

WHY YOU SHOULD GET YOUR EXCEL CERTIFICATION



1

STAND OUT FROM THE CROWD

Estimated **800M** Excel users worldwide.
Need a way to **prove your skills**.



2

EARN MORE MONEY IN A NEW JOB

Certified employees earn **15% more** than those without. (*¹)



3

SALARY INCREASE IN CURRENT JOB

Upon earning a certification, **23%** of Microsoft certified technologists reported receiving up to a **20% salary increase**. (*¹)



4

INCREASE PRODUCTIVITY

Certified employees are **20% more productive**. (*¹)



*¹

Microsoft Learning - Why Get Certified?
<https://www.microsoft.com/en-us/learning/certification-benefits.aspx>

5 BETTER PREPARED FOR EXAM

76% of IT professionals said **self-study materials** played a role in passing a certification exam. (*2)



6 FAST RETURN ON INVESTMENT

54% experienced their first benefit of certification within **3 months**. (*2)



7 MOST IN-DEMAND SKILLS

Analytical reasoning and **Business analysis** are 2 of the top 10 LinkedIn Hard Skills needed for 2020. (*3)



*2 2017 Pearson VUE Value of Certification white paper;
http://download.microsoft.com/download/C/A/A/CAA1BDA9-D61F-47D2-BC0A-C3A820B21DAF/Pearson_VUE_Value_of_IT_Certification_Survey_Summary_Report_2017.pdf

*3 <https://business.linkedin.com/talent-solutions/blog/trends-and-research/2020/most-in-demand-hard-and-soft-skills>