

- Family firms - Business docs / Narrative analysis
Emotion vs Behavior

- Content analyse news

- Romi : whitepapers

// Projects - twitter - sentiment

- Product categorization

Text 1 — Long text

aka. topic modeling

Texts

⇒ unsupervised ML

Texts.

(Supervised ML

└──────────> Preprocessing

→ Vectorization

	vocab				
text ₁		1		1	
text ₂			1		1
⋮					
text _n		1			1

Bag of words