

1. Internationalization is the adapting of software to be ready to change languages based on a user's choice. Localization is changing other common conventions that change based on where a user is located.
2. Imagine a company is designing software for an international business partner. The partner is located in a country that speaks in an entirely different language, and in addition writes their dates as day/month/year. If the software is not correctly designed, the other company may not understand the language being used in the software, and may be confused by the dates used in the program.