

segmentation				Segment		Targeting		Service		positioning							
				Segment	Location	Age	gender	Class									
<div><div>Arya tour</div><div>location</div><div>cairogizacalulbiamonofasuezport saiddaqahliadomiatt</div><div>gender</div><div>femalemale</div><div>Age</div><div>18-2526-3233-4041-48</div><div>class</div><div>A B C</div></div>				S1	Cairo	18-25	Female	A	Curated Itineraries								
				S2	Cairo	18-26	Male	A				Personalized experiences					
				S3	Cairo	18-25	Female	B							Transportation services		
				S4	Cairo	18-25	Male	B									
				S5	Cairo	18-25	Female	C	Cultural and artistic experiences								
				S6	Cairo	18-25	Male	C									
				S7	Damietta	18-25	Female	A									
				S8	Damietta	18-25	Male	A									
				S9	Damietta	18-25	Female	B									
				S10	Damietta	18-25	Male	B									
				S11	Damietta	18-25	Female	C									
				S12	Damietta	18-25	Female	C									
				S13	Daqahlia	18-25	Female	A									
				S14	Daqahlia	18-25	Male	A									
				S15	Daqahlia	18-25	Female	B									
				S16	Daqahlia	18-25	Male	B									
				S17	Daqahlia	18-25	Female	C									
				S18	Daqahlia	18-25	Male	C									
				S19	Cairo	26-30	Female	A									
				S20	Cairo	26-30	Male	A									
				S21	Cairo	26-30	Female	A									
				S22	Cairo	26-30	Male	B									
				S23	Cairo	26-30	Female	C									
				S24	Cairo	26-30	Male	C									
				S25	Damietta	26-30	Female	A									
				S26	Damietta	26-30	Male	A									
				S27	Damietta	26-30	Female	B									
				S28	Damietta	26-30	Male	B									
				S29	Damietta	26-30	Female	C									
				S30	Damietta	26-30	Male	C									
				S31	Daqahlia	26-30	Female	A									
				S32	Daqahlia	26-30	Male	A									
				S33	Daqahlia	26-30	Female	B									
				S34	Daqahlia	26-30	Male	B									
				S35	Daqahlia	26-30	Female	C									
				S36	Daqahlia	26-30	Female	C									
ARYA is the premier destination for tourists seeking an immersive and authentic experience in Alexandria, Egypt. Our focus on curated itineraries and personalized experiences sets us apart from traditional tour operators. We believe that visitors should have the opportunity to explore the city's history, culture, and natural beauty in a way that is both engaging and accessible. At ARYA, we are committed to sustainability and responsible tourism. Choose ARYA for an unforgettable journey through Alexandria.																	

