Sustainability	22%	22%	11%	33%	33%	0%	33%	0%	0%	17%
Learning	11%	22%	0%	22%	0%	0%	11%	0%	0%	7%
Wellbeing	6%	13%	8%	13%	10%	2%	8%	0%	0%	7%
Productivity	0%	24%	0%	6%	0%	6%	0%	0%	0%	4%
Finance	0%	14%	0%	0%	0%	0%	0%	0%	0%	2%
General	11%	13%	4%	13%	2%	7%	11%	5%	4%	8%
Average	8%	18%	4%	15%	7%	3%	11%	1%	1%	7%
,	Integration	Adaptation	Recommendation	Profile	Context	Interpretation of User Behaviour	Explanation of System Behaviour	Relation	Interaction	Average
1		Diversification Enrichment Derivation System					ation	So		

100% 80% 60% 40% 20%

0%