Sustainability	11%	0%	0%	33%	11%	11%	11%	33%	33%	16%
Learning	11%	0%	0%	11%	0%	0%	0%	33%	44%	11%
Wellbeing	17%	4%	0%	31%	12%	0%	4%	12%	13%	10%
Productivity	18%	6%	6%	24%	6%	0%	0%	12%	6%	8%
Finance	0%	14%	0%	43%	14%	0%	14%	14%	14%	13%
General	13%	4%	0%	15%	2%	5%	4%	7%	9%	6%
Average	12%	5%	1%	26%	7%	3%	5%	19%	20%	11%
,	Integration	Adaptation	Recommendation	Profile	Context	Interpretation of User Behaviour	Explanation of System Behaviour	Relation	Interaction	Average
1		Diversification Enrichment Derivation System				ation	Social			

100% 80% 60% 40% 20%

0%