Sustainability	0%	11%	0%	33%	0%	0%	11%	0%	0%	6%
Learning	0%	11%	11%	33%	0%	33%	22%	11%	0%	14%
Wellbeing	4%	10%	13%	63%	10%	6%	13%	2%	4%	14%
Productivity	0%	0%	0%	18%	0%	0%	0%	0%	0%	2%
Finance	0%	0%	14%	43%	0%	0%	0%	0%	0%	6%
General	7%	18%	7%	18%	0%	7%	5%	9%	7%	9%
Average	2%	8%	8%	35%	2%	8%	9%	4%	2%	8%
	Integration	Adaptation	Recommendation	Profile	Context	Interpretation of User Behaviour	Explanation of System Behaviour	Relation	Interaction	Average
I		Diversification Enrichment Derivation System					Social			

100% 80% 60% 40% 20%

0%