

# **Company Overview And 3 Months Sales Report**

**ABC COMPUTERS**

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# Company Overview And 3 Months Sales Report

## Executive Summary

ABC Computers is the leading computer store chain in Bangladesh, offering a wide range of products and services. They specialize in laptops, desktops, tablets, cameras, and computer accessories. ABC Computers boasts a strong presence with physical stores and a user-friendly website for online purchases. They are known for competitive pricing, after-sales support, EMI facilities (easy monthly installments), cash on delivery (COD), and home delivery options.

## Products and Services

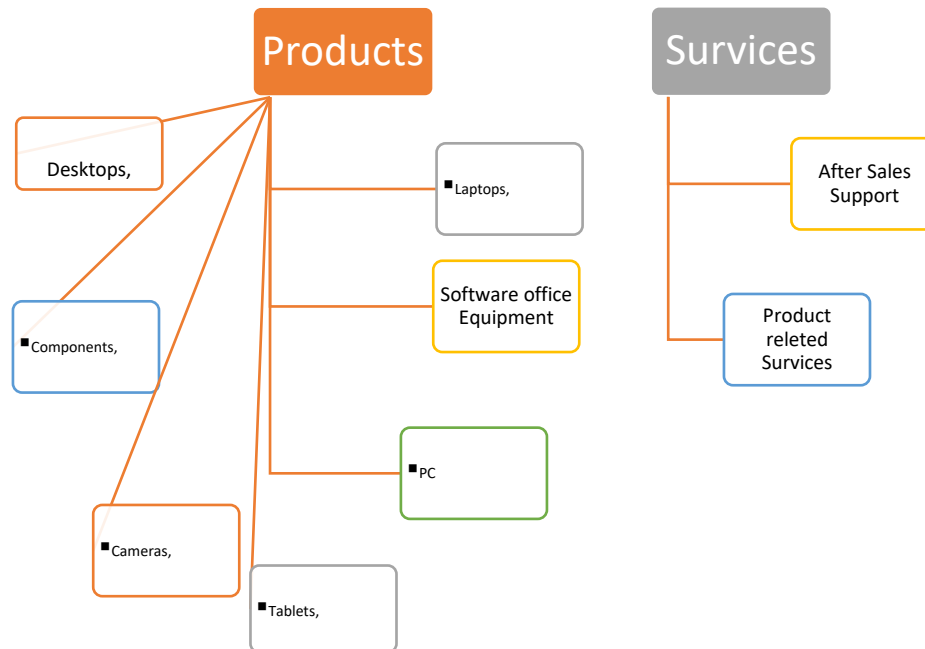
### Products:

- Laptops,
- Desktops,
- Tablets,
- Cameras,
- PC
- Components,
- Software Office Equipment, etc

### Services:

- After-sales support,
- product-related services (details not publicly available).

## Product and Services Smart art:



For any Query Visit: [ABC Computers.com](http://ABCComputers.com)

### Business Plan:

Specific details regarding ABC Computers' business plan are not publicly available. However, based on their website and online presence, we can infer the following:

#### Focus on customer satisfaction:

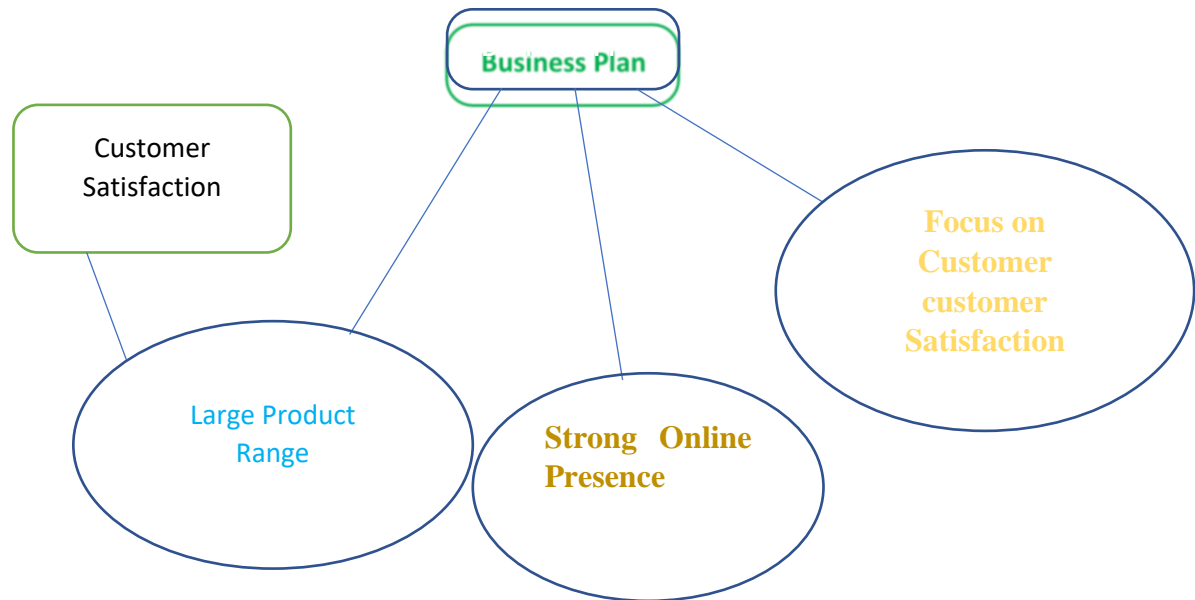
Competitive pricing, after-sales support, and convenient payment/delivery options suggest a customer-centric approach.

#### Strong online presence:

A user-friendly website facilitates online purchases and potentially expands their reach beyond physical store locations.

## Large product range:

Catering to various needs with laptops, desktops, tablets, cameras, and accessories.



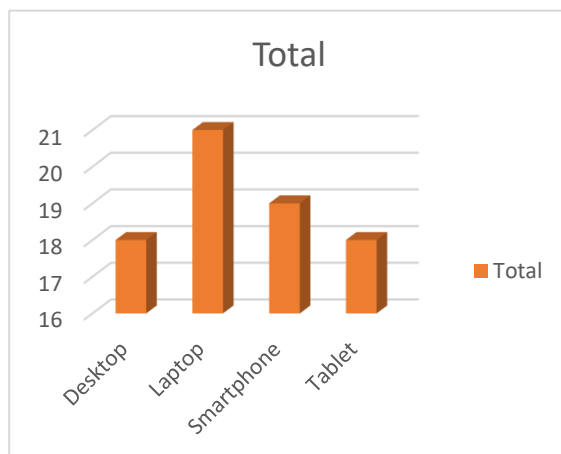
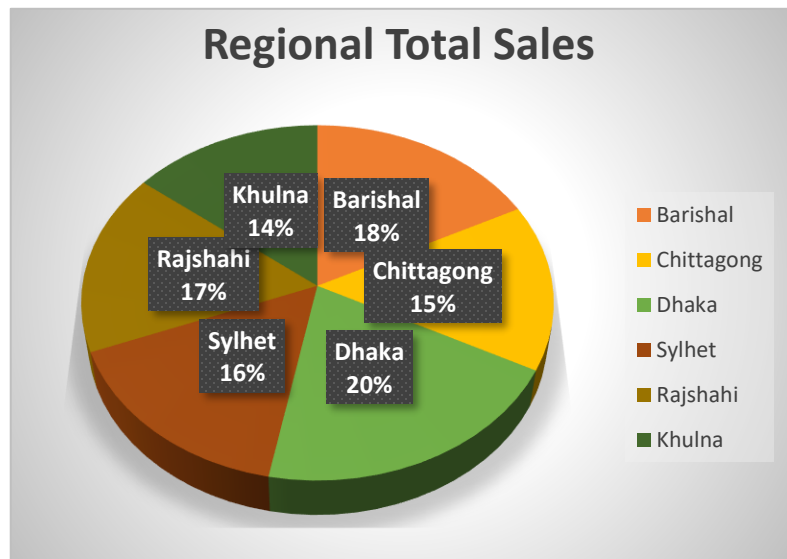
## Service flowchart

## Sales and Cost Statistics :

Regional Sales:

Region	Sales
Barishal	5010000
Chittagong	4340000
Dhaka	5850000
Sylhet	4600000
Rajshahi	4760000
Khulna	4110000

Month	Expenses	Sales	Retail Profit	Profit/Loss
January	7854500	8750000	895500	Profit
February	9998300	9920000	-78300	Loss
march	8985700	10000000	1014300	Profit





We Love Our Customer  
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