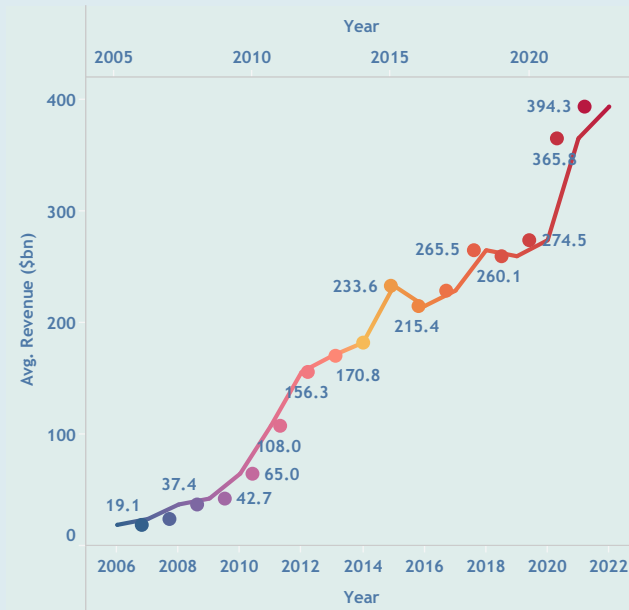


KPIs

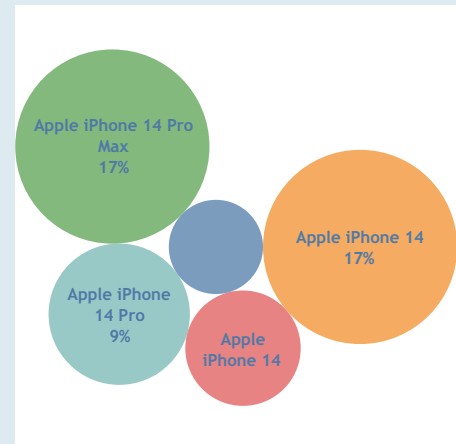
Brand	Discount Percent..	Mrp	Number Of Rati..	Sale Price
Apple	0	77,000	11,202	77,000

Units sold (mm)	Revenue Generated	Active Users (mm)
2,325	1,634	8,723






















Annual Revenue



Model-Share



Model Specs

Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Black	
				White	
APPLE	A Bionic Chip	12MP	12MP + 12MP	Blue	
IPHONE 12	with Next ..			Green	
				Purple	
APPLE IPHO..	A Bionic Ch..	12MP	12MP + 12MP	Pink	
				Red	
APPLE	A Bionic Chip	12MP	12MP + 12MP	Orange	
IPHONE 13				Yellow	
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12..	Light Night	
APPLE	A Bionic	12MP	12MP + 12MP	Dark Night	
IPHONE 14	Chip, Core			Midnight	
				Pink	
APPLE	A Bionic	12MP	12MP + 12MP	Blue	
IPHONE 14 ..	Chip, Core			Midnight	
				Pink	
APPLE IPHO..	A Bionic Ch..	12MP	48MP + 12..	Dark Night	
				Gold	
APPLE IPHO..	A Bionic Ch..	12MP	48MP + 12..	Deep Purple	
				Black	
				Silver	
				Black	