/120986754027831137>



Link: <https://wordpress.com/post/rashmac.wordpress.com/8>




Link: <https://foodscorner12.blogspot.com/>



Link: <https://wordpress.com/post/rashmac.wordpress.com/8>

WordPress interface showing a post titled "South Indian Food". The post content describes South Indian cuisine as diverse and flavorful, popular in India and internationally, characterized by the use of rice, lentils, coconut, and spices. It notes that South Indian cuisine is predominantly vegetarian, though non-vegetarian options are available.

UNLIMITED SOUTH INDIAN MEAL - 170 RS ONLY



The image shows a variety of South Indian dishes including white rice, yellow lentils (dal), green chutney, and fried items like dosa and idli, all served on a large green banana leaf. The text "UNLIMITED SOUTH INDIAN MEAL - 170 RS ONLY" is overlaid on the image.

Post

2. Create a new Facebook page and post one social media poster for your brand.

Link: <https://www.facebook.com/vishnu.dharshini.750?mibextid=ZbWKwL>



Foodies Corner

2 friends

Only for food lovers

+ Add to story

Edit profile



Which city do you live in?

Your profile can change as much as you do. Add details to help people get to know you better.

Not now

Add City

Posts

Reels

Posts

Reels



Foodies Corner

18 Aug · 🧑🏻‍🍳



[#traditional](#) [#foodie](#) [#discount](#) [#ordernow](#)



Like



Comment



Share



Foodies Corner

7 Mar 2003 · 🧑🏻‍🍳



3. Create and design a social media advertisement poster using Canva.



4. Create email newsletter design using Mailchimp or canva tool.

Link: <https://foodscorner12.blogspot.com/2023/09/email-news-letter-south-indian-food.html>

