Team MCR

LOGO
DESIGN

Members:
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LOGO DRAFTING

TEAM

TECHNOLOGY

MCR
APPLICATIONDESIGN

APP

SUBSCRIBR

SUBSCRIBR
MANAGE YOUR SUBSCRIPTIONS

TEAM

DESIGN PROCESS

- the team name "MCR" and its purpose are defined, emphasizing the representation of team members' initials and core elements such as technology, teamwork, modernity, and unity
- The use of hexagon shape, blue and white colors, symmetry, balance, lines, and angles is justified to effectively communicate the identity and values of Team MCR

GESTALT'S LAW

- Closure
- Similarity

APP

SUBSCRIBR

DESIGN PROCESS

- A focus on simplicity guided the design, aiming for a logo that is easy to recognize and remember
- The pen signifies freedom and control, which reflects the essence of the app
- The black and white color choice represents simplicity and balance, which the app aims to do in managing subscriptions

GESTALT'S LAW

- Closure
- Continuity