Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 1.3: You want to convert your text into vector outlines to customize it further.

Tool Needed:

Correct answer: Create outlines

### Question 2

#### Question:

You are tasked with designing a promotional poster for a local art gallery using Adobe Illustrator. You have created several design elements, including shapes, text, and

images. Analyze the effectiveness of your layout and color choices based on the following criteria:

- 1. Hierarchy: Explain how you have established visual hierarchy in your design. What elements did you prioritize, and why?
- 2. Color Scheme: Discuss the color palette you selected. How do the colors interact with each other, and what emotions or messages do they convey about the art gallery?
- 3. Balance and Alignment: Evaluate the balance and alignment of the elements in your design. Are there areas that feel crowded or unbalanced? How did you address these issues?

Scoring Criteria:

Comprehensiveness (1 point): Addresses all three criteria thoroughly.

Clarity (2 points): Ideas are expressed clearly and logically.

Depth of Analysis (2 points): Provides insights that reflect a deep understanding of design principles.

Response: First, to establish visual hierarchy, I made the gallery's name the most prominent element by placing it at the top of the poster in a large, bold font. This ensures that it's the first thing people notice, creating a strong focal point. Just below, I placed the event date, slightly smaller but still noticeable. The gallery's location and website are at the bottom in smaller text, as they are secondary in importance but still necessary. For the color scheme, I chose earth tones these colors create a sophisticated and welcoming atmosphere. The dark tinted background allows the text and images to stand out clearly without clashing. When considering balance and alignment, I imagine using a symmetrical layout to keep the design organized. The main text is centered, and the images are evenly spaced at the bottom, giving the poster a clean and structured appearance. The balance between text, images, and space makes the poster easy to read and visually appealing, ensuring that the important details are clear without overwhelming the viewer.

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 5: After finishing a graphic, you want to group multiple elements together so you can move them as a single unit.

Tool Needed:

Correct answer: CTRL-G

#### **Question 4**

What is a vector graphic?

Score: 1 out of 1 Yes

Correct answer: A graphic created using points, lines, and shapes based on mathematical formulas

#### **Question 5**

Read and analyze what is being asked for each statement. Match column A with Column B.

Response: It contains menus for file management and tool access Application Bar

Response: A vertical panel with tools for creating and editing graphics. Tools Panel

Response: Displays options related to the currently selected tool or object. Control Panel

Response: The main area where your artwork is displayed **Document Window** 

Response: The designated area for your design within the Document Window Artboard

Response: Manages different layers of your artwork for better organization. Layers Panel

Response: Offers contextual options for the selected object or tool. Properties Panel

Response: Used to modify an object's size, position, and rotation. => Transform Panel

Response: Displays saved colors and patterns for easy access. Swatches Panel

Response: Contains different brush styles for painting and drawing. Brushes Panel

Score: 10 out of 10 Yes

### **Question 6**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 2: You want to modify an existing vector path to create a more complex shape by adding and removing anchor points. Tool Needed:

Correct answer: Pen tool.

Score: 1 out of 1 Yes

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 9: You want to create a masked effect where an image only shows within the boundaries of a specific shape. Tool Needed:

Correct answer: Clipping mask

Score: 0 out of 1. No

#### **Question 8**

Which design principle focuses on ensuring that elements are visually connected and organized?

Correct answer: Alignment

Score: I out of 1 Yes

#### **Question 9**

When creating a mask, which object acts as the mask?

Correct answer: The object that will hide parts of another object

### **Question 10**

How can contrast be effectively used in design?

Response: By pairing bold typefaces with delicate fonts

Correct answer: By pairing bold typefaces with delicate fonts

Score: 1 out of 1 Yes

### **Question 11**

Read and analyze what parts of the Adobe Illustrator is being asked. Match the statement in Column A with the correct option in Column B.

Response: Used to create and apply gradient fills to objects. Gradient Panel

Response: Offers tools for combining and manipulating shapes Path Finder Panel

Response: Displays all the attributes of a selected object, including fills, strokes, and effects.

### **Appearance Panel**

Response: Provides options for aligning and distributing selected objects. -> Align Panel

Response: Groups all the workspace elements in a single, integrated window that lets you treat the application as a single unit **Application Frame Group** 

Score: 5 out of 5 Yes

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 15: After completing your design, you want to save it in a web-friendly format.

Tool Needed:

Correct answer: Export.

Score: 0 out of 1 No

### **Question 13**

Which tool in Adobe Illustrator is used to draw freehand shapes and lines?

Correct answer: Brush Tool

#### **Question 14**

In Adobe Illustrator, what is the function of the Tools Panel

Correct answer: To provide tools for creating and manipulating artwork

Score: I out of 1 Yes

### **Question 15**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 1: You need to draw a perfect circle for your logo design. Tool Needed:

Correct answer: Ellipse tool

Score: 1 out of 1 Yes

#### **Ouestion 16**

What does leaving negative space in a design help achieve?

Correct answer: Highlight important information

Score: I out of 1 Yes

### **Question 17**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 6: You want to apply a smooth gradient transition between two colors on a shape in your design. Tool Needed:

Correct answer: Gradient Tool

Score: 1 out of 1 Yes

#### **Question 18**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 12: You want to rotate an object 45 degrees to fit into your design.

Tool Needed:

Correct answer: Rotate tool

Score: 1 out of 1 Yes

### **Question 19**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 8: You wish to draw a freehand shape that doesn't follow any geometric pattern for a creative element in your artwork. Tool Needed:

Correct answer: Pencil Tool

Score: 1 out of 1 Yes

### **Question 20**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 4: You need to add a catchy tagline to your promotional flyer and want to manipulate the text to curve around a graphic Tool Needed:

Correct answer: Type on a path

Score: 0 out of 1 No

#### **Question 21**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 10: You have several shapes that need to be aligned perfectly to create a neat layout. Tool Needed:

Correct answer: Align Panel

Score: 1 out of 1 Yes

# **Question 22**

Which of the following is an advantage of using vector graphics?

Correct answer: They can be scaled infinitely without losing quality

Score: I out of 1 Yes

# **Ouestion 23**

Which design principle involves arranging elements in a visually pleasing manner?

Correct answer: Proximity

Score: 0 out of 1 No

### **Question 24**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (1.5pts). Scenario 14: You want to add a drop shadow effect to a shape to give it depth.

Tool Needed:

Correct answer: Effect menu

Score: 0 out of 1 No

#### **Question 25**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 7: You want to fill a background shape with a repeating pattern you created. Tool Needed:

Correct answer: Pattern Swatches/Tool

Score: 0 out of 1 No

# **Question 26**

In Adobe Illustrator, how can you release a clipping mask?

Correct answer: Go to Object > Clipping Mask Release

Score: 0 out of 1 No

#### **Question 27**

What is the purpose of using hierarchy in design?

Correct answer: It reinforces brand identity and makes designs memorable

Score: I out of 1 Yes

#### **Question 28**

What does the Pen Tool in Adobe Illustrator primarily allow you to do?

Correct answer: Create precise paths and shapes

Score: 1 out of 1 Yes

## **Question 29**

Why is repetition important in graphic design?

Correct answer: It reinforces brand identify and makes design memorable

Score: 1 out of 1 Yes

## **Question 30**

What is the primary purpose of a clipping mask in Adobe Illustrator?

Correct answer: To hide portions of an object or group of objects

Score: 1 out of 1 Yes

### **Question 31**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 3: You have a shape and want to fill it with a solid color, as well as apply a stroke around it.

Tool Needed:

Correct answer: Color picker

## **Question 32**

What is the primary purpose of Adobe Illustrator?

Correct answer: To create and edit vector graphics

Score: I out of 1 Yes

# **Question 33**

Scenario-Based Exam. Read each scenario carefully and identify the Adobe Illustrator tool that is most appropriate for the task described. (15pts) Scenario 11: You need to resize an object while maintaining its proportions

Tool Needed:

Correct answer: Selection tool

Score: 1 out of 1 Yes