Sustainability	11%	11%	0%	0%	11%	0%	11%	0%	0%	0%	0%	11%	5%
Learning	67%	56%	44%	56%	33%	0%	56%	22%	11%	11%	22%	11%	32%
Wellbeing	37%	58%	31%	52%	12%	4%	46%	13%	8%	17%	12%	31%	27%
Productivity	29%	41%	35%	24%	29%	29%	47%	47%	0%	12%	0%	18%	26%
Finance	71%	71%	43%	0%	29%	14%	100%	0%	0%	14%	0%	29%	31%
General	40%	73%	45%	36%	24%	22%	49%	22%	7%	15%	5%	20%	30%
Average	43%	52%	33%	28%	23%	12%	51%	17%	4%	12%	7%	20%	25%
	Pre-defined Time	Custom Time	Custom Day	Interval	Pre-defined Event	Custom Event	Goal	Process	Snooze Reminder	Different Alert Type	Skip if Completed	Additional Features	Average
	Time-based Reminder				Event-based Reminder		Context of Reminder		Customization of Reminder				

100% 80% 60% 40% 20%

0%