Discussion: DRUID 2022 Session - Markets for technology: Litigation

Roman Jurowetzki, Aalborg University Business School, DK

Continuation Patents and Litigation

Cesare Righi

Recap

- How does organizational structure influence development outcomes? - R&D unbundling
- centralization of development and mechanisms influencing innovative outcomes

Feedback

First

More Feedback

• What happened to the interviews?

NPEs, Patent Quality and Litigation Strategies across European Jurisdictions

Valerio Sterzi, Cecilia Maronero, Andrea Vezzulli

Recap

- Propositions
 - Complexity of the context and relational value (positive link)

Feedback

• exciting case within a "mission-oriented" context

CEO Overconfidence and the Decision to take a Patent Litigation Case to Trial

Zhe Yang, Nikolaos Papagergiadis, Andreas Procopiou, Wolfgang Sofka

Recap

• different combinations of innovation dypes

Feedback

• interesting method