

## Academic Task 2 - KYC Presentation - PES319

**Objective:** To evaluate the students on their presentation skills and know how about the company.

### What students are required to do?

1. Each student delivers a short digital presentation on company assigned to him/ her.
2. Every student will be given **3 minutes** to present.
3. Every student is supposed to give the presentation online using a **Digital PowerPoint presentation** on **My Class platform**.
4. The Digital PowerPoint Presentation should have max **5 slides** and it must include **Company mission and vision, Expectations of the company, Their Product & Services, Why you are the right fit for the company**, and other relevant details about the company.

### Note:

- CA will be conducted in both Tutorial & Lecture of CA week. Therefore, please be present in the respective classes.
- Company name (topic of the presentation) for every student has been mentioned in a separate sheet shared with you.

### Parameters of evaluation:

- Organization of Content - 10 marks,
- Language Proficiency and MTI - 10 marks,
- Delivery style and Virtual Presentation Skills- 5 marks
- Grooming and Body Language -5 marks

**Maximum Marks: 30**

**Guidelines:**

1. Every student is supposed to be in proper formal/presentable attire.
2. Reading from any paper/supporting material/PPT is not advised.
3. Absenteeism on the day of CA will lead to zero marks.
4. Keep a notebook with you to write down the feedback.
5. Ensure to have stable internet connection along with mic and web camera in fine working condition.