River Kelly EGEN-310R 10 Questions 05/10/2021

- 1. Why have a case on your phone?
- 2. Do you currently have a phone case? What do you like or not like about it?
- 3. Have you ever broken a phone before? How so?
- 4. In the future, what is the most likely scenario in which you would break a phone?
- 5. What are you looking to get out of having a case on your phone?
- 6. Do you like the pockets that some phone cases have on the back?
- 7. Protection v.s. Comfortability? Do you want a thick case to maximize protection, or thin to easily fit in your palm/pocket?
- 8. Colorful/unique or sleek and simple design?
- 9. Is your phone case permanent or would you like to remove it sometimes?
- 10. How much are you willing to pay for a phone case?