

River Kelly

PhoneCase Exchange - Prototype and Feedback

EGEN 310R

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1. Share how you addressed the most important questions or the most important latent needs from your partner.
  - a. My partner wanted to maximize protection and versatility, but she did not want a big and bulky case. I added the necessary protection that a phone case should offer. As for functionality, my partner wanted extended battery life, a pocket on the back to hold credit cards and also a kickstand to set the phone up to watch Netflix. I was able to accommodate all of these needs.
2. Empathy: What were the most important benefits of certain features.
  - a. The most important benefit of the kickstand is to relieve stress of having to hold up her phone while watching Netflix. Watching Netflix is meant to be a time to relax, thus having to hold your phone up-right makes it less enjoyable.
3. Pictures of your prototype with short explanations:

My phone case (pictured to the right) shows the prototype which I made. The battery on the bottom is even rechargeable. The kickstand allows the phone to be held in the horizontal position and there is a (paper) pocket beneath the kickstand.



4. Screenshot of your exchange (could be a Zoom Screenshot too):

