



SoccerJi™

***REVOLUTIONISING
FOOTBALL***



INVESTOR DECK 2019

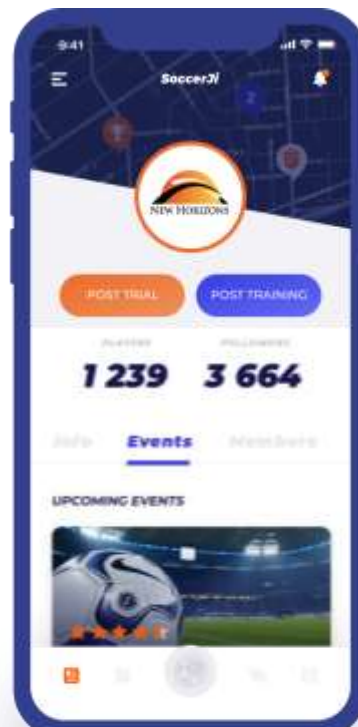
 **SoccerJi**™ IS A COMPREHENSIVE AND 360° PLATFORM FOR FOOTBALL THAT AGGREGATES ALL STAKEHOLDERS OF FOOTBALL ON A SINGLE PITCH THAT ALLOWS MASSIVE SYNERGIES:



PLAYERS



CLUBS



GROUNDS /

TURFS



TOURNAMENTS



REALTIME PROFILE!

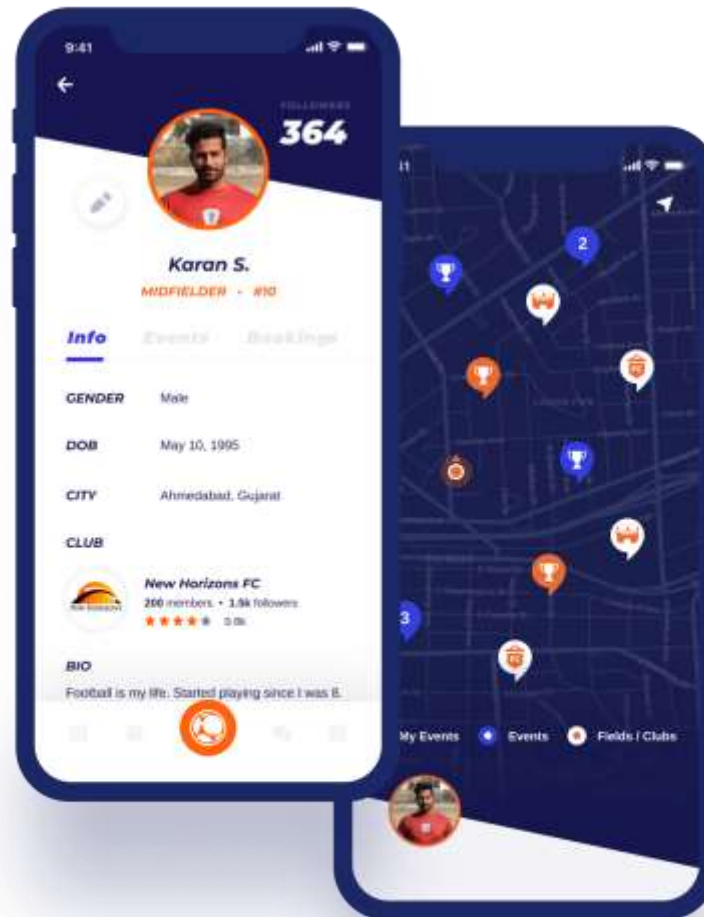
SKILLS, STATS, RATINGS
AND OTHER STATS UPDATE
AS AND WHEN YOU PLAY!

PERSONALIZED CALENDAR!

EVERY CLUB, PLAYER,
GROUND AND
TOURNAMENT GETS THEIR
VERY OWN CALENDAR.

FIND PLAYERS & GAMES!

QUICKLY SEARCH FOR
EVENTS, MATCHES,
PLAYERS AND CLUBS NEAR
YOU.



SCOUTING AND TRIALS!

CLUBS CAN SCOUT
PLAYERS, HOST TRIALS,
WHILE PLAYERS CAN APPLY
FOR TRIALS!

LIVE SCORES AND STATS!

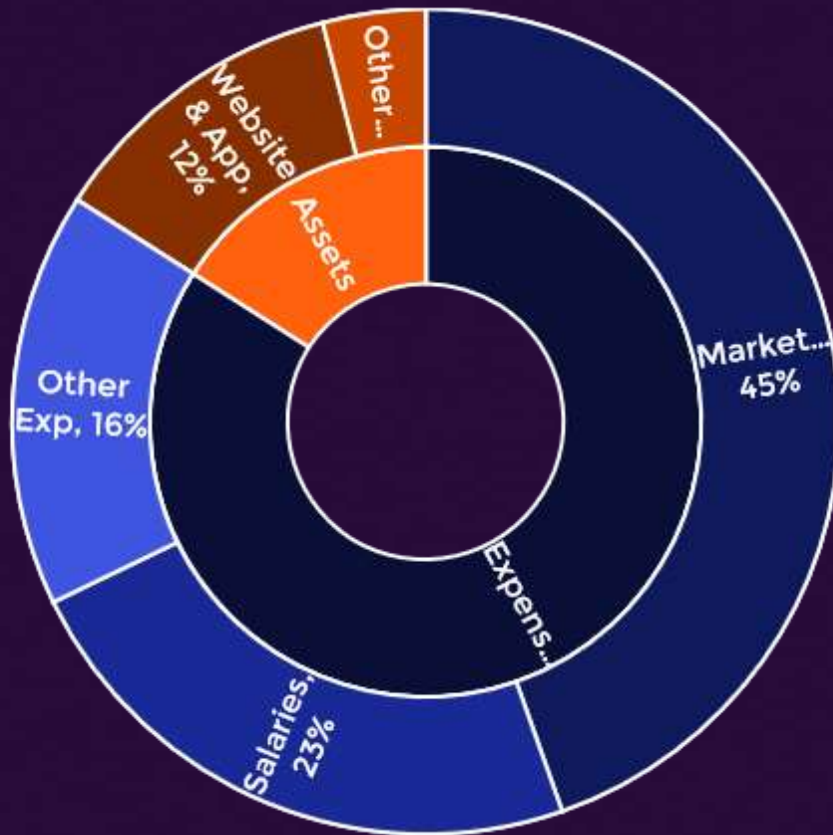
EVERY GAME SCHEDULED
ON THE APP CAN
BROADCAST SCORES AND
STATS LIVE!

KNOCK-OUT OR GROUPS!

SCHEDULE ANY
TOURNAMENT BE IT
KNOCKOUT OR GROUP
STAGE WITHOUT A SWEAT!

LET'S TALK MONEY

FUNDING REQUIRED



₹ 75 LAKHS

FIXED ASSETS (16%):

USE OF FUNDS FOR DEVELOPMENT OF FOLLOWING ASSETS:

- » PLATFORM AND APPLICATIONS
- » OTHER FIXED ASSET SUCH AS COMPUTER, FURNITURE AND SO ON.

EXPENSES (84%):

MAJOR EXPENSES TOWARDS WHICH THE FUNDING WOULD BE UTILIZED ARE:

- » MARKETING EXPENSES (45%-50%)
- » SALARIES (23%-25%) OF MAINLY THE MARKETING TEAM
- » OTHER EXPENSES SUCH AS RENT, SERVER COSTS AND CONVEYANCE

THANK YOU!



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