

# Data Analyst Resume

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## Objective

Detail-oriented and results-driven data analyst with strong proficiency in data manipulation, statistical analysis, and visualization tools. Seeking an opportunity to leverage analytical skills and experience with data-driven decision-making to help organizations solve complex business problems and drive actionable insights.

## Skills

- **Analytical Tools:** Microsoft Excel, SQL, Tableau, Power BI, Google Analytics
- **Programming Languages:** Python, R, SAS
- **Data Manipulation:** Pandas, NumPy, Data Cleaning, ETL Processes
- **Statistical Analysis:** Hypothesis Testing, Regression Analysis, A/B Testing, Time Series Analysis
- **Data Visualization:** Matplotlib, Seaborn, Plotly, ggplot2
- **Databases:** MySQL, PostgreSQL, NoSQL
- **Tools:** Git, Jupyter Notebooks, Apache Hadoop, Google BigQuery

## Education

**Bachelor of Science (B.Sc)** in Statistics

University Name, Location

Graduation Date: Month, Year

Relevant Coursework: Probability Theory, Statistical Inference, Regression Analysis, Data Mining, Data Visualization

## Projects

### Sales Performance Analysis

*Date*

Description: Analyzed the sales performance data of a retail company to identify trends, seasonality, and key drivers of sales. Used SQL for data extraction and Tableau for creating interactive dashboards and visualizations.

Technologies: SQL, Tableau, Excel

GitHub: github.com/username/project1

### Customer Segmentation Analysis

*Date*

Description: Performed K-means clustering on customer data to identify different segments based on purchasing behavior. Used Python (Pandas, Scikit-learn) to clean, process, and analyze the data.

Technologies: Python, Pandas, Scikit-learn, Matplotlib

GitHub: github.com/username/project2

## Internship Experience

### Data Analyst Intern

*Company Name, Location*

*Month, Year - Month, Year*

- Conducted exploratory data analysis (EDA) on large datasets to uncover trends, correlations, and anomalies.
- Created automated reports and dashboards using Power BI to visualize business performance.
- Collaborated with the marketing team to analyze customer behavior data and provide actionable insights.
- Applied statistical methods to analyze the impact of marketing campaigns on sales and customer engagement.

## Work Experience

### Junior Data Analyst

*Company Name, Location*

*Month, Year - Present*

- Extracted and transformed data from multiple sources using SQL and Python to support business decisions.
- Developed dashboards to monitor key performance indicators (KPIs) and present insights to stakeholders.
- Assisted in building predictive models for customer churn analysis using logistic regression.
- Conducted A/B testing to optimize web content and improve conversion rates.

## Achievements

- Created a predictive model that improved sales forecasting accuracy by 20
- Awarded the “Employee of the Month” for outstanding performance in data-driven projects.
- Completed certification in Data Science and Analytics (Year).

## Additional Information

- Languages: English (Fluent), [Other Languages]
- Interests: Data-driven decision making, Machine learning, Sports analytics
- Certifications: Google Data Analytics Professional Certificate, Microsoft Certified Data Analyst Associate