

Jian Carlo Estaniol, Virtual Assistant

Cabu, Cabanatuan City, 3100, Philippines, (+63) 995 795 1025, estaniol20@gmail.com

Date of birth

03/20/2002

Nationality

Filipino

Summary

Multi-talented professional with proven skills in technology, project management, research, and marketing. Known for being a fast learner and highly adaptable, I excel in any task or challenge. A true jack of all trades, confident in mastering anything I put my hands on and delivering outstanding results every time.

Work Experience

May 2024 - Aug 2025 Amazon VA, InfinaLab LLC

Infinalab, 736 N State Street Hemet, California 92543

- Perform Amazon product research using Jungle Scout, Google Trends, Keepa, and Brand Analytics, applying multiple criteria and graph-based analysis to evaluate trends. Think creatively to identify products with strong potential across different seasons and determine optimal market entry and exit points.
- Source top-tier global suppliers via ThomasNet, VitaWorld, OEM Manufacturer, and others, securing quality products at competitive terms through expert negotiation.
- I lead multiple departments, including package designing, inventory, 3D modeling, keyword research, web, and Shopify —requiring direct reporting to me to streamline operations and ensure flawless execution.
- Manage and optimize Sponsored Ads across multiple Amazon stores and 40+ products using Jijia platform and Seller Central, leveraging deep keyword analytics and CVR-based bidding to maximize ROI.

Mar 2024 - Apr 2024 Lead Generation, We Whiten (Part-Time)

7054 W State St Boise, ID 83714

- Precise social media lead generation by analyzing user activity and locations on Twitter, Facebook, and Instagram to target, verify, and convert interest into buyers.

Feb 2024 - Mar 2024 Computer Technician, MDJC Trading

Del Pilar Street, Cabanatuan City, Nueva Ecija

- Build, repair, and troubleshoot computers, laptops, printers, and mobile phones
- Assist and accommodate customers by identifying their technical needs

Jun 2021 - Feb 2022 Axie Infinity Scholar, Lucas Scholar

Berlin, Germany

- Ranked as the #1 performing scholar among 30 players, consistently outperforming peers in gameplay and earnings.
- Trained and guided fellow scholars and even managers on advanced strategies, adapting playstyles based on team synergy to maximize performance.
- Achieved the highest MMR in the group and placed within the Top 330 global rankings using a competitive Axie team.

Education

2020 - 2024

BS in Information Technology, Central Luzon State University (College)

- GPA 1.7
- Leader / Scrum Master of Capstone Project entitled *“Web-Based Employee Information Data Management System for the HRMO in Municipality of Science City of Muñoz,”* awarded Best in Feasibility.
- University Scholar

2018 - 2020

Phinma - Araullo University (Senior High School)

- Independently created and completed a full system project entitled *“Lucky Bunny Cabanatuan Website”* from start to finish.

2014 - 2018

Phinma - Araullo University (Junior High School)

2008 - 2014

Allysa Claire Learning Center (Elementary)

- Consistently ranked in the Top 10 students throughout elementary education.

Skills			
Jungle Scout	Experienced	Keepa	Experienced
Amazon Seller Central	Experienced	Data Entry	Experienced
Jijia	Beginner	Computer literacy	Expert
Project Management	Expert	Communication	Expert
Leadership	Expert	Python	Experienced
HTML	Experienced	CSS	Experienced
WordPress	Beginner	C	Experienced
C++	Experienced	Laravel	Experienced
Javascript	Experienced	Android Studio	Experienced
Arduino	Beginner	Technical Skills	Expert
Problem Solving	Expert	Excel,Word	Experienced

Languages			
English	Fluent	Filipino	Native Speaker

Certificate			
Amazon Web Services Cloud			
ASEAN Data Science Explorers			
The Why and How of English Language in the Workplace			

References			
Marilhen Q Salac, 1st Megasaver Cabanatuan			
District Manager (+63)917 506 7870			