

Wireframe Document

Amazon Sales Analysis



Version 1.0

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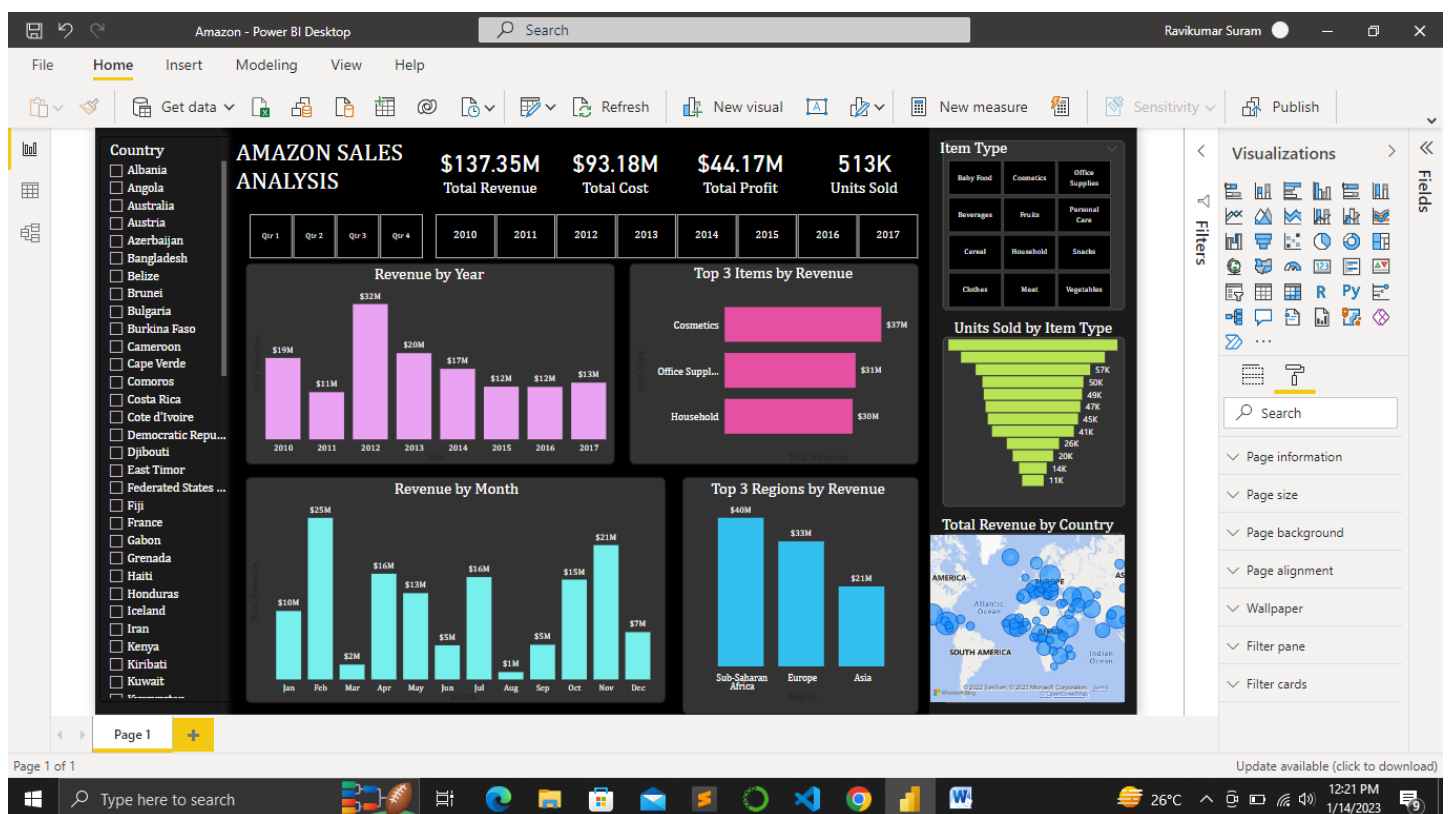
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Document Control

Date	Version	Description	Author
14-1-2023	1.0	Final Revision	Ravikumar Suram

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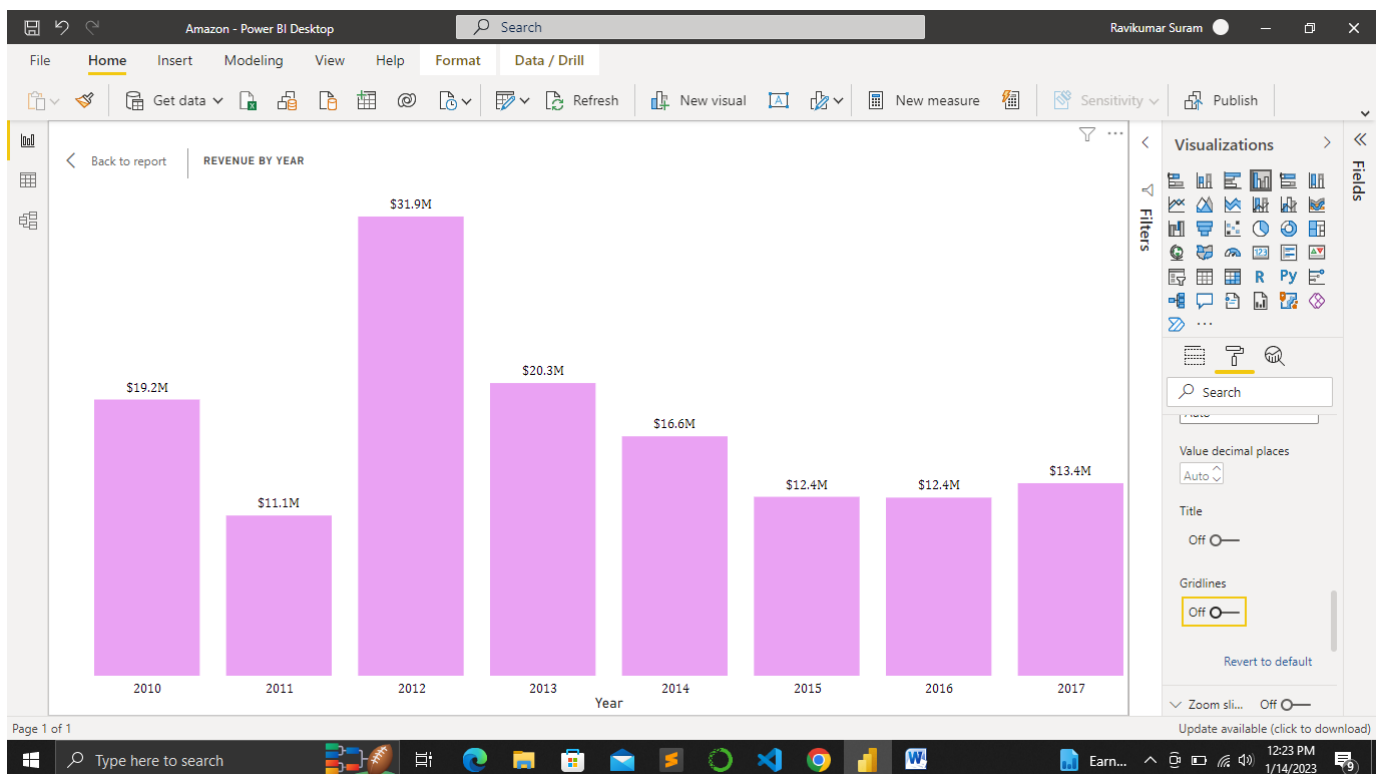
After Cleaning data and creating dashboard we can see the below visuals, which is an interactive dashboard.



Amazon has made total sales of \$137.35 million with profit \$44.17 million in 8 years (2010-2017) as per the given data.

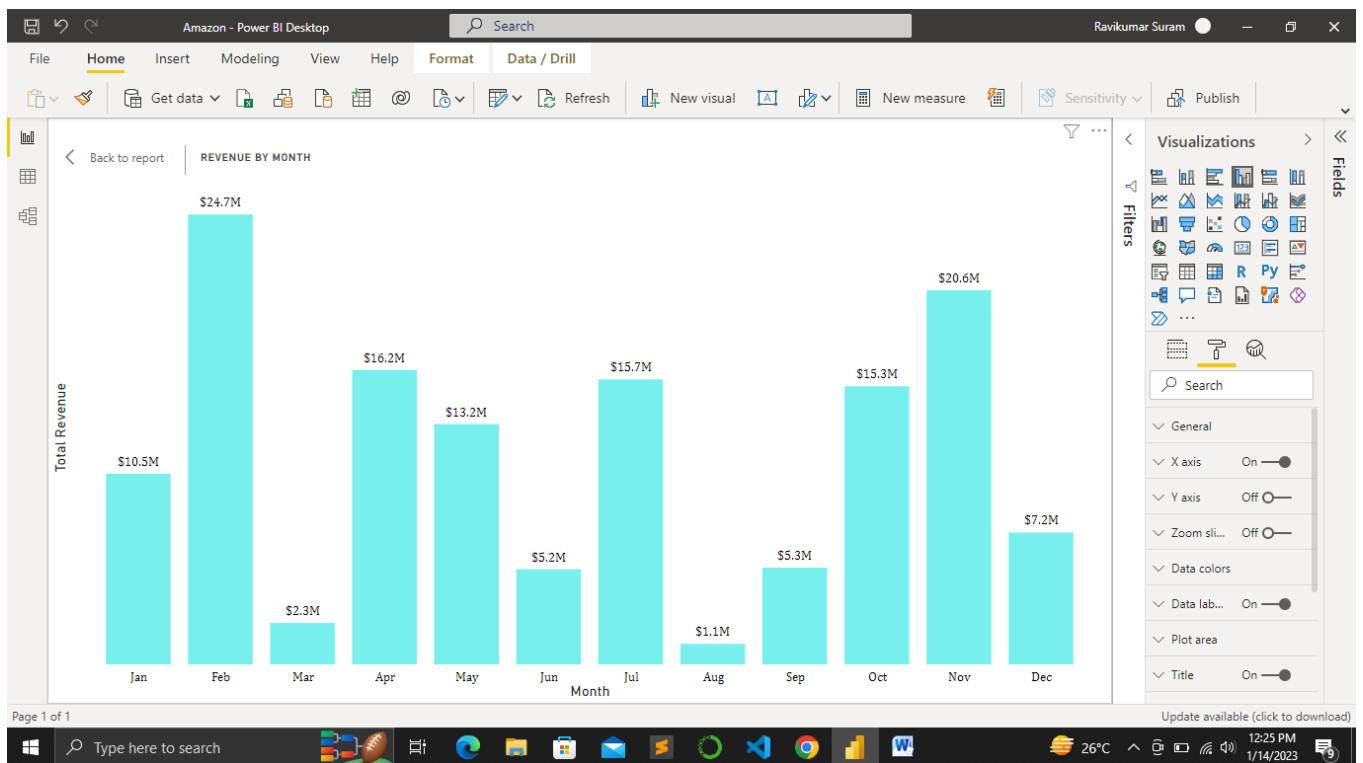
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The below column chart shows the sales generated by amazon for 8 years. 2012 is the year with highest sales (\$31.9 million).



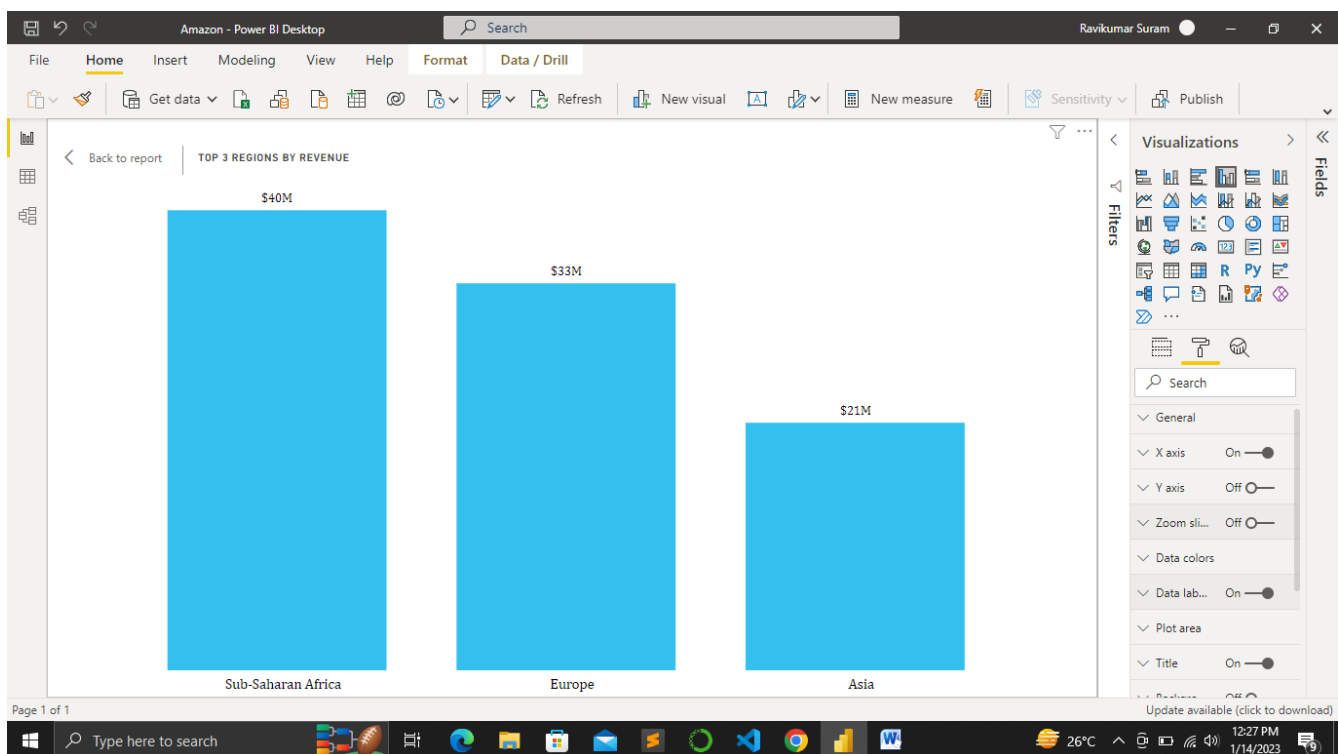
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Below is the chart for cumulative sales for each month across all years.



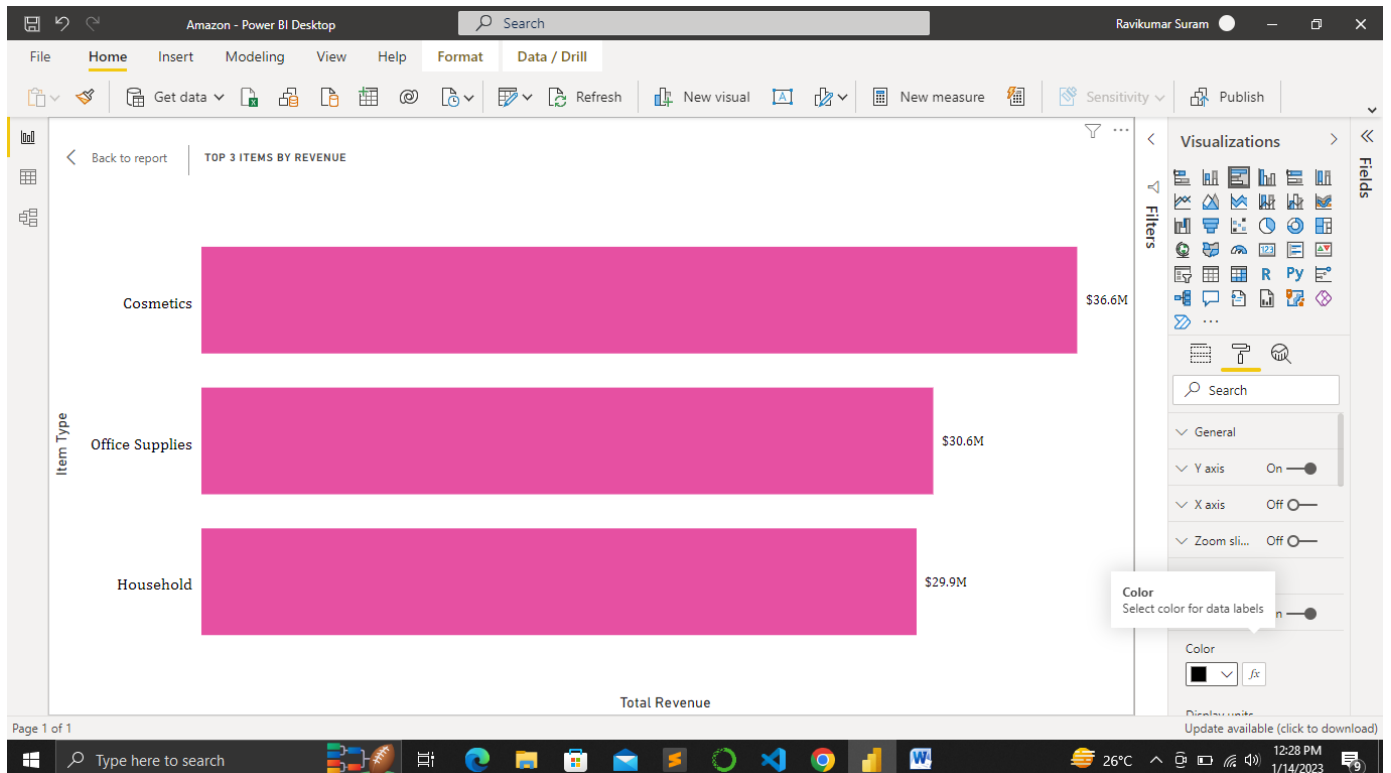
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Top 3 regions by sales (This is the data for all years however, we can see year wise top 3 regions by applying the year filters. Then picture will be clearer for regional sale of each year).



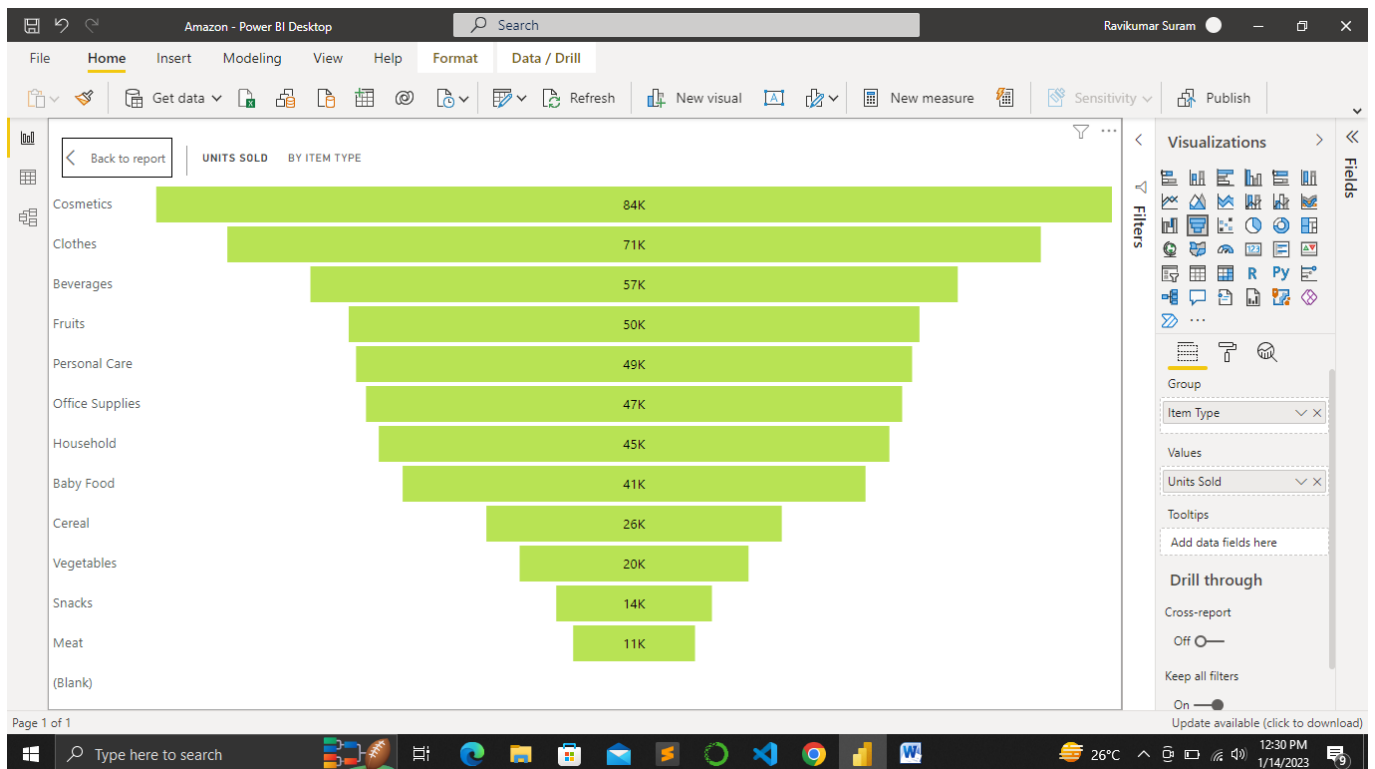
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Below bar chart showing the top 3 selling items (This is the overall sales figure we can apply the year filter to see the year-wise top 3 selling products).



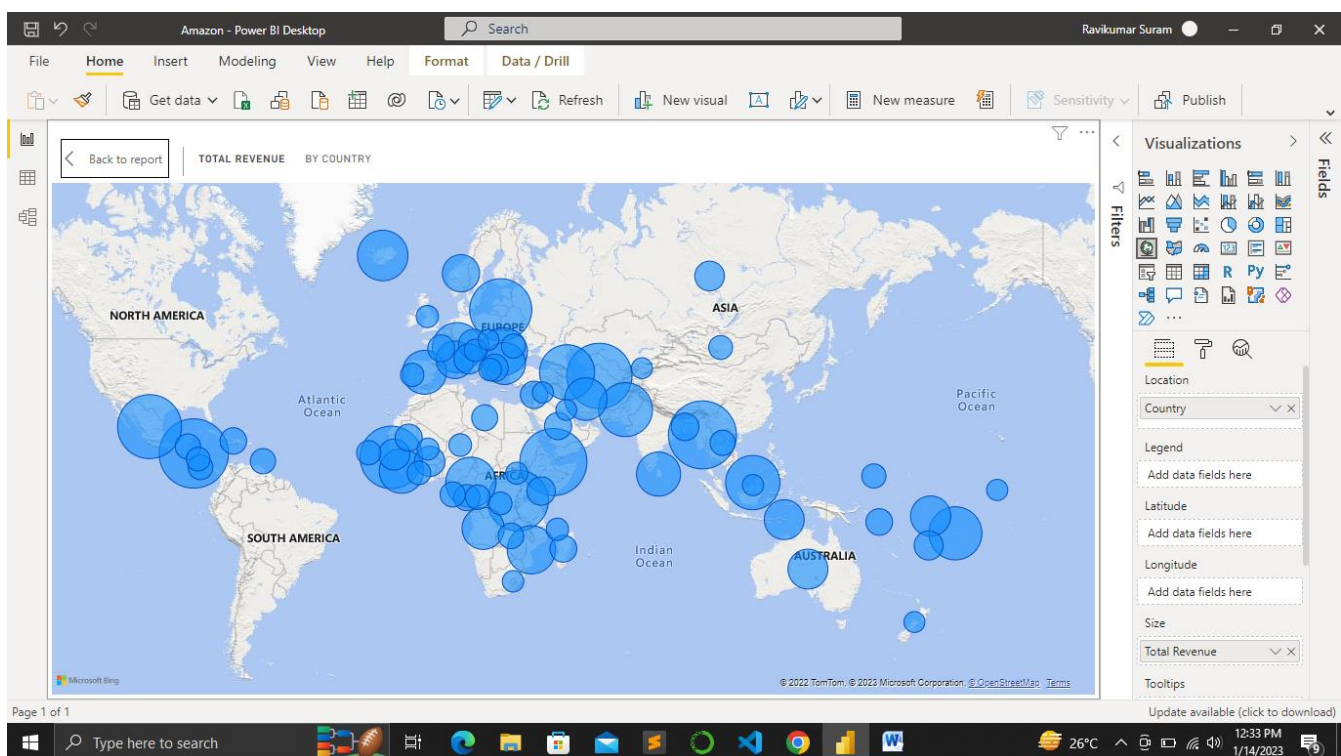
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Funnel chart showing the total quantity sold for each item across all years.



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In the map we can see the presence of amazon across the globe. Bubble size related to sales figure, bigger the size of bubble higher the sales amount in that region.



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Following are the items amazon is selling as per the data.

