



SuperDataScience

# WHY YOU SHOULD GET YOUR **EXCEL** CERTIFICATION



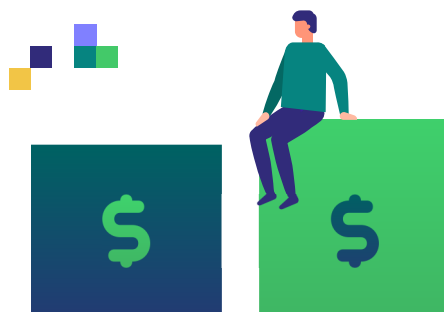
# 1 STAND OUT FROM THE CROWD

Estimated **800M** Excel users worldwide.  
Need a way to **prove your skills**.



# 2 EARN MORE MONEY IN A NEW JOB

Certified employees earn **15% more** than those without. (\*1)



# 3 SALARY INCREASE IN CURRENT JOB

Upon earning a certification, **23%** of Microsoft certified technologists reported receiving up to a **20% salary increase**. (\*1)



# 4 INCREASE PRODUCTIVITY

Certified employees are **20% more productive**. (\*1)



\*1

Microsoft Learning - Why Get Certified?

<https://www.microsoft.com/en-us/learning/certification-benefits.aspx>

## 5 BETTER PREPARED FOR EXAM



**76%** of IT professionals said **self-study materials** played a role in passing a certification exam. (\*2)



## 6 FAST RETURN ON INVESTMENT

**54%** experienced their first benefit of certification within **3 months**. (\*2)



## 7 MOST IN-DEMAND SKILLS

**Analytical reasoning** and **Business analysis** are 2 of the top 10 LinkedIn Hard Skills needed for 2020. (\*3)



\*2

2017 Pearson VUE Value of Certification white paper;  
[http://download.microsoft.com/download/C/A/A/CAA1BDA9-D61F-47D2-BC0A-C3A820B21DAF/Pearson\\_VUE\\_Value\\_of\\_IT\\_Certification\\_Survey\\_Summary\\_Report\\_2017.pdf](http://download.microsoft.com/download/C/A/A/CAA1BDA9-D61F-47D2-BC0A-C3A820B21DAF/Pearson_VUE_Value_of_IT_Certification_Survey_Summary_Report_2017.pdf)

\*3

<https://business.linkedin.com/talent-solutions/blog/trends-and-research/2020/most-in-demand-hard-and-soft-skills>