

Product Manager

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Professional Summary

Strategic and user-focused Product Manager with over 8 years of experience driving product vision, roadmap execution, and cross-functional collaboration. Proven track record of launching scalable B2B and B2C products that enhance user satisfaction, increase retention, and deliver measurable business outcomes.

Core Competencies

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| • Product Strategy | Roadmap Planning | Go-to-Market Execution |
| • User Research | Competitive Analysis | A/B Testing |
| • Agile/Scrum | Cross-Functional Leadership | Metrics-Driven Prioritization |
| • UI/UX Collaboration | Stakeholder Alignment | Customer Lifecycle Insights |

Professional Experience

Senior Product Manager — NexaTech Solutions — *Bangalore, India*
Jun 2018 – Present

- Defined product vision and roadmap for SaaS platform with 250k+ monthly users, resulting in 28% growth in ARR.
- Led discovery-to-delivery for 12 major features by collaborating with design, engineering, sales, and marketing teams.
- Initiated data-driven feature prioritization using user insights, analytics, and stakeholder input.
- Conducted customer interviews and usability testing, improving onboarding completion rate by 33%.

Product Manager — Bluemind Technologies — *Chennai, India*
Jan 2015 – May 2018

- Delivered MVP of mobile fintech product under 6 months; onboarded 50k users in the first quarter.
- Developed product requirement documents (PRDs), epics, and release notes in coordination with engineering.
- Created and maintained quarterly OKRs; aligned cross-functional teams around product KPIs.
- Spearheaded migration to a modular product architecture, reducing time-to-market for new modules by 40%.

Key Projects

B2B Workflow Automation Suite (2022) – Launched an AI-powered module for enterprise automation; increased upsell conversion by 21% and decreased churn by 12%.

In-app Engagement Optimization (2021) – Designed contextual nudges and in-app walkthroughs; improved user retention by 18% and task completion by 45%.

Education

B.Tech in Computer Science Engineering

Accredited University, India

Year – Year

Certifications

- Certified Scrum Product Owner (CSPO)
- Pragmatic Marketing Certified – PMC Level II
- Google UX Design Specialization (Coursera)

Tools & Tech

- **Product Tools:** JIRA, Confluence, Trello, Productboard, Aha!
- **Analytics:** Mixpanel, Amplitude, Google Analytics, Hotjar
- **Collaboration:** Figma, Miro, Notion, Slack, Zoom
- **Tech Exposure:** REST APIs, SQL, HTML/CSS (Basic)