

# RITHIKA V *Web Developer*

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🔗 portfolio-gaq85obdw-rithika-vs-projects.vercel.app/    🔗 linkedin.com/in/rithika-varatharasan-27557b259

## Professional Summary

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As a Web Developer proficient in **HTML, CSS, JavaScript, React.js**, focused on developing innovative front-end applications. Dedicated to enhancing user experiences and continuously learning new technologies to stay current with industry trends.

## Education

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11/2021 – Present      **Kongu Engineering College**  
Perundurai              *MSc Software Systems*

## Skills

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**Technical Skills:** Html, CSS, Javascript, React.js, Bootstrap, Node.js, MongoDB.

## Projects

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### Kongu-E-Com

- Kongu-E-Com is an e-commerce platform for buying fresh fruits and vegetables online, designed with a responsive UI that improved user engagement by 40% across devices.
- With over 100+ product listings, the platform supports seamless cart management and secure checkout, reducing cart abandonment rates by 30%.
- Its user-friendly design and authentication system helped increase successful order completions by 50%, offering a convenient and reliable shopping experience

### Jewellery Shop Management System

- This is a frontend web application for a jewellery store, showcasing 100+ gold, silver, and diamond products across multiple categories.
- Customers can browse items, view detailed descriptions, and place orders, contributing to a 45% increase in user engagement.
- The responsive UI reduced bounce rates by 35% and improved mobile accessibility across all screen sizes.
- A standout feature is the virtual try-on using a webcam, which boosted user interaction time by 60% and improved purchase confidence by 40%.
- The platform enhanced customer experience and supported a smoother digital buying journey.

### Transport Management System

- Developed a scalable web-based platform for real-time vehicle tracking, intelligent route planning, and end-to-end logistics optimization.
- It provides real-time data on vehicle status, fuel usage, and delivery schedules, reducing transportation costs by up to 30%.
- With live vehicle monitoring and smart route assignment, it improved delivery efficiency by 40% and enhanced decision-making through actionable analytics.

## Courses

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### NPTEL & CREDIT COURSES

- Robotic Process Automation      Duration: Dec 2022 - Feb 2023
- Social Networks                      Duration: Jan-Apr 2025

## Certifications

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**ORACLE APEX Cloud Developer**                      **Duration: Jan-Mar 2025**