

Katherine Molloy

VISUAL DESIGNER

CONTACT

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WHERE I HAVE BEEN

(2018) Junior Graphic Designer

Firm - Bio Concepts

Main Tasks

- Illustration •
- Infographics •
- Social media collateral •
- Branding •

(2017) Graphic Design Internship

Firm - Be There Beauty

Main Tasks

- Social media collateral •
- Branding •

(Ongoing) Freelancing

Specialising in branding identity and pretensions

Clients

- Nova Systems (Cyber Security) •
- Studio De Park (Hair Salon) •
- Informed Position (FinTech) •
- Townsville Grape Club •
- Commissions for private citizens. •

WHAT I HAVE LEARNED

Coding (2018)

Certificate of Front-end Web Development
Insitute of Code
HTML, CSS, JS

[Course Details](#)

Graphic Design (2015)

Diploma of Graphic Design
CATC - Fortitude Valley, Brisbane

[Course Details](#)

Landscape Architecture (2013)

Bachelor of Design: Landscape Architecture, minor in
Urban Planning
QUT - Gardens Point, Brisbane

[Course Details](#)

Previous Career (2007)

Diploma of Horticulture
Diploma of Conservation and Land Management,
TAFE North - Townsville

[Course Details](#)

DESIGN EXPERIENCE DETAILS

Junior Graphic Designer

Bio Concepts is Nutraceuticals firm. I was hired to help illustrate the founder's upcoming book on drug addictions. These illustrations were predominantly anatomical diagrams and chemical reaction infographics. The role also involved assisting their senior graphic designer with the day to day promotional graphics for the company.

Graphic Design Internship

Be There Beauty is an app used to search for and book beauty service appointments. This role involved creating marketing collateral for social media. The founder also runs a marketing agency, and so these tasks were often extended to other clients.

Freelancing

I have freelanced specialising in branding identity and pretensions. Freelancing has improved my communication skills, taught me how to handle projects from brief to completion and refined my work-flow.