campaign 1	objective	campaign name	platform	СТА										KPIs
Awareness		اسكندرية ليه؟	facebook &instagram	LEARN MORE	start date	end date	budget	LOCATION	AGE	INTEREST	Ad type	estimated resulat	estimated reach	CPR
ad set 1					1/3/2023	7/3/2023	1250	CAIRO- DAMIETTA GIZA	18-30	TRAVEL, TOURISM domestic tourism _intertainment	video	5000 VIEWS	35000	.31EG
Ad										-				
post1 : general video shows hitorical and amzing places in alexanderia	Reach													
ad set 2														
ad							1							1
post 2: An explanatory post to show the favorite and famous places in Alexandria, special foods and drinks, and places to eat them			acebok&instagrar	follow page	7/3/2023	14/3/2023	1000	CAIRO- DAMIETTA GIZA	18-30	travel website - food - domestic tourism	text+image	60000	130000	.16EG
campaign 2														
awareness- blog  ad	traffic	تروح بعيد ليه واسكندرية قريبة	facebook	learn more	14/3/2023	21/3/2023	1000	CAIRO- DAMIETTA GIZA	18-30	travel website - food - domestic tourism -bloggs sea	text+image	500 link clicks	14000	2
campaign 3														
leads ad set 1	leads	وقتك علي البحر مبيضيعش	facebook&insta gram	BOOK NOW	21/3/2023	30/3/2023	2000	cairo_damietta_ giza	18-30	domestic tourism sea- adventure_ente rtainment capital-historical places-website	short video	47 conversion	14000	40EG