

Description: Data Analytics Process

Plan: -

I decided to buy a Bike for me.

Prepare: -

After discussion with my parents and family members we decide to spend Rs. – 80000 to 90000 for buying it as we had collected that much of amount for that.

Process: -

Then I have searched on different sites like bikewale.com, zigwheels.com, autox.com, bikedekho.com etc. and selected some Models of different Brands which comes under the budget which we had decided to spend.

| BRAND | MODEL | PRICE |
|-------|------------------|-------|
| HERO | HERO PASSION PRO | 74650 |
| BAJAJ | BAJAJ PLATINA | 72500 |
| TVS | TVS STAR CITY | 73500 |
| HONDA | HONDA SHINE SP | 75200 |

Analyse: -

Now I have to select one out of these four models. After detailed analysis and comparison including Engine Capacity, Power, Colour, Mileage, Wheel Type, Tyre Type and about 8-10 specification I have decided to buy Hero Passion Pro.

Share: -

Then me with my sister and brother-in-law went to showroom near my location after seeing their reviews and services on Google and ask them to show the bikes.

Act: -

After seeing the bikes in the showroom I have bought Hero Passion Pro in Blue colour because it looks great and Blue is also my favourite colour.



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