

www.PNWphotgraphy.com

Description of Design and approach

I want my site to have a sleek/minimal type design. I want the site to be very straight forward and easy to navigate through. When it comes to photography, I want to showcase my work and have it presented in a very pleasing way. For my four sections I know I want a service, social media, blog/portfolio, and contact sections. I do photography as a hobby but have done a few paid jobs so it would be nice to make my own website just in case I want to pursue it even further.

What Do I hope to accomplish with Design/approach?

The purpose of my site is to bring attention to my work/services and to land potential customers around the greater Seattle area. In addition to a traditional portfolio/blog I want to bring attention to my social media accounts as well. I know customers/potential clients prefer to look at photographers Instagram to get a feel for his/her work. If I can get local clients and build up my social media accounts it would be a win/win.

Other Sites for inspiration and comparable businesses

<https://www.evanranft.com/#home-2-section>

<https://www.thechrishau.com/my-work>

<http://alenpalander.com/>

These are 3 of my favorite freelance photographers/videographers on YouTube. I want to make a simple/sleek layout similar to theirs. They seem to highlight their strengths and lead out with some of their best work. They are very successful photographers who work with big brands.