

### DIGITAL DEAD DROPS: Glimpses into Steganography

Presented by: Rebecca Gonzalez and Alex Jeong

### Why Steganography

#### Interesting History

- According to the historian Herodotus, Histiaeus (a tyrant and ruler of Miletus in the late 6th century BCE) shaved the head of one of his servants and tattooed a message onto their scalp. After the servant's hair grew back and they reached the message recipient, the receiver shaved the servant's scalp again to read the message.
- The first formally recorded use of the term was in 1499 by Johannes Trithemius in his disquisition on cryptography and steganography, The Steganographia, itself disguised as a book about magic.

#### Modern Uses

- Thanks to AI, steganography is becoming more and more prevalent in cyberattacks. AI is now able to
  create things such as perfectly secure steganography (an algorithm that conceals information so
  well that it is considered completely undetectable) and language models steganography (LLMs have
  mastered "encoded reasoning" which allows LLMs to embed intermediate reasoning steps within
  generated text that is undecipherable by humans)
- A Growing and Challenging Threat
  - It's intriguing and has the potential to be especially dangerous

#### **DEMONSTRATION OUTLINE & SUMMARY**

- Alex reads slides 1-7 (first half of presentation until demo)
- (Time Permitting may have to condense)
  - Alex hides a .txt message in a .wav file using WavSteg and uploads file to Google Drive.
  - Rebecca downloads .wav file from Google Drive and using WavSteg, recovers the hidden message.
  - Rebecca then uploads a .txt file that has a message hidden using StegSnow.
  - Alex downloads .txt file and uses StegSnow to reveal Rebecca's hidden message to the class
  - Rebecca finishes slides and answers any technical questions the class might have.

#### MITIGATION STRATEGIES

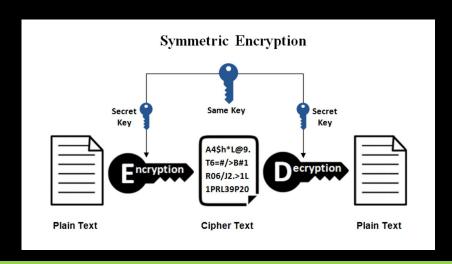
- A well equipped anti-virus/malware detection system may be helpful after the file has already been downloaded, but ultimately the best mitigation strategy is end user training.
  - Don't download things from untrusted sources
  - Keep an eye on file sizes be wary of files that are unusually large
  - Stay up-to-date on patches and updates.

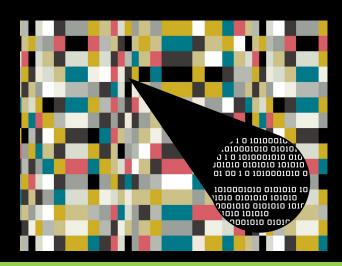
### What is Steganography?

• Derives from the Greek words, "steganos" which, means hidden or covered and "graphein" means to write or express by written characters.

 It is a method of concealing secret information within (or on top of) seemingly ordinary media with the intent of avoiding detection or scrutiny.

### Cryptography vs Steganography





Means "Hidden Writing"	Means "Covered Writing"
Data is altered	Structure of data is (usually) unaltered
Confidentiality, Authentication, Integrity, and Non-Repudiation principles	Confidentiality & Authentication principles
information is visible	information is not visible
The main goal of cryptography is to keep the contents of the message secret from unauthorized access.	The goal of steganography is to make the information invisible to anyone who doesn't know where to look or what to look for

### Types of Steganography

lmage	concealing data by using an image as a cover
Audio	hiding data in sound
Text	hiding data in text
Video	embedding data into video file
Network	concealing data by using a network protocol (TCP, UDP, ICMP, IP, etc.)

## Steganography in the Real World



Invisible Ink



Acrostic





Backmasking



#### Tools being demonstrated today:



#### **Special Thanks To....**

#### **WavSteg**

### pavanchhatpar/ wav-steg-py

A python script to hide information over an audio file in .way format

 All the contributor
 O 0 the contributor
 Issues the contributor
 Y 15 the contributor

 Contributor
 Issues the contributor
 Stars the contributor









# Protecting Against Steganographic Attacks



...is kind of tricky.

# U76C6206C6974746C6

"A solid host-based antimalware solution will identify actions based on the decrypted commands, find hidden malcode and their loaders delivered with these techniques using heuristic, behavioral, machine learning, and other methods, and suspicious outbound siphoning of data. Also, network tracking may help support identification of new steganographically delivered malcode or outbound stolen data."

-Kurt Baumgartner ber Attack6964

(Principal Security Researcher, Kaspersky)

Host-based malware detection programs are only

effective after the file has already been downloaded.

- Educate yourself and others be wary of files that are unusually large
- Stay up-to-date on patches and security updates
- Don't download things from untrusted websites



#### RESOURCES

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