Source

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4494319/ **14% of dogs/15% of cats are missed within past five years**

daily probability for a cat to go missing 0.00822%

daily probability for a dog to go missing 0.00767%

daily probability to go missing (weighted average) 0.00790%

... dogs had higher recovery rates (93%) than cats (75%)

dog recovery rate 93%

cat recovery rate 75%

other (assumption) 100%

https://www.americanpetproducts.org/press_industrytrends.asp 66% of U.S. households own at least one pet 66%

total households in the research (million) 86.9

cat 46.5

dog 65.1

pets per household (owning at least one pet) 1.284234753

pets per household (in general) 0.847594937