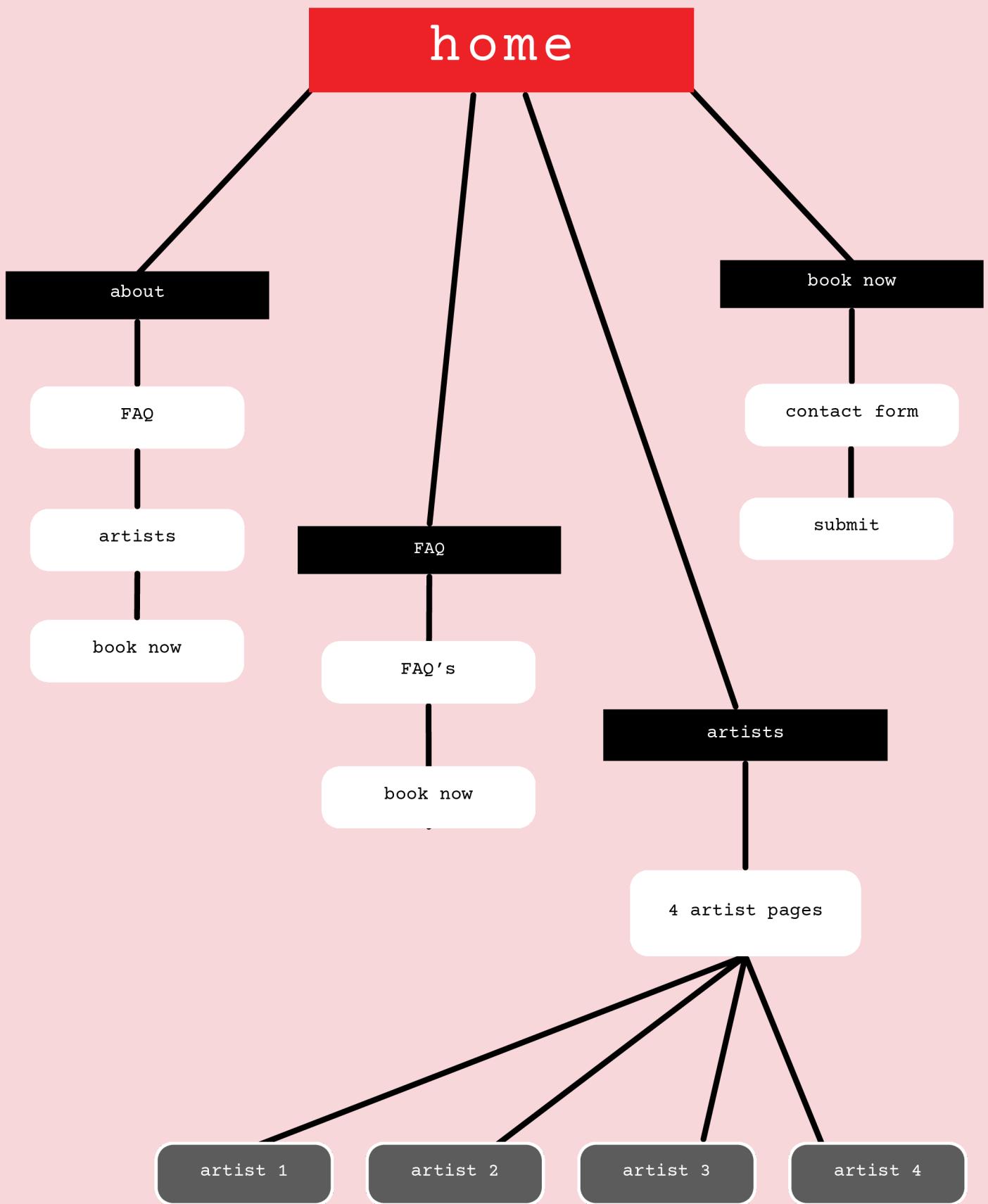


# sitemap



# list of functionalities

## HOME PAGE

homepage loads with site title, logo, and full navbar  
two rows of artist cards (4 artists) with an "about" button  
clicking a the button links to that artist's individual page  
full background image fixed when scrolling

## NAVIGATION MENU

*clickable links at top of site:*

home (clickable logo)  
about  
FAQ  
artists- takes to main artist page  
arrow- produces a dropdown menu of artist names  
each name is a link to individual artist pages  
book now  
search bar

## ARTIST PAGE & PORTFOLIO PAGES

clickable artist names  
leads to a dedicated page for each artist page containing a simple  
carousel showing each artist's work, displaying different images  
when clicking arrows left or right

## CONTACT FORM

*a basic contact form where users can:*

add their contact info (name, age, email, phone)  
select a service (dropdown menu)  
indicate subject  
write a message or idea  
submit it via email or reset option buttons  
receive feedback if there are input errors

## MOBILE-FRIENDLY LAYOUT

site & images scale properly  
text and buttons are readable on phones  
navigation is easy to tap

# style guide

## COLOUR PALLETTE

background- red tiger vector in #ed1c24 overlaid on a background of pink in bootstrap bg-danger-subtle

- navbar background: white, 75% opacity
- text color: black
- button background: bootstrap red (btn-danger)
- button hover (reset): #ff7b7b
- form error background: #ffe4e4
- form error text: red
- faq box background: white

## TYPOGRAPHY

where possible, only lower or upper case letters used in any one word

font-family, used accross whole site:  
'courier New', courier, monospace

- titles & sections: 50px, bold
- subheadings: 40px, bold
- artist titles: 35px, normal
- card-text: 25px, normal
- form labels: 20px, bold
- form input text: 15px, normal
- radio/checkbox labels: 14px, bold
- button text (about): 20px, bold
- button text (form): 14px, bold
- faq questions: 20px, bold
- faq answers: inherit, normal

where possible, only lower or upper case letters used in any one word

# style guide

## IMAGERY

- tiger logo- in red on background and black on navbar
- card images: black & white artist portraits
- artist specific pages- same photos but in colour and stock imagery of tattoos in carousels, 8 images each
- all images: responsive using img-fluid, w-100, h-100

## BRANDING ELEMENTS

brand name: KISMET INK

logo: BlackTiger.svg

background visual: RedTiger.svg

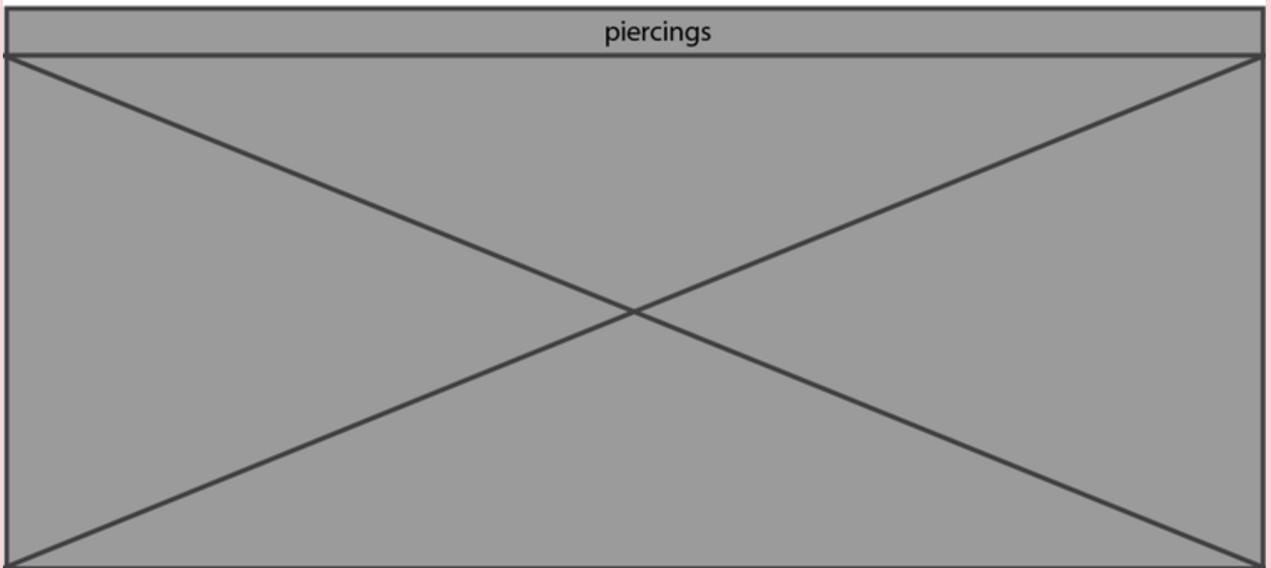
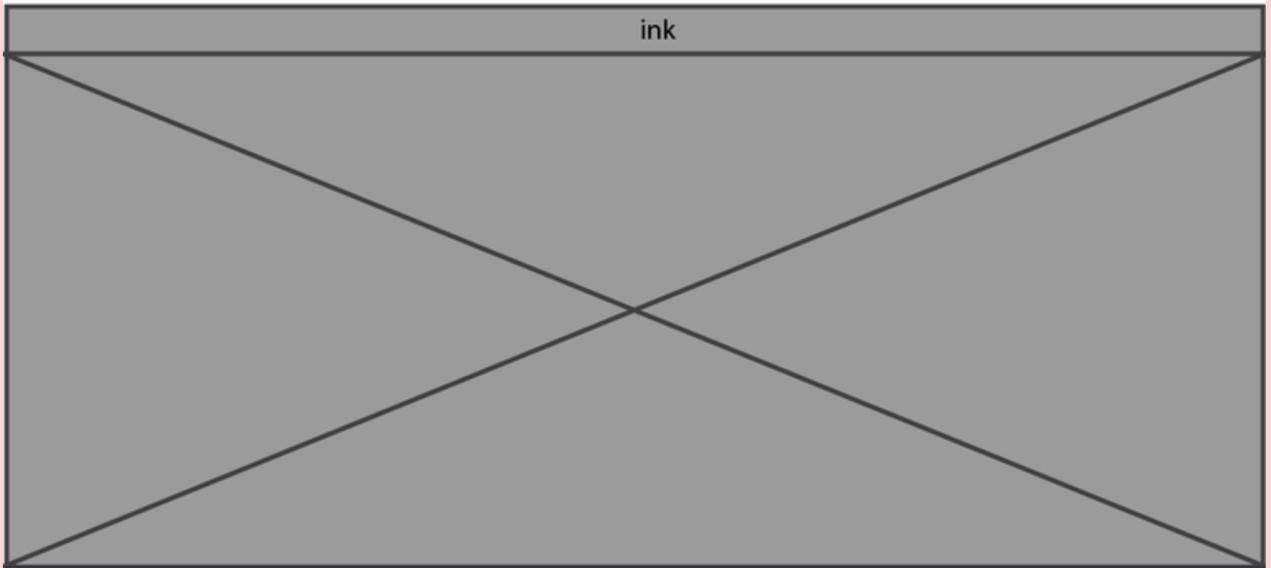
## FORM ELEMENTS

- inputs, selects, textareas: full width, 8px padding
- reset button: grey bg, red hover, white text
- submit button: red bg, white text
- validation errors: red background, red border, red placeholder
- age group radios: vertical layout, aligned with labels
- checkbox layout: inline with label, gap between

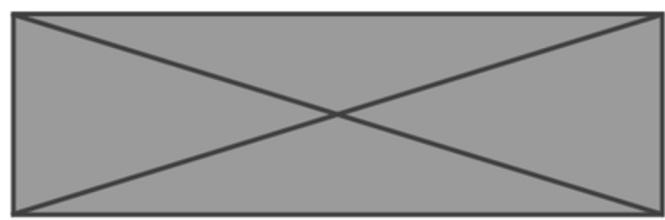
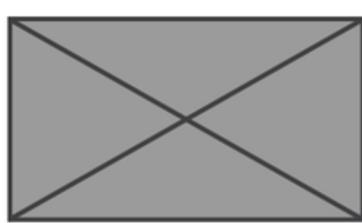
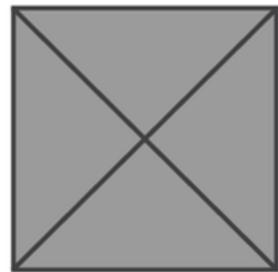
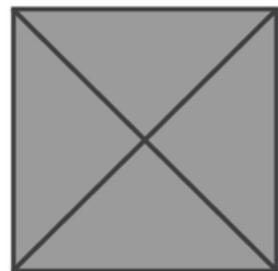
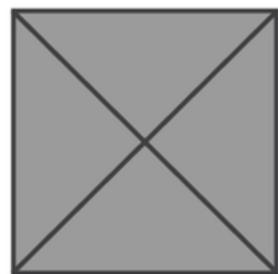
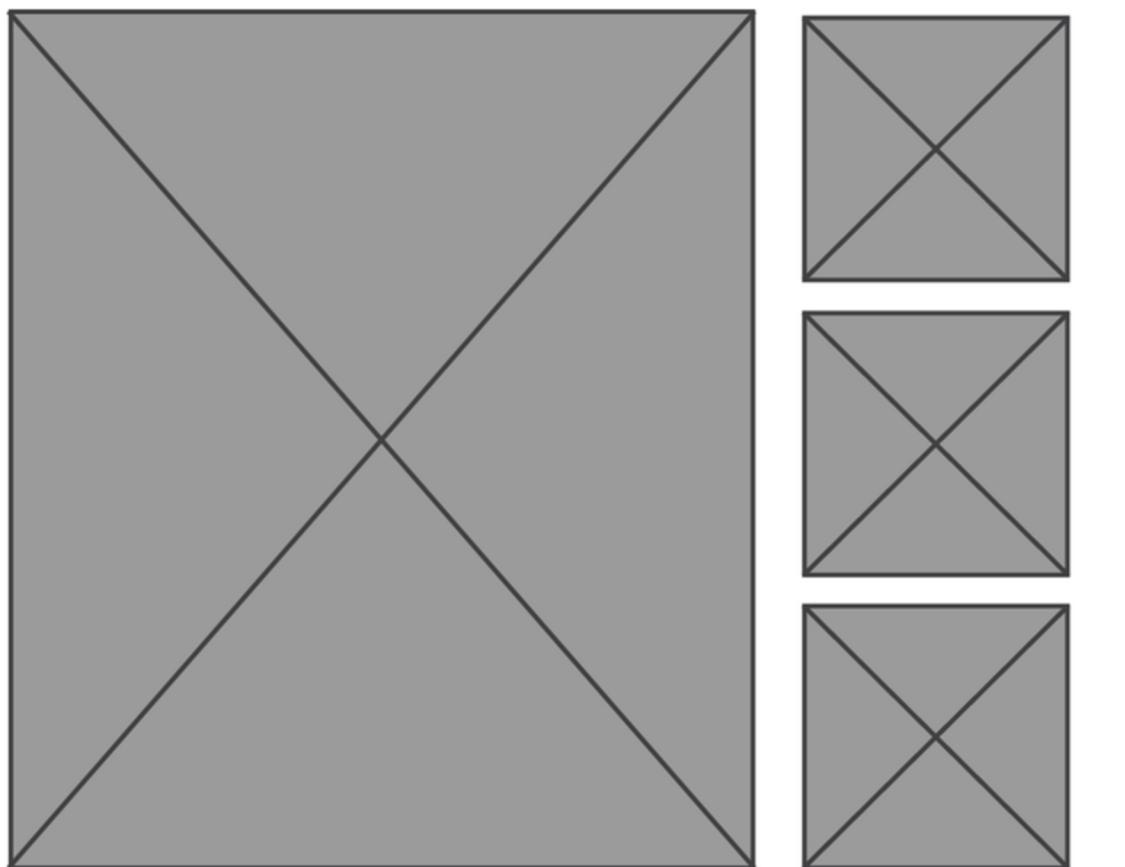
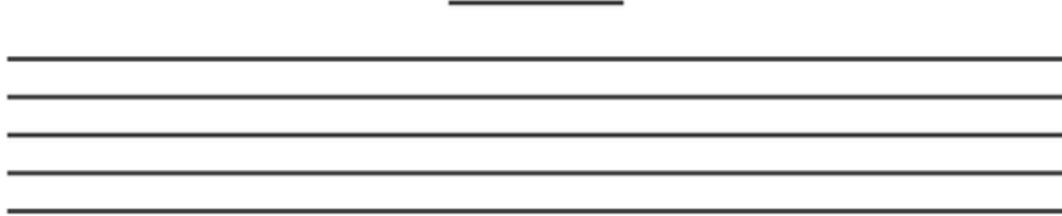
**low-fidelity wireframe 1**



LOW-FIDELITY WIREFRAME 1 - HOME PAGE



LOW-FIDELITY WIREFRAME 1 - ABOUT

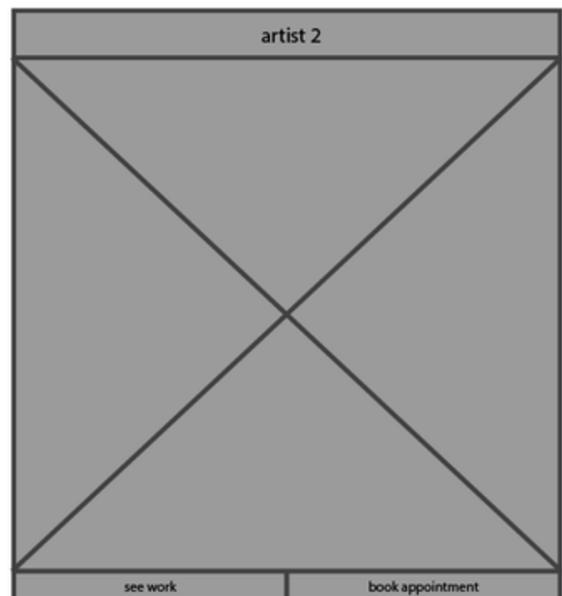
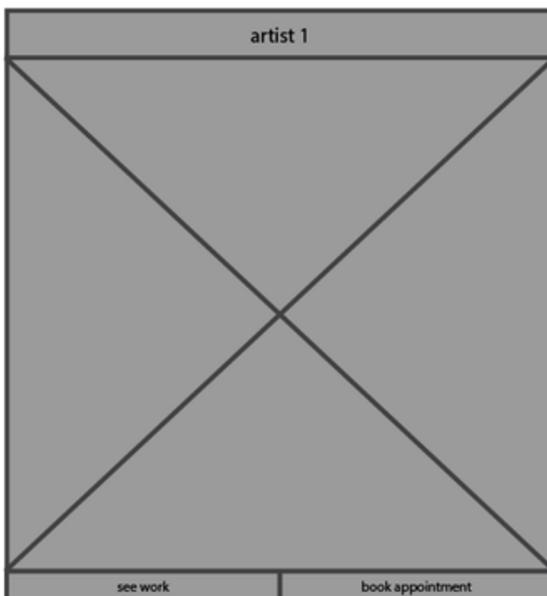
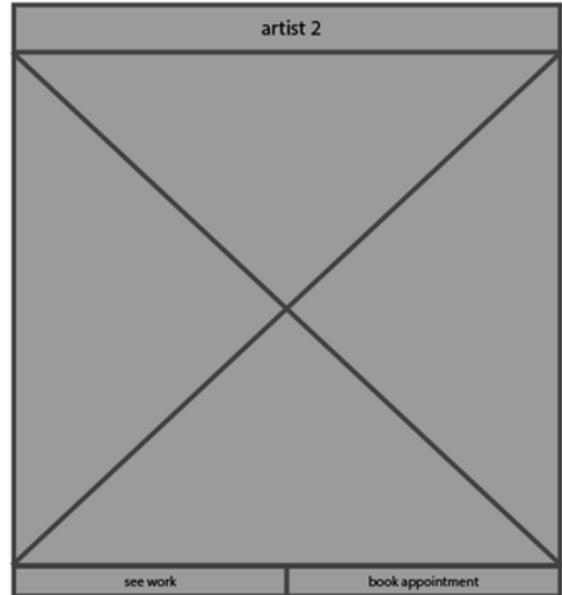
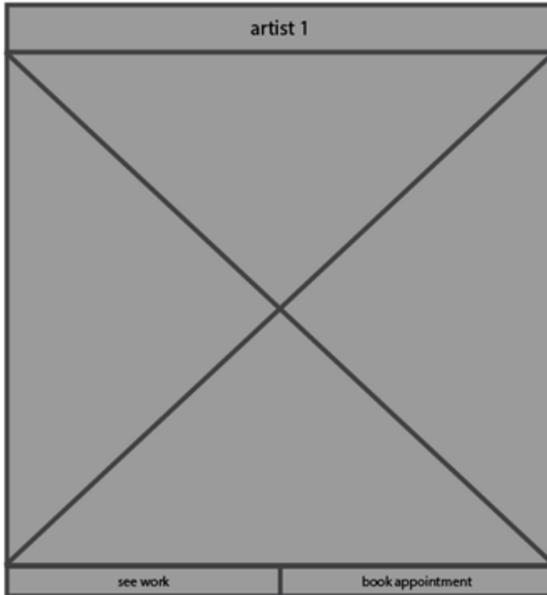


LOW-FIDELITY WIREFRAME 1 - FAQ



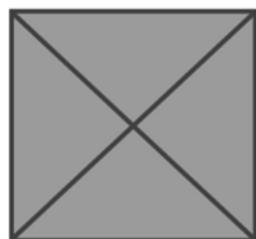
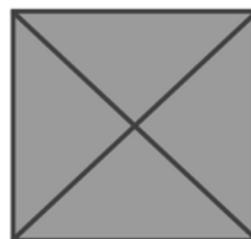
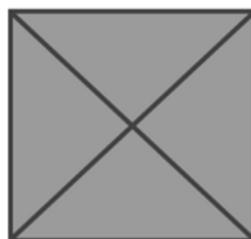
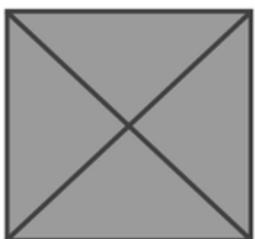
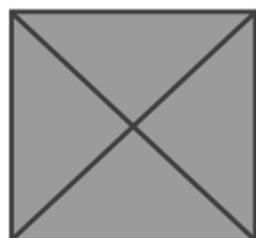
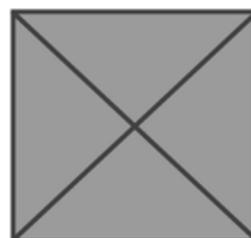
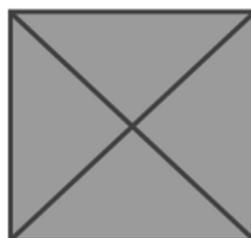
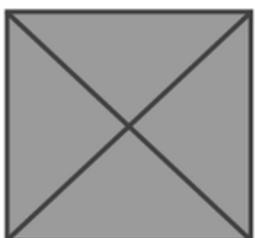
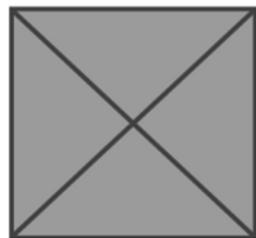
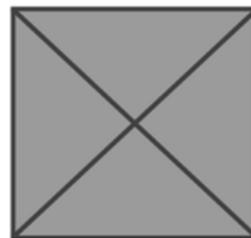
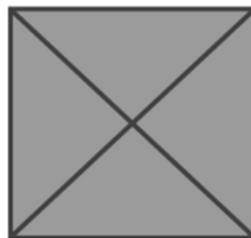
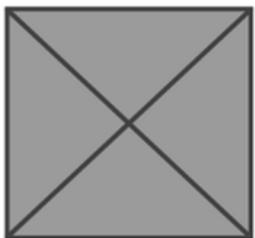
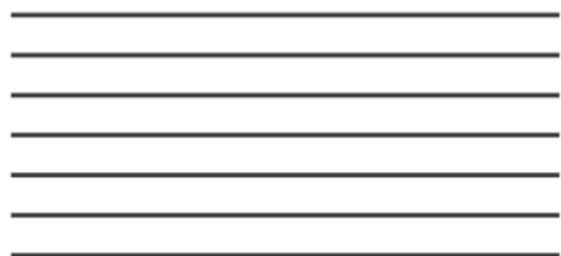
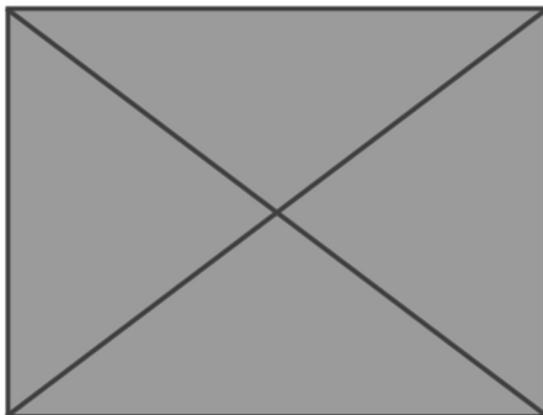


## artists





## artist 1





## booking inquiry

A wireframe for a booking inquiry form. On the left side, there are several input fields represented by horizontal lines of varying lengths. To the right of these are four rectangular input fields stacked vertically. Below these is a single-line input field. To the right of the single-line field is a larger rectangular area representing a text or multi-line input field. At the bottom are two rectangular buttons labeled "submit" and "cancel".

## contact info

A wireframe for a contact information form. It consists of a vertical column of five horizontal input lines, likely for entering names or addresses.

**low-fidelity wireframe 2**

The wireframe shows a header with the logo 'KISMET INK', a navigation bar with links 'about', 'FAQ', 'artists', and 'contact', and a search bar labeled 'searchbox button'. Below the header are two main content sections: 'INK' and 'PIERCINGS', each with placeholder text and a 'button' at the bottom.

KISMET INK

INK

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh

PIERCINGS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh

button

button

The image shows a low-fidelity wireframe of a website page. At the top, there is a header bar with a logo icon (a square with an 'X') and the text "KISMET INK". To the right of the logo are navigation links: "about", "FAQ", "artists", a dropdown menu indicator ("▼"), and "contact". Further to the right is a search bar labeled "searchbox" with a "button" below it. The main content area has a light gray background and contains the word "INK" in large capital letters. Below "INK" is a paragraph of placeholder text (Lorem ipsum) in a smaller font. A large, dark gray rectangular box with a thick black border is centered in the middle of the content area, featuring a large 'X' drawn through it.

KISMET INK

about   FAQ   artists   ▼   contact

searchbox  
button

INK

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## FAQ

question

answer dropdown

question



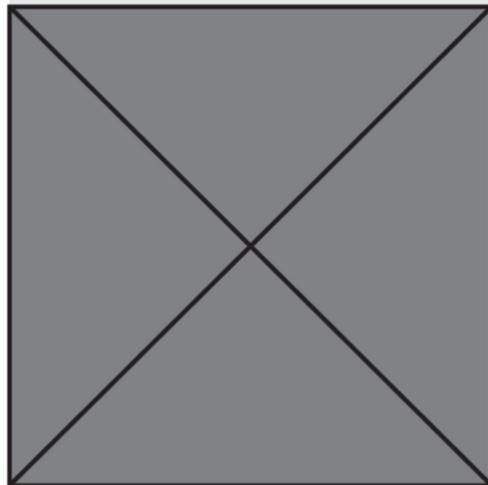
# KISMET INK

[about](#) [FAQ](#) [artists](#) ▾ [contact](#)

searchbox  
button

## artist

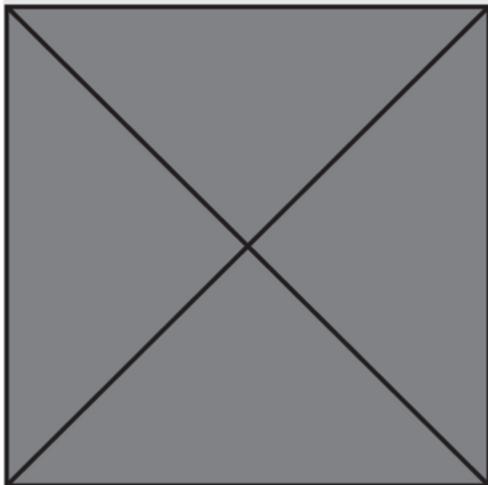
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh



button

## artist

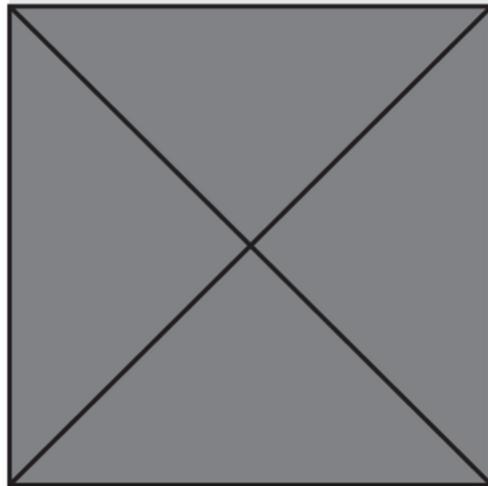
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh



button

## artist

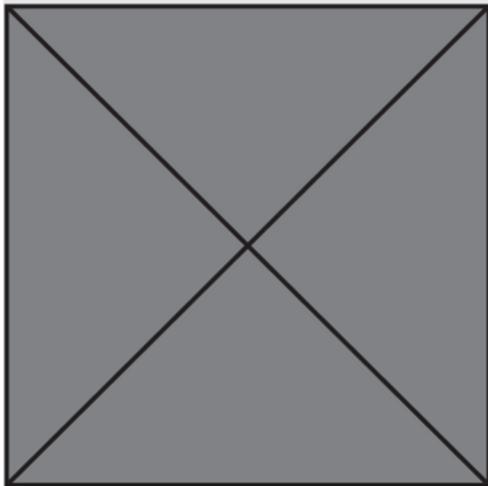
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh



button

## artist

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh



button

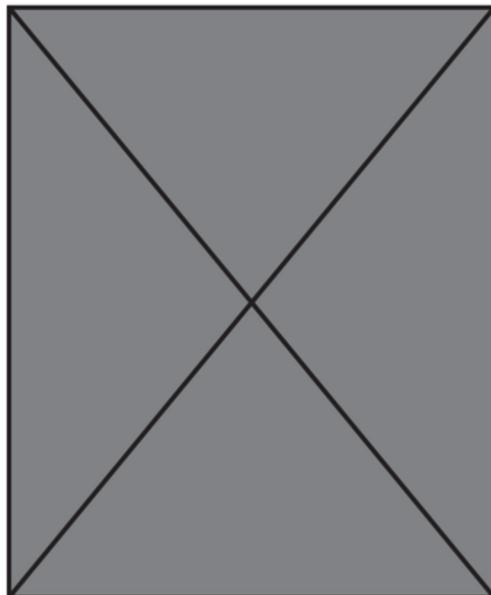


# KISMET INK

[about](#) [FAQ](#) [artists](#) [v](#) [contact](#)

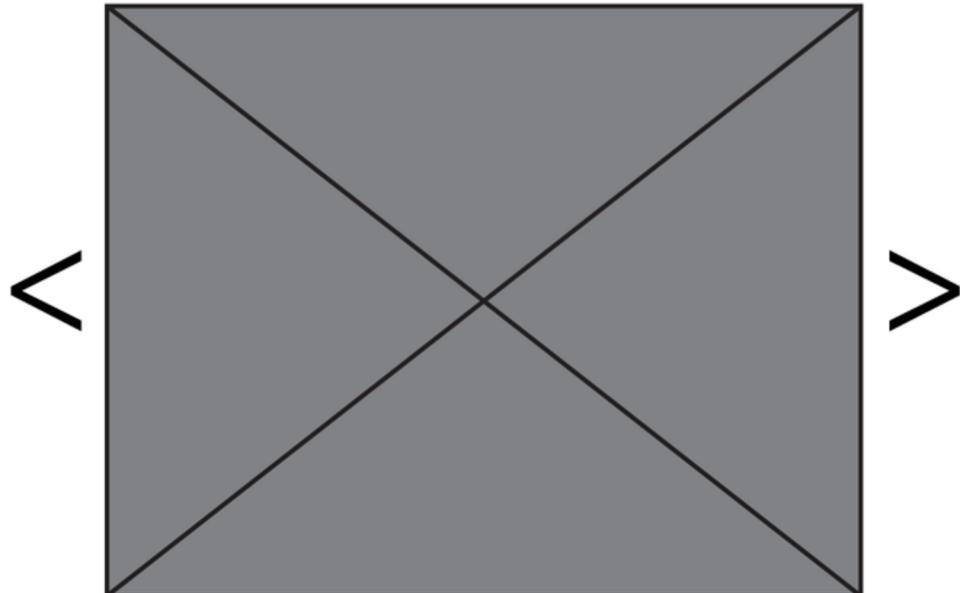
searchbox

button



artist name

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- Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat,

## FORM

Lorem ipsum

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