**Questions in Website:**

Name:

Email ID:

Phone Number (optional): *If you want us to update you on latest developments.*

Occupation:

Student Employee Business Others

Working location:

Are you a physical book reader?

Do you think our platform” Hardcopy” will be useful to you?

Will you become a Lender/Rentor and make use of our platform once we are live?

Will you become a Borrower/Rentee and utilize our platform once we are live?

Do you prefer meeting strangers with same interest in books directly and network?

User survey link

Any Suggestions for us? We are grateful for your Genuine feedback.

###We appreciate you for spending time with us in this Questionnaire. Have a Nice Day.

Stay Safe Stay Healthy###

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Do you have a habit of reading books?

Which type of reading do you prefer

What is the frequency of books you read?

What genre books do you prefer? Mention one or more.

What is it that you admire in reading books?

Have you ever gifted any book to your loved ones’ friends or family?

What type are you?

How much money do you approximately spend on purchasing books per year?

Feature Analysis

To understand the market and the need.

Have you ever stopped purchasing certain book just because it is too costly?

Have you found any interesting books but can't afford to buy?

How much is too much for you to spend on each book?

How much is too much for you to spend on books per year?

If you have a chance to rent a book to read instead of buying, would you do it?

Where does those purchased books go once your reading is done?

Do you have any storage space in your home specially to save your collection?

Have you shared your book to your pals for reading?

Are you interested to rent your unused novels/books to outside friendly readers for rentals?

Do you use a platform where your unused/left idle/Academic books are made available for rent which can earn you some money?

New

If a book is available in paperback, hardcover and e-book format. Which one do you prefer?

|  |  |  |
| --- | --- | --- |
| **General Ice-Breaking Q/A's** | **Rentee** | **Rentor** |
| What is your occupation? | Have you found any interesting books but can't afford to buy? | What do you do with the book after reading? |
| Do you have a habit of reading books? what motivates you? | How much do you spend for a book?(ask number) | Do you read the same book again? |
| Which mode of reading do you prefer ? if ebook y? if hardcopy y? | Have you found any interesting book but dont want to spend much? | Where do you keep the book after done with reading? |
| What is the frequency of books you buy?Paperback or Ebooks or both |  | Have you shared your book to your friend for reading? |
| What is the frequency of books you read? |  | Have you sold any book? |
| What genre books do you prefer? |  | How you sell your book? |
| How much money do you approximately spend on purchasing books per year? |  |  |
| Where do you prefer to buy books? |  |  |
| How much time do you spend on read in a day/week? | **Libraries** |  |
| Would you mind going and picking it up from local neighbourhood/ common point/ delivered at your home? | Do you visit a public library? If not why? main moto to visit? or have you ever tried? |  |
|  | May ask about Libraries. Whats your view on libraries? Do you avail membership in libraries if new collection is there? |  |
|  | If your interested books delivered into your doorstep from library, would you prefer to avail memberships? |  |
|  | In this digital age, are libraries necessary? |  |
|  | Do you stil prefer to go to libraries for reading or you prefer your own new book for reading ? |  |
| **E-book reader (Understand the behaviour)** | If he/she has their own Library/Shelf.What do you think idea of renting your books out? |  |
| Why do you prefer online instead of paperback copy? | What do you expect if your book has been picked up and read by new reader? |  |
| How much do you spend on reading online? | What do you think about the service if books arrive at your doorstep? |  |
| Would you read if same book is readily available in any other format at same cost? |  |  |
| Benefits&Comforts he/she got from reading in ebook format rather than Paperback books? |  |  |
| In your point of view what are complications/pains/frustrations in paperback reading? |  | **Don't forget to take painpoints, frustations and goals** |
| Have you felt if there is another way to read same book other than ebook copy with the same comforts? |  |  |
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