

# MIST

RESTURANT \$ CAFÉ

Branding Master    Guideline    August 2021

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# C O N T E N T S

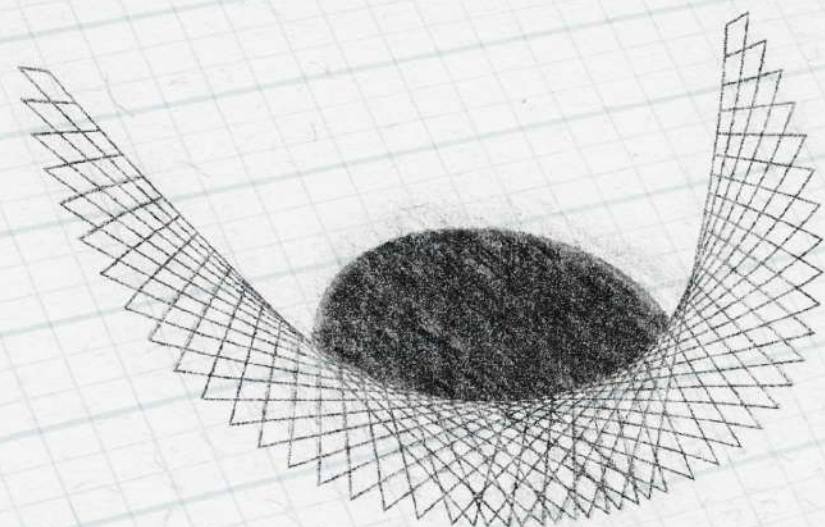
**SKETCH** MARK

**BRAND** MARK

**LOGO** COLORS

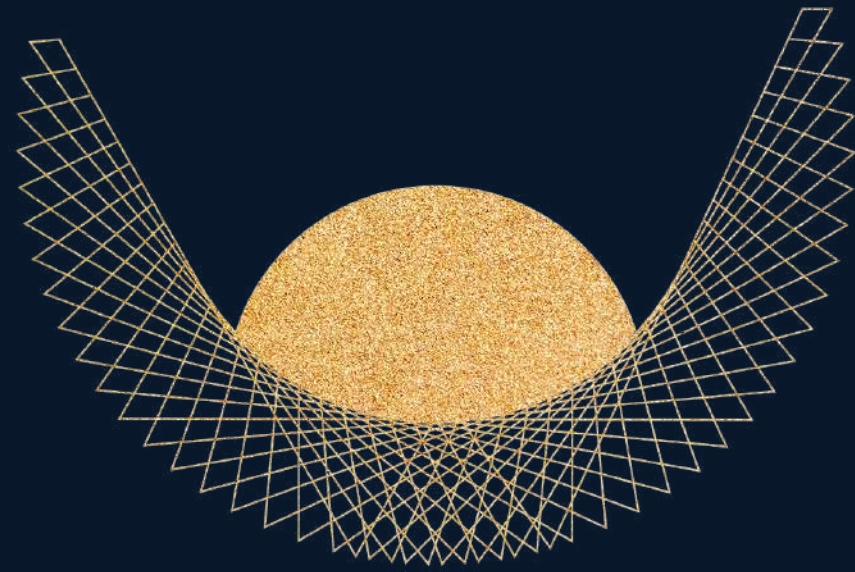
**VISUAL** IDENTITY

**SKETCH MARK**



Sketch

**BRAND MARK**



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**LOGO COLORS**



**CMYK** - 91% 79% 53% 68%

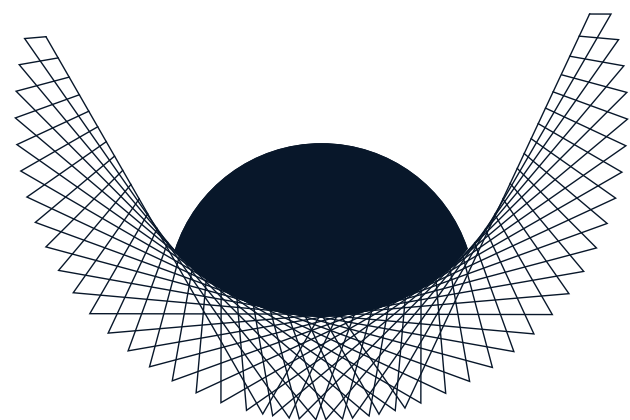
**RGB** - 8% 23% 68%



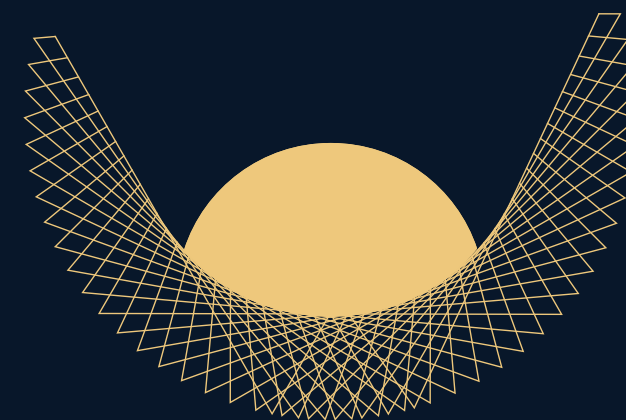
**CMYK** - 2% 20% 60% 0%

**RGB** - 238% 200% 124%





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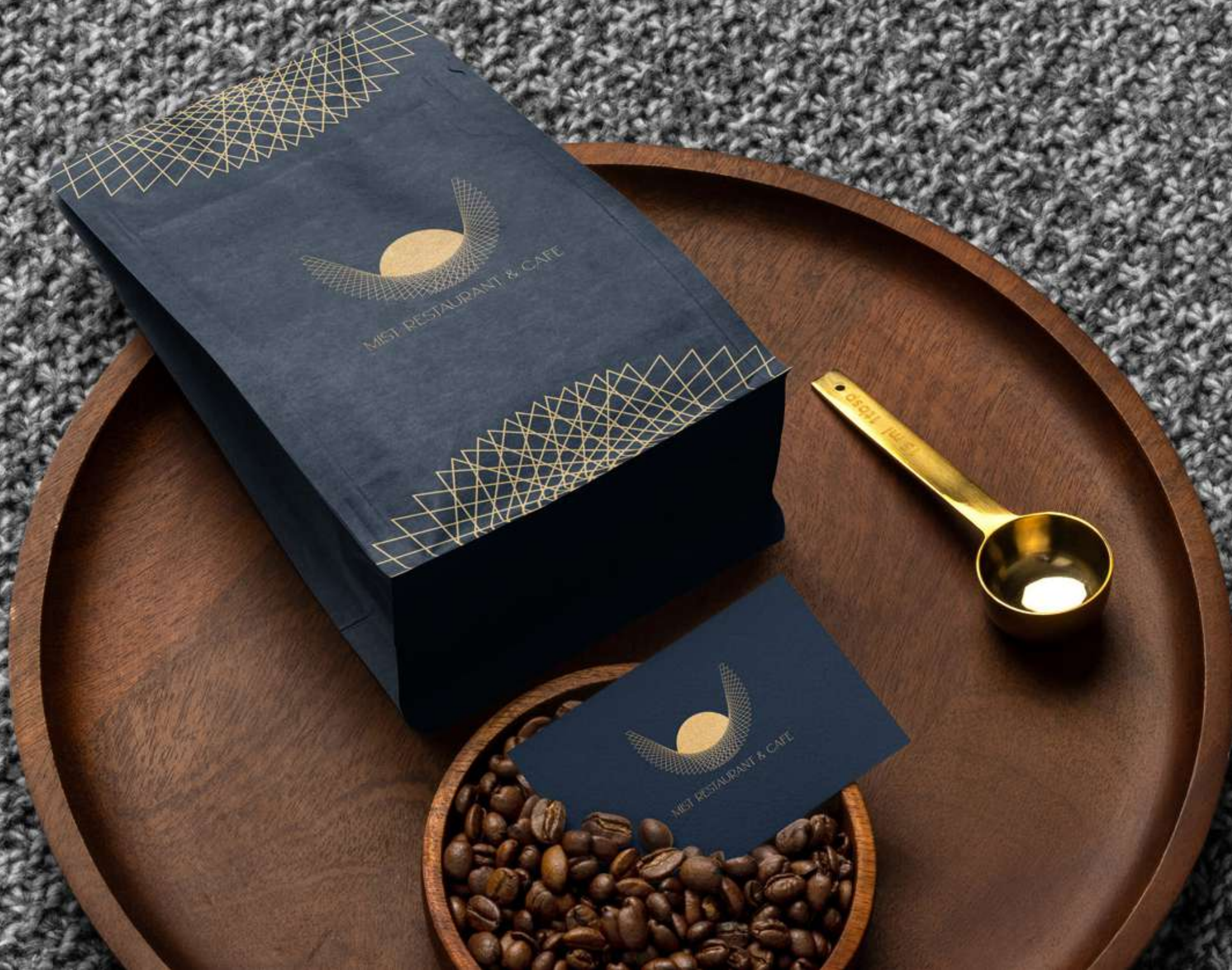
# VISUAL IDENTITY

























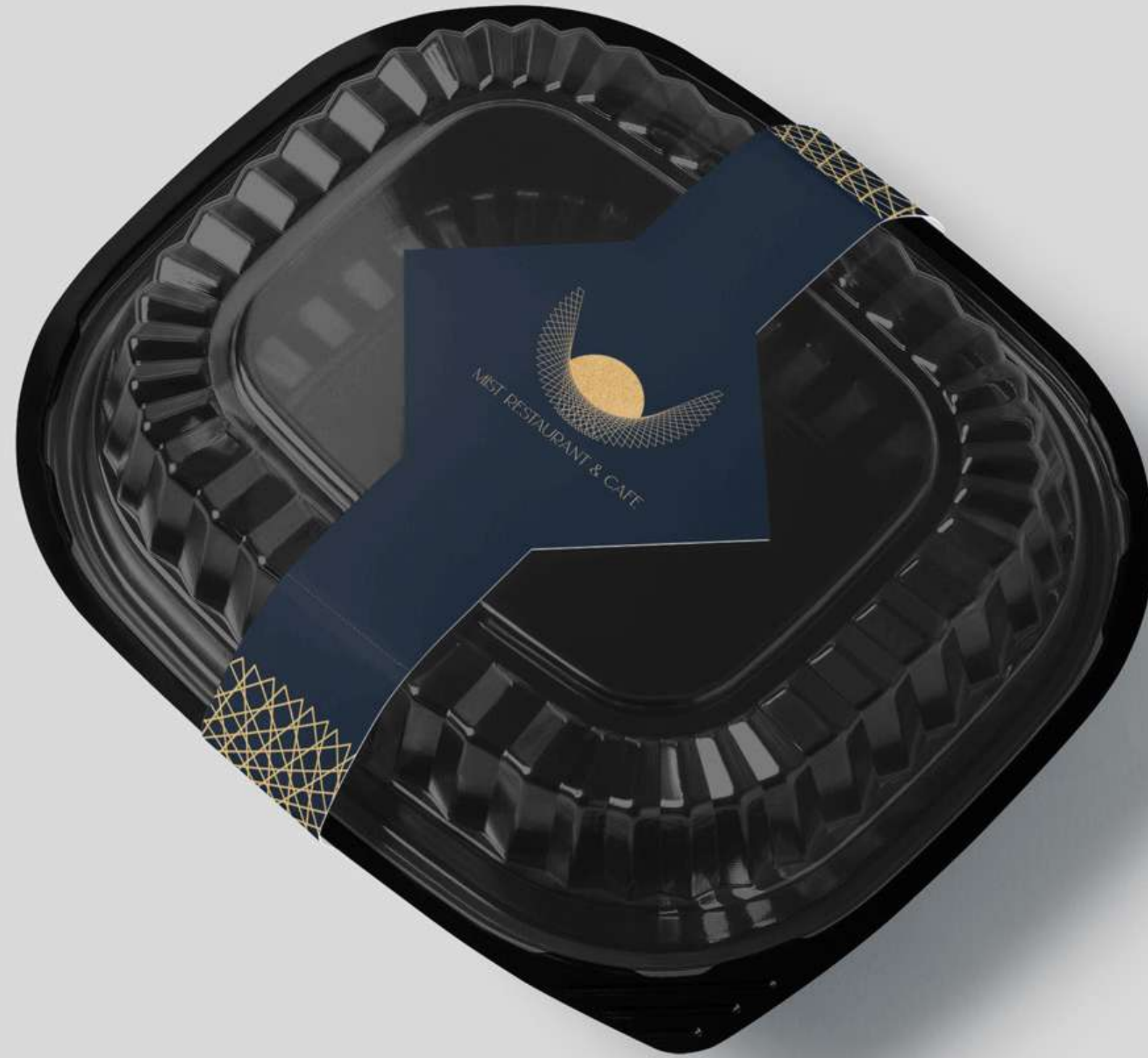
















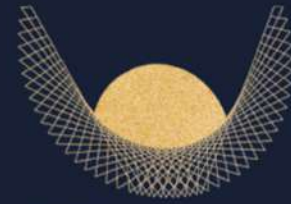












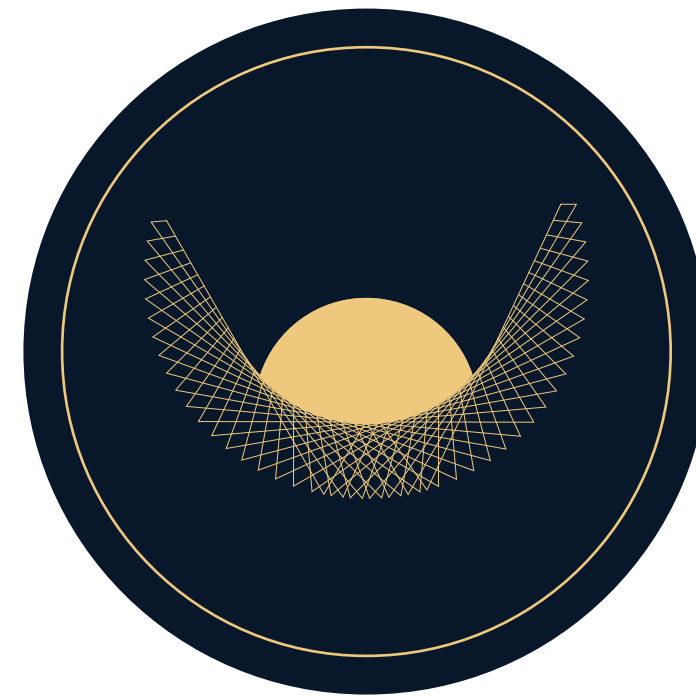
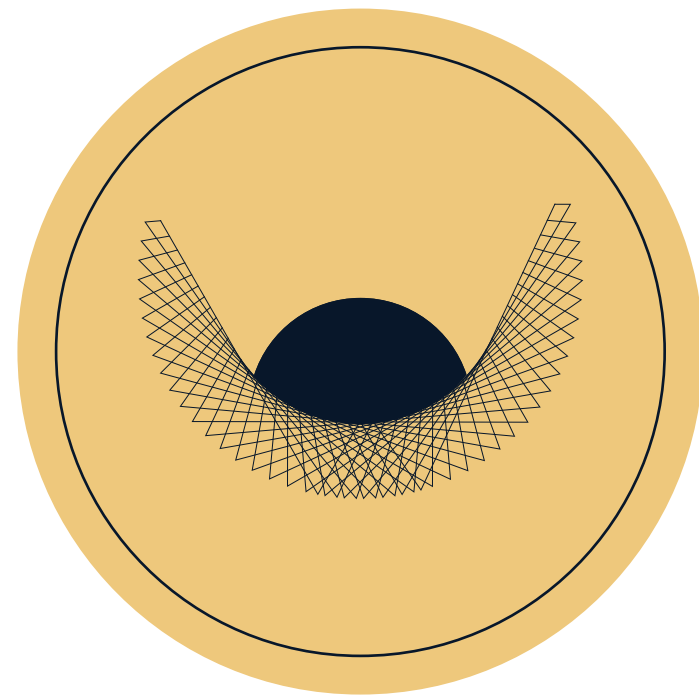
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Sticker bag



Car sticker





**Thank  
You**