# Deep Learning for Business Basics of Deep Learning Neural Networks

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**Deep Learning for Business** 

**Basics of Deep Learning Neural Networks** 

What is Deep Learning & Machine Learning?

#### Al (Artificial Intelligence)

- Technology that enables a machine to make an intelligent decision or action
- Al technology enables an intelligent agent (HW, SW, Robot, App.) to cognitively perceive its environment and correspondingly attempt to maximize its probability of success of a target action

#### Deep Learning & Machine Learning

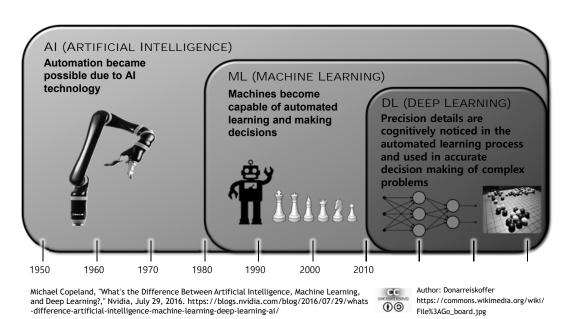
## ML (Machine Learning)

- Capability enabled to a computer to learn without being explicitly programmed
- Functionality to learn and make predictions from data
- Evolved from pattern recognition and computational learning theory in Al

#### DL (Deep Learning)

- ML technique that uses
   multiple internal layers (hidden layers)
   of nonlinear processing units (neurons)
   to conduct supervised or unsupervised
   learning from data
- DL is commonly implemented using a NN (Neural Network)

#### Relation between AI, ML, and DL



## Examples of Human vs. Al

- 1996~1997 IBM's Deep Blue beats world top ranked Chess players
  - Estimated 11.4 GFLOPS



**Computer Chess** Rating Lists (CCRL)

**World Chess** Federation (FIDE) **Ratings** 

Author: David Lapetina https://commons.wikimedia.org/wiki/File%3AChess-king.JPG

# Deep Learning & Machine Learning

#### Examples of Human vs. Al

 2015~2017 Google's DeepMind AlphaGo beats world top ranking Go players

TPU (Tensor Processing Unit) 2nd Generation

 $11.5 \text{ PFLOPS} = 11.5 \times 10^{15} \text{ FLOPS}$ 



https://commons.wikimedia.org/wiki/File%3AGo\_board.jpg

# **CPU (Central Processing Unit)**

- CPU executes instructions of a PC, Smartphone, etc.
- Designed to support all process types

## Deep Learning & Machine Learning

## **GPU (Graphics Processing Unit)**

- GPU is a custom made CPU that is operation specified for high speed and low power operations
- Embedded in PC and Smartphone
   Video Cards, Motherboards, and
   inside CPUs

## **Computer Performance Units**

- FLOPS (FLoating-Point Operations Per Second)
  - Floating-point computation based performance measure
  - GFLOPS (Giga=Billions=10<sup>9</sup> FLOPS) commonly used

## Deep Learning & Machine Learning

# **Computer Performance Units**

- IPS (Instructions per Second)
  - Integer number of operations based performance measure
  - MIPS (Millions=10<sup>6</sup> of IPS) commonly used

#### Human

- Approximately 0.01 FLOPS =  $\frac{1}{100}$  FLOPS
  - 0.01 FLOPS = 100 s for one Floating-Point calculation
  - Example: 1.2345 + 0.6789 = **1.9134**
- $2.5 \times 10^{15} = 2.5 \text{ PB of memory}$ running on 20 W of power

## Deep Learning & Machine Learning

#### Human's Brain

- 100 Billion (10<sup>11</sup>) neurons
- 10,000 (10<sup>4</sup>) connections per neuron
- 1 Quadrillion (10<sup>15</sup>) synaptic connections

## **FLOPS Comparison (Approximations)**

- Human
  - 0.01 FLOPS
- Modern Smartphones or PCs
  - 10~300 GFLOPS (109 FLOPS)
- Google's DeepMind AlphaGo Master
  - TPU 2G 11.5 PFLOPS = 11.5x10<sup>15</sup> FLOPS

#### Deep Learning & Machine Learning

How is Intelligence extracted from Data?

- Among the possible ways we will focus on
  - ML (Machine Learning)
  - DL (Deep Learning)

## What is this Intelligence used for?

- Natural language processing
- Computer vision
- Speech recognition
- Robotics motion and manipulation
- Computational creativity
- etc.

#### Deep Learning & Machine Learning

# DL & ML uses many Al Technologies

- Al Technologies Types
  - ANN (Artificial Neural Network)
    - NN (Neural Network)
  - $\ \ Evolutionary \ Algorithms$
  - Genetic Programming
  - Swarm Intelligence
  - etc.

#### DL & ML uses many AI Technologies

- Al Tools used to make Optimal decisions (or Faster Suboptimal decisions)
  - Optimization Theory
  - Game Theory
  - Fuzzy Logic
  - Simulated Annealing
  - Monte Carlo experiments & simulation
  - Complex Theory, etc.

#### Deep Learning & Machine Learning

## DL & ML Technology

- We will study on how intelligence is obtained from data using
  - Neuron, Perceptron
  - NN (Neural Network)
  - CNN (Convolutional Neural Network)
  - RNN (Recurrent Neural Network)

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#### Image sources

- Neuron
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