Territory Performance Analysis

11.48K	40M	5M	11
Customers	Revenue (Last 5 years)	Revenue (Last year)	Total Territory

Five-Year Revenue by Business Type

Business Type
- Retail
- Property
- Motors
- Business
- Services
- Education
- Entertainme...

4.96%
5.4%
8.8%
15.04%
61.64%
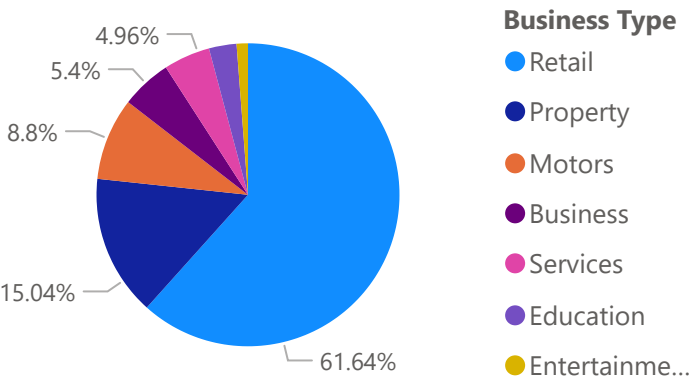
Customer Segmentation by Business Type
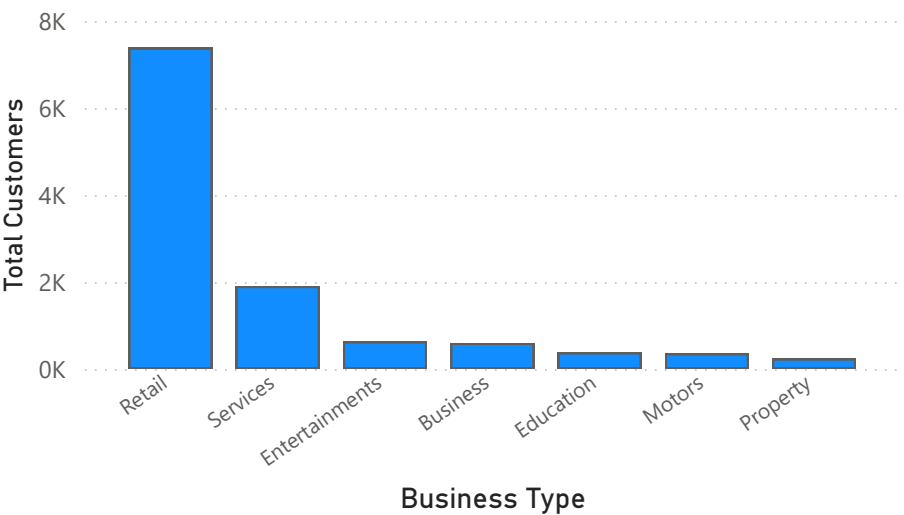
Active vs Inactive Customers by Territory

Active Customer ● No ● Yes
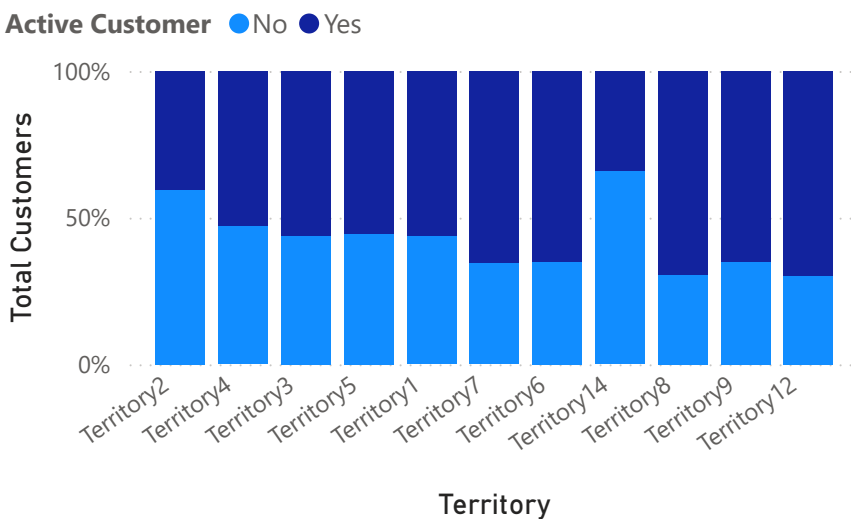
Revenue

● Total Revenue (Last 5 years) ● Total Revenue (Last year)

Territory	Last 5 years	Last year
Territory3	9.3M	1.1M
Territory5	6.5M	0.7M
Territory4	5.6M	0.7M
Territory7	4.2M	0.6M
Territory2	3.9M	0.6M
Territory6	3.7M	0.5M
Territory1	3.6M	0.5M
Territory8	1.5M	0.2M
Territory12	0.8M	0.1M
Territory14	0.5M	0.1M
Territory9	0.3M	0.0M
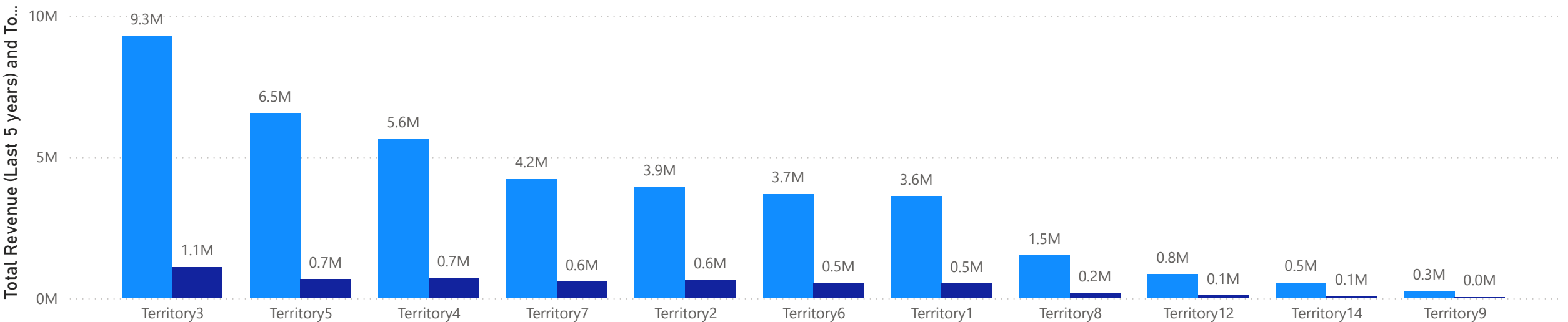
Postcode_Sector and Territory

Territory ● Territory1 ● Territory12 ● Territory14 ● Territory2 ● Territory3 ● Territory4 ● Territory5 ● Territory6 ● Territory7 ● Territory8 ● Territory9