

# Linear Models Lecture 16: GMM Inference and Going Beyond ATE

Robert Gulotty

University of Chicago

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## Recap: The GMM Framework

From Lecture 15:

**The GMM estimator** minimizes the weighted quadratic form:

$$\hat{\beta}_{\text{gmm}} = \arg \min_{\beta} n \bar{g}_n(\beta)' W \bar{g}_n(\beta)$$

### Key results:

- $W = (Z'Z)^{-1}$  gives 2SLS (Thm 13.2)
- Sandwich variance:  $V_{\beta} = (Q'WQ)^{-1}(Q'W\Omega WQ)(Q'WQ)^{-1}$  (Thm 13.3)
- Efficient GMM:  $W = \Omega^{-1}$ ,  $V_{\beta} = (Q'\Omega^{-1}Q)^{-1}$  (Thm 13.4)
- 2SLS efficient only under homoskedasticity (Thm 13.6)
- Two-step and iterated GMM are asymptotically efficient (Thm 13.7)

**Today:** What can we *test* with GMM? And how does GMM let us go *beyond* average treatment effects?

## The Overidentification Test: Intuition

When  $\ell > k$ , the model imposes **testable restrictions**.

**Under correct specification:**

$$\mathbb{E}[g_i(\beta)] = 0 \quad \Rightarrow \quad \bar{g}_n(\hat{\beta}) \approx 0$$

Even at the minimizer,  $\bar{g}_n(\hat{\beta}) \neq 0$  in finite samples. But it should be *close* to zero.

**Test logic:**

- **Small  $J(\hat{\beta})$ :** Moment conditions are approximately satisfied  $\Rightarrow$  model OK
- **Large  $J(\hat{\beta})$ :** Cannot simultaneously satisfy all moments  $\Rightarrow$  misspecification

The criterion value  $J = J(\hat{\beta}_{\text{gmm}})$  is a natural test statistic for:

$$H_0 : \mathbb{E}[Ze] = 0 \quad \text{vs.} \quad H_1 : \mathbb{E}[Ze] \neq 0$$

## Hansen's J-Test (Hansen Thm. 13.14)

Theorem (13.14: Overidentification Test)

Under  $H_0 : \mathbb{E}[Ze] = 0$  and using an efficient weight matrix estimator,

$$J = J(\hat{\beta}_{gmm}) = n \bar{g}_n(\hat{\beta})' \hat{\Omega}^{-1} \bar{g}_n(\hat{\beta}) \xrightarrow{d} \chi_{\ell-k}^2$$

Reject  $H_0$  if  $J > \chi_{\ell-k, 1-\alpha}^2$ .

**Degrees of freedom** =  $\ell - k$  = number of overidentifying restrictions.

**Requirements:**

- Must use an *efficient* weight matrix ( $\hat{W} = \hat{\Omega}^{-1}$ )
- Generalizes the Sargan test (which assumed homoskedasticity)
- When  $\ell = k$  (just identified):  $J = 0$  always — no test possible

## J-Test: Strengths and Limitations

### Strengths:

- Automatic byproduct of efficient GMM estimation
- General: works under heteroskedasticity, no distributional assumptions
- Natural diagnostic: “always report the J statistic” (Hansen, Ch. 13)

### Limitations:

- No power if all instruments are invalid in the same direction — moments are all “wrong” together, J-test cannot detect this
- Requires  $\ell > k$  (overidentification)
- Requires efficient weight matrix for  $\chi^2$  distribution
- Rejection tells you *something* is wrong, but not *what*

**Good practice:** Use subset overidentification tests (Thm 13.15) to investigate *which* instruments may be invalid.

## J-Test for Missing Data

From the Abrevaya & Donald application (Lecture 15):

```
# Run the specification test
specTest(gmm_men)

# Hansen's J-test
# Test E(g) = 0:
# Statistics  df  p-value
# J-test      ?   2    ?
```

**Interpretation** ( $\ell - k = 7 - 5 = 2$  degrees of freedom):

- The test assesses whether the linear projection restriction holds for both missing and complete data subpopulations
- **Fail to reject:** The restriction that  $x = z'\gamma + \xi$  is the same for observed and missing cases is supported
- **Reject:** Missingness may depend on unobservables, violating Assumption 1

## The Wald Test (Hansen Thm. 13.8)

Test  $H_0 : \theta = \theta_0$  where  $\theta = r(\beta)$  for a known function  $r : \mathbb{R}^k \rightarrow \mathbb{R}^q$ .

**Theorem (13.8: Wald Test)**

Under  $H_0$ , as  $n \rightarrow \infty$ :

$$W = n(\hat{\theta} - \theta_0)' \hat{V}_\theta^{-1} (\hat{\theta} - \theta_0) \xrightarrow{d} \chi_q^2$$

where  $\hat{V}_\theta = \hat{R}' \hat{V}_\beta \hat{R}$  and  $\hat{R} = \frac{\partial}{\partial \beta} r(\hat{\beta}_{gmm})'$ .

**Special case:** Testing  $\beta_j = 0$ :  $W = \hat{\beta}_j^2 / \widehat{\text{Var}}(\hat{\beta}_j) = t_j^2 \xrightarrow{d} \chi_1^2$

**Familiar:** This is exactly the  $t$ -test (squared) we have been using throughout the course, now justified by GMM asymptotics.

## The Distance Test (Hansen Thm. 13.12)

An alternative to the Wald test, based on comparing criterion functions.

**Idea:** Estimate unrestricted ( $\hat{J}$ ) and restricted ( $\tilde{J}$ , subject to  $r(\beta) = \theta_0$ ) models by efficient GMM.

### Theorem (13.12: Distance Test)

*Under  $H_0$  and using efficient GMM, as  $n \rightarrow \infty$ :*

$$D = \tilde{J} - \hat{J} \xrightarrow{d} \chi_q^2$$

### Key advantages over Wald:

- Invariant to reparameterization—the Wald statistic is not
- Analogous to the likelihood ratio test (criterion-based)
- Thm 13.13: If  $\tilde{\Omega} = \hat{\Omega}$ , then  $D \geq 0$ ; for linear  $r$ ,  $D = W$

## Three Tests Compared

	Wald Test	Distance Test	J-Test
Tests	Parameter restrictions $r(\beta) = \theta_0$	Parameter restrictions $r(\beta) = \theta_0$	Model specification $\mathbb{E}[g_i(\beta)] = 0$
Requires	Unrestricted estimate only	Both restricted and unrestricted	Efficient weight matrix
Distribution	$\chi_q^2$	$\chi_q^2$	$\chi_{\ell-k}^2$
Invariant?	No	Yes	N/A
Analogy	$t$ -test / $F$ -test	Likelihood ratio	Sargan test

**Recommendation:** Distance test for nonlinear hypotheses (invariant). Wald test for linear hypotheses (simpler, equivalent). Always report the J-test.

## Subset Overidentification Tests (Hansen Thm. 13.15)

**Question:** Are *specific* instruments valid?

Partition  $Z = (Z_a, Z_b)$  where:

- $Z_a$  ( $\ell_a$  instruments): believed to be valid ( $\mathbb{E}[Z_a e] = 0$ )
- $Z_b$  ( $\ell_b$  instruments): questionable ( $\mathbb{E}[Z_b e] \stackrel{?}{=} 0$ )

Require  $\ell_a > k$  so  $Z_a$  alone identifies the model.

**Theorem (13.15: Subset Overidentification Test)**

Let  $\tilde{J}$  use only  $Z_a$  and  $\hat{J}$  use all  $Z = (Z_a, Z_b)$ . Then:

$$C = \hat{J} - \tilde{J} \xrightarrow{d} \chi_{\ell_b}^2$$

under  $H_0 : \mathbb{E}[Z_b e] = 0$ .

**Special case:** If  $Z_a$  is just-identified ( $\ell_a = k$ ), then  $\tilde{J} = 0$  and  $C = \hat{J}$  is the standard J-test.

## Endogeneity Test via GMM (Hansen Thm. 13.16)

**Question:** Is  $Y_2$  endogenous, i.e., is  $\mathbb{E}[Y_2 e] \neq 0$ ?

Model:  $Y = Z'_1 \beta_1 + Y'_2 \beta_2 + e$ , instruments  $(Z_1, Z_2)$  with  $\mathbb{E}[Z_1 e] = \mathbb{E}[Z_2 e] = 0$ .

**Key insight:** If  $Y_2$  is exogenous ( $H_0$ ), then  $Y_2$  is a **valid instrument** for itself. So we can expand the instrument set from  $(Z_1, Z_2)$  to  $(Z_1, Z_2, Y_2)$ .

### Theorem (13.16: Endogeneity Test)

- 1 Estimate efficient GMM with instruments  $(Z_1, Z_2)$ . Let  $\bar{J}$  be the criterion.
- 2 Estimate efficient GMM with instruments  $(Z_1, Z_2, Y_2)$ . Let  $\hat{J}$  be the criterion.

Under  $H_0 : \mathbb{E}[Y_2 e] = 0$ ,  $C = \hat{J} - \bar{J} \xrightarrow{d} \chi^2_{k_2}$ .

This is a **subset overidentification test** where the “questionable instruments” are  $Y_2$  itself. It **generalizes** Durbin-Wu-Hausman: DWH requires homoskedasticity; this GMM version does not.

## GMM Subsumes All Prior Tests

Earlier Course Test	GMM Version	Theorem
$t$ -test for $\beta_j = 0$	Wald test ( $q = 1$ )	13.8
$F$ -test for $R\beta = c$	Wald test ( $q > 1$ )	13.8
Hausman (OLS vs IV)	Endogeneity test	13.16
Durbin-Wu-Hausman	Endogeneity test	13.16
Sargan overid test	J-test	13.14
White's heteroskedasticity test	Special case of J-test	—
Likelihood ratio test	Distance test	13.12

Meta-lesson #3 (General): GMM provides a *unified* framework for both estimation and inference. Every test we have seen is a special case of a GMM test—often under weaker assumptions.

# When ATE Is Not Enough

Recall from Lecture 14:

- **LATE** = effect for *compliers* only — those induced to change treatment by the instrument
- Different instruments  $\Rightarrow$  different complier groups  $\Rightarrow$  different LATEs

**Key questions that LATE cannot answer:**

- 1 What is the effect for *always-takers*? For *never-takers*?
- 2 Does the treatment effect *change sign* across subpopulations?
- 3 What would happen under a *different policy* (different compliance margin)?

The **Marginal Treatment Effect**  $\Delta^{MTE}(u_D)$  traces out treatment effects across the *entire* resistance-to-treatment distribution. Estimating MTE requires GMM.

## West German TV in East Germany

**Kern & Hainmueller (2009):** Effect of Western media on support for the East German regime.

### Setting:

- Cold War East Germany (GDR), pre-1989
- West German TV broadcast entertainment, news, and consumer culture
- The regime feared Western media as subversive
- Most East Germans could receive West German TV signals

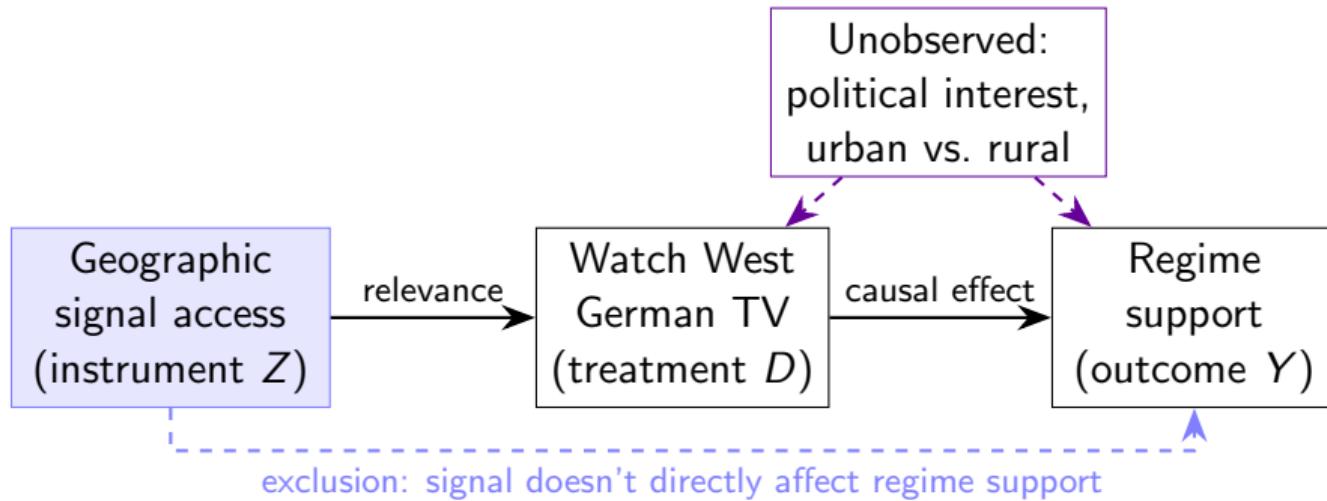
**Research question:** Did exposure to West German TV *undermine* support for the Communist regime?

**Outcome:** Support for the regime (survey data)

**Treatment:** Regular viewing of West German TV

**Challenge:** Viewers self-select into watching — *endogenous*

## The Instrument: Geographic Signal Access



**Key:** Due to topography and transmitter locations, some areas of East Germany could not receive West German TV — notably the **Dresden** region (“Valley of the Clueless”).

Geographic signal access is plausibly exogenous: determined by physics, not politics.

## Conventional IV Results

**Standard IV/2SLS estimate:**

$$\widehat{LATE} \approx -0.12$$

**Interpretation:** Among *compliers* (those induced to watch by having signal access), watching West German TV reduces regime support by 0.12 standard deviations.

**But who are the compliers?**

- People who watch West German TV *only when they have signal access*
- Not the most politically interested (they would find other sources — always-takers)
- Not the most regime-loyal (they would not watch even with access — never-takers)
- Compliers are a potentially **narrow and unrepresentative** group

**Question:** What about the effects for always-takers and never-takers?

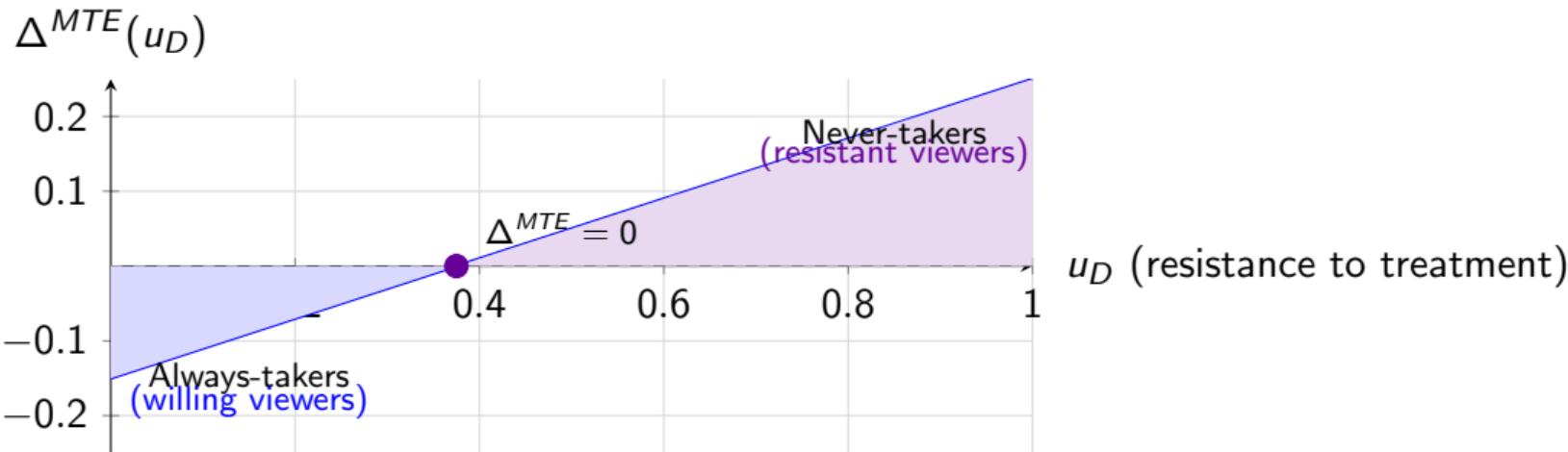
## MTE Results: Treatment Effect Heterogeneity

Using the MTE framework (extending Kern & Hainmueller with MTE methods):

Group	Treatment Effect	Interpretation
Always-takers	-0.104	Western TV <i>reduces</i> support (politically interested viewers)
Compliers (LATE)	$\approx -0.12$	Moderate effect
Never-takers	+0.189	Western TV <i>increases</i> support! (contrast effect / reactance)

**Sign reversal:** The treatment effect is *negative* for willing viewers but *positive* for resistant viewers! Western consumer culture made regime-loyal individuals *more* supportive (reactance), while curious viewers became *less* supportive (information effect).

## Visualizing the MTE Curve



**Low  $u_D$ :** Always-takers (willing viewers) — effect is *negative*. **High  $u_D$ :** Never-takers (resistant viewers) — effect is *positive*. The **LATE** is a weighted average over compliers, masking the heterogeneity.

# Why MTE Requires GMM

MTE estimation involves:

- 1 **Nonlinear moment conditions:**  $E[Y|X, Z] = X'\beta + \int_0^{P(Z)} \Delta^{MTE}(u) du$ . Parameters enter through the integral — nonlinear in  $\beta$ .
- 2 **Overidentification:** Multiple instruments provide more moment conditions than parameters  $\Rightarrow$  testable.
- 3 **Efficient weighting:** Different propensity score regions are estimated with different precision  $\Rightarrow$  optimal weighting matters.
- 4 **J-test:** Tests whether the MTE specification (e.g., polynomial degree) is adequate.

Without GMM, we could not estimate or test the MTE.

## Policy Implications

The **Policy-Relevant Treatment Effect** (PRTE) depends on which part of the MTE curve the policy targets:

$$PRTE = \int_0^1 \Delta^{MTE}(u_D) \cdot \omega^{PRTE}(u_D) du_D$$

where  $\omega^{PRTE}$  depends on how the policy shifts the propensity score.

**For the propaganda example:**

- Forcing everyone to watch (shifting never-takers) could **backfire**: MTE is positive for high  $u_D$
- Facilitating access for willing viewers (low  $u_D$ ) would reduce regime support
- The PRTE sign/magnitude depends on the policy's compliance margin

**Lesson:** Treatment effect heterogeneity means policy evaluation requires more than a single number. The MTE curve—estimated via GMM—provides the necessary detail.

## Connection to ivmte

Recall from Lecture 14: the ivmte package (Shea & Torgovitsky) estimates MTE:

```
library(ivmte)
result <- ivmte(
  data = df,
  outcome = "regime_support",
  treatment = "watch_western_tv",
  instrument = "signal_access",
  target = "ate",          # or "att", "prte"
  m0 = ~ u + I(u^2),      # MTE polynomial for control
  m1 = ~ u + I(u^2),      # MTE polynomial for treated
  propensity = D ~ signal_access
)
```

**Under the hood**, ivmte **performs**: nonlinear GMM estimation of MTE parameters, efficient weighting across moment conditions, and overidentification testing (J-test).

## Restricted GMM (Hansen §13.15–13.16)

**Linear constraints:**  $R'\beta = c$

$$\hat{\beta}_{\text{cgmm}} = \hat{\beta}_{\text{gmm}} - (X'ZHZ'X)^{-1}R(R'(X'ZHZ'X)^{-1}R)^{-1}(R'\hat{\beta}_{\text{gmm}} - c)$$

This is the GMM analog of restricted OLS / minimum distance.

**Nonlinear constraints:**  $r(\beta) = 0$  — minimize  $J(\beta)$  subject to constraint (numerical optimization).

## Theorem (13.10–13.11)

*The constrained efficient GMM estimator has asymptotic variance*

$V_{\text{cgmm}} = V_\beta - V_\beta R(R'V_\beta R)^{-1}R'V_\beta$ . *Constrained estimation is (weakly) more efficient than unconstrained — if the constraints are true.*

## Bootstrap for GMM (Hansen §13.26)

Standard bootstrap for GMM: resample  $(Y_i^*, X_i^*, Z_i^*)$  and re-estimate.

**Problem:** When overidentified, the bootstrap estimator does not satisfy the orthogonality condition  $\Rightarrow$  no asymptotic refinement.

**Solution: Recentered bootstrap** (Hall & Horowitz, 1996)

$$\hat{\beta}_{\text{gmm}}^{**} = (X^{*'} Z^* W^* Z^{*'} X^*)^{-1} (X^{*'} Z^* W^* (Z^{*'} Y^* - Z' \hat{e}))$$

where  $\hat{e} = Y - X\hat{\beta}_{\text{gmm}}$  from the *original* sample. Subtracts original residuals' moment contribution to recenter around zero.

**Practical advice:** Use bootstrap for confidence intervals (not SEs). Percentile- $t$  bootstrap provides best finite-sample coverage.

## The Full GMM Testing Toolkit

Test	Distribution	Purpose
J-test (Thm 13.14)	$\chi_{\ell-k}^2$	Model specification
Wald (Thm 13.8)	$\chi_q^2$	Parameter restrictions
Distance (Thm 13.12)	$\chi_q^2$	Parameter restrictions (invariant)
Subset overid (Thm 13.15)	$\chi_{\ell_b}^2$	Validity of specific instruments
Endogeneity (Thm 13.16)	$\chi_{k_2}^2$	Exogeneity of regressors
Constrained (Thm 13.10)	—	Efficient estimation under $H_0$
Bootstrap	—	Finite-sample inference

**All tests are:** valid under heteroskedasticity, derived from the GMM criterion function, and applicable to both linear and nonlinear models.

## Semiparametric Efficiency Bound

**Chamberlain (1987):** If all that is known is  $\mathbb{E}[g_i(\beta)] = 0$ , this is a **semiparametric** problem (the distribution of the data is unknown).

Chamberlain showed that no semiparametric estimator can have asymptotic variance smaller than  $(G'\Omega^{-1}G)^{-1}$  where  $G = \mathbb{E}\left[\frac{\partial}{\partial\beta'}g_i(\beta)\right]$ .

**Efficient GMM achieves this bound:**  $V_\beta = (Q'\Omega^{-1}Q)^{-1} = (G'\Omega^{-1}G)^{-1}$

This means:

- No other estimator using only these moment conditions can do better
- MLE *can* do better — but requires specifying the full distribution
- GMM is the best you can do without distributional assumptions

## When to Use GMM vs. Other Methods

	<b>When to use</b>	<b>Advantages</b>	<b>Cost</b>
<b>OLS/GLS</b>	$\mathbb{E}[Xe] = 0$ (no endogeneity)	Simple, efficient under assumptions	Biased if endogenous
<b>2SLS</b>	Endogeneity, homoskedastic	Simple, familiar	Inefficient under heterosked.
<b>GMM</b>	Endogeneity, heteroskedastic	Efficient, flexible, testable	More complex
<b>MLE</b>	Full distribution known	Most efficient (Cramér–Rao)	Misspecification bias

### Decision rule:

- No endogeneity?  $\Rightarrow$  OLS/GLS
- Endogeneity + homoskedasticity + few instruments?  $\Rightarrow$  2SLS
- Endogeneity + heteroskedasticity or many instruments?  $\Rightarrow$  GMM
- Full distributional knowledge?  $\Rightarrow$  MLE

# The Three Meta-Lessons Revisited

## 1 Semiparametric

- Requires only moment conditions — achieves Chamberlain bound
- Missing data: no distributional assumptions on missingness
- MTE: no parametric model for selection — only moments from the propensity score

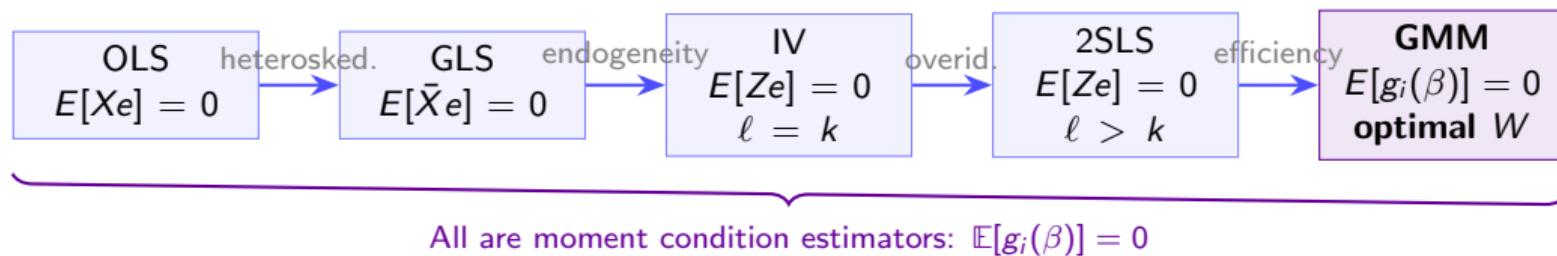
## 2 Efficient

- Optimal weighting  $W = \Omega^{-1}$  minimizes variance
- Missing data: GMM has lowest MSE across methods
- Propaganda: efficient weighting across propensity score values

## 3 General

- Unified estimation: OLS, GLS, IV, 2SLS all as special cases
- Unified testing:  $t$ ,  $F$ , Hausman, Sargan all as special cases
- Extends to nonlinear models, treatment effect heterogeneity, policy evaluation

# The Course in One Slide



**The progression:** Each step addresses a *new problem* (heteroskedasticity, endogeneity, overidentification, efficiency). Each estimator is a *special case* of the next. GMM is the *most general*: it nests everything and achieves the semiparametric bound.

## Looking Ahead: Panel Data

### Next week: Panel data and fixed effects

Panel data (repeated observations on the same units) introduces new moment conditions:

#### Fixed effects as moments:

$$\mathbb{E}[\tilde{X}_i \tilde{e}_i] = 0 \quad (\text{within-group orthogonality})$$

where  $\tilde{X}_i = X_{it} - \bar{X}_i$  is the demeaned regressor.

#### Arellano-Bond (1991) GMM:

- Dynamic panels:  $Y_{it} = \rho Y_{it-1} + X'_{it} \beta + \alpha_i + e_{it}$
- Lagged levels as instruments for first-differenced equation
- Growing set of moment conditions:  $\mathbb{E}[\Delta e_{it} \cdot Y_{is}] = 0$  for  $s \leq t - 2$
- Naturally overidentified  $\Rightarrow$  GMM with efficient weighting + J-test

GMM is the workhorse estimator for dynamic panel data.

# Summary

## Five takeaways from Lectures 15–16:

- 1 **GMM is a unified estimation framework** that nests OLS, GLS, IV, and 2SLS as special cases, requiring only moment conditions  $\mathbb{E}[g_i(\beta)] = 0$ .
- 2 **Efficient GMM** uses  $W = \Omega^{-1}$  to achieve the semiparametric efficiency bound. Two-step and iterated GMM achieve this in practice.
- 3 **The J-test** provides a natural diagnostic for overidentified models. Always report it.
- 4 **GMM subsumes all prior tests:** Wald, Distance, subset overidentification, and endogeneity tests are all GMM tests—valid under heteroskedasticity.
- 5 **Going beyond ATE:** GMM enables estimation of the MTE curve, revealing treatment effect heterogeneity that LATE conceals.