

proposal

Proposal for Standee Design & Printing

Client: Tastee

Service Provider: Sparshdigitalsolutions

◆ Scope of Work

1. 22 unique fast-food standee designs (creative + revisions)
 2. Requirement gathering & validation
 3. Coordination with printing vendor
 4. Installation support (stick-in standee)
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◆ Pricing & Payment Terms

- **Design Charges:** ₹350-500 per design
- **Total for 22 designs:** ₹7700 - 11000
- **Printing Cost:** ₹50 per sq. ft (paid directly by client to print shop)

Payment Terms:

- 50% Advance = ₹3,850-5,500 (before design work starts)
 - 50% Balance = ₹3,850-5,500 (after final design delivery, before print order)
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◆ Terms & Conditions

1. Design fees are exclusive of printing charges.
2. Printing costs must be paid directly by the client before printing begins.
3. Any major design changes after approval will incur additional charges.
4. Delivery timeline will be mutually agreed upon at project start.
5. Advance payment is non-refundable once work is initiated.

6. Final deliverables include high-quality print-ready files.
7. Our team will coordinate with the printing vendor for hassle-free execution.
8. Installation support (standee setup) is included.

Note :

Any major design change after approval will be charged at **₹200 per standee**



SNACK THAT NEVER FAILS

FRESHLY FRIED TO
PERFECTION SERVED HOT
WITH LOVE



ONLY
70
₹ RUPEES

GOLDEN • CRISPY • IRRESISTIBLE

Fries