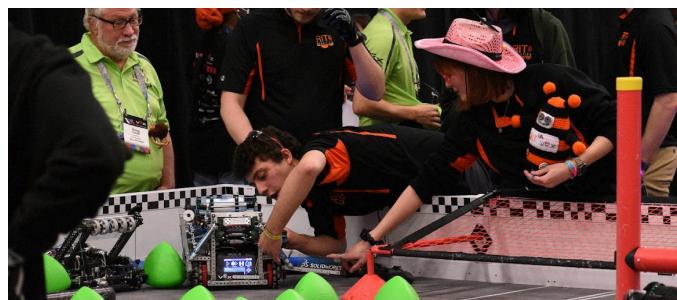
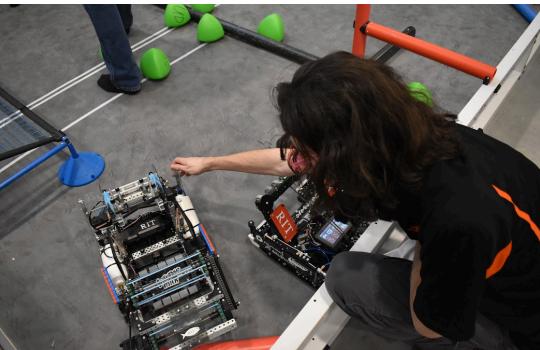
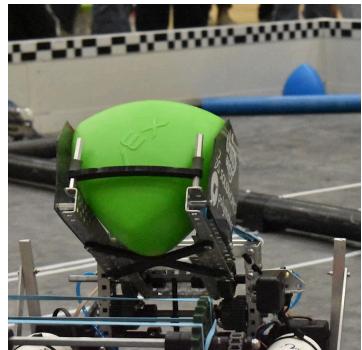




# SPONSORSHIP PACKET

## 2024-2025 | ROCHESTER, NY

# RIT VEX U ROBOTICS



@ritrobotics



vexrobotics@rit.edu



rit-vex-u.github.io

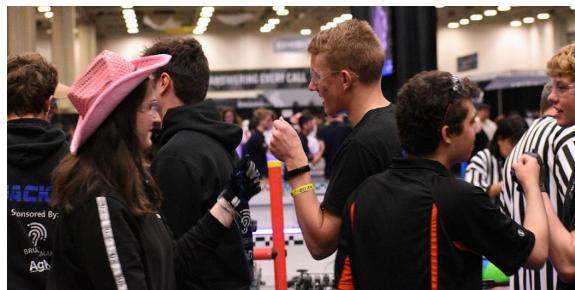
# ABOUT US

We are Rochester Institute of Technology's VEX U team, a student-run organization that competes in a global robotics competition. We continually iterate and improve our robot designs while **fostering an open environment that enables individual growth.**



# OUR MISSION

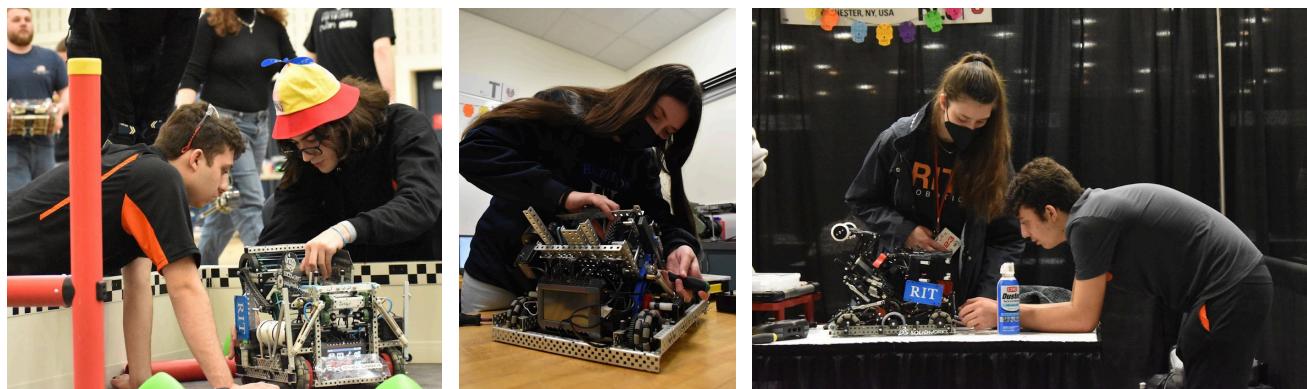
Throughout the season, we strive to create a hands-on experience with a focus on improving our skills from the most senior members to the newest. **We seek to develop the highest performing robots possible.**



# THE TEAM

This season, we have **over 30 active members** as a result of heavy recruitment. Our members come from a variety of backgrounds and majors, each bringing their own experiences and ideas to the team.

Together, we collaborate to best utilize everyone's abilities and skills to innovate and create competitive robots.



Majors on our team this year:

- Mechanical Engineering
- Mechatronics
- Computer Science
- Software Engineering
- Game Design and Development
- Electrical Engineering
- Robotics and Manufacturing
- Chemical Engineering
- Computer Engineering
- Cybersecurity

# WHERE OUR MEMBERS ARE

## FULL TIME



**L3 Harris**  
Electrical  
Engineer



**ei3**  
Embedded  
Devices Engineer



**REDCOM**  
Software  
Engineer



**WiTricity**  
Electrical  
Engineer



**Connection Technology Center**  
Electrical Engineer

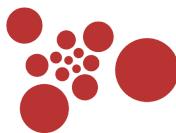
## CO-OPS



**Codonics**  
Software  
Engineer Intern



**Emerson**  
Test and  
Evaluations Co-op



**NJII COMET**  
Software  
Engineer Intern



**Metrea**  
Engineering Co-op

# RECENT ACCOMPLISHMENTS

2023-2024

Record: **52-8-1**

- Worlds Innovate Winner
- Worlds Division Finalist
- **3x** Excellence Award
- **4x** Tournament Champion
- **4x** Skills Champion



2022-2023

Record: **24-15-0**

- **1x** Excellence Award
- **1x** Design Award
- **1x** Skills Champion
- **1x** Tournament Finalist



2021-2022

Record: **17-12-0**

- **1x** Design Award
- **1x** Tournament Finalist



# COMMUNITY OUTREACH

Our team hosts multiple annual competitions for middle school, high school, and college level robotics teams, giving teams the opportunity to compete against each other for a qualifying spot to the regional or world championship.



We also annually participate in RIT events such as Imagine RIT and Brick City Weekend where we showcase our work to the RIT community.



Additionally, many of our team members offer their support to local FIRST and VEX robotics teams.

# BUDGET ALLOCATION

Our team is entirely funded by the support of our sponsors. **Our main goal is to allow as many people from the RIT community to join and participate on our team.** We pride ourselves on having a low participation fee, allowing students to travel with the team no matter their financial situation. All donations go directly towards competition travel and lodging fees, registration fees, parts purchases, and team gear.

2024-2025 Budget Allocation

Total -- \$27,448.05

Team Gear -- \$1,629.95

5.9%

Parts and Supplies --

15.8%

Registration -- \$350

1.3%

Travel and Lodging -- \$13,250

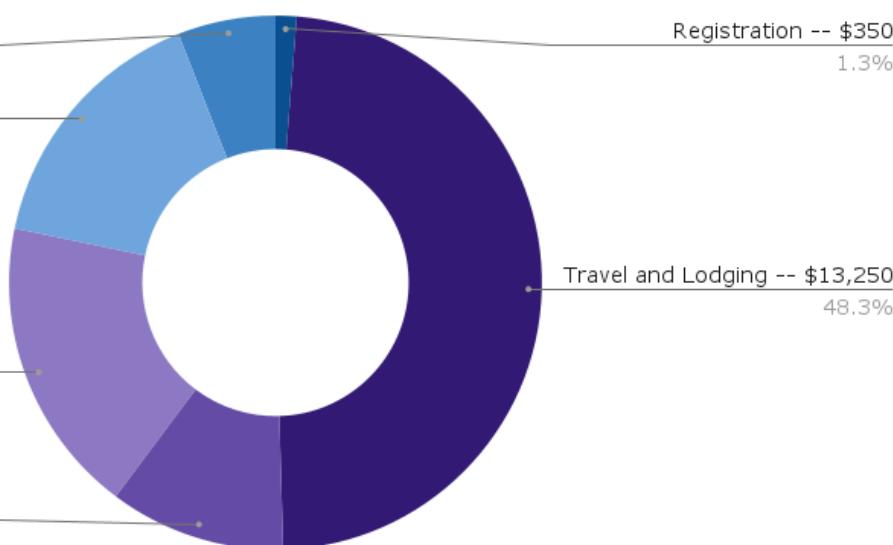
48.3%

Vex Fields -- \$4,947.58

18.0%

Event Hosting -- \$2,931

10.7%



Total Expected Expenses for 2024-2025 Season: **\$27,448.05**

# SPONSOR TIERS

Our team would not be possible without the support of our sponsors. If you are interested in sponsoring us, please email **vexrobotics@edu** or visit **rit.edu/giving/RITVexRobotics**.

Bronze  
~\$250

Logo on  
social  
media

Silver  
\$250-  
\$499

Logo on  
social  
media

Logo on  
one robot

Top 3 Sponsors

competition fields at  
hosted competitions  
named after sponsor

Gold  
\$500-  
\$999

Logo on  
social  
media

Logo on  
one robot

Logo on  
two robots

Platinum  
~\$1000

Logo on  
social  
media

Logo on  
one robot

Logo on  
two robots

Logo on  
worlds merch  
and banner