

EXECUTIVE SUMMARY

The following observations are all made in relation to the movie data that was made available for the years 2017, 2018, and 2019.

- 824 films were created in March, which is a record quantity.
- The dataset comprises 13 distinct genres, with Drama having the largest production count (4285) and the longest average runtime (106.77 minutes). RSVP Films ought to concentrate on the "Drama" subgenre.
- Films with the greatest ratings have been produced by Dream Warrior Pictures and National Theatre Live.
- Mammootty, with over 8, and Mohanlal, with five, are the leading actors with the highest average median rating.
- An 8+ median rating will raise the likelihood of a blockbuster film.
- With an average rating of 7.74, Taapsee Pannu can be deemed the best actress in India, while Vijay Sethupathi is the best actor with an average rating of 8.42.
- The three most successful actresses in the drama category, according to the number of Super Hit films, are Sangeetha Bhat, Fatima Sahiti, and Adriana Matoshi.
- Based on how many votes their films garnered, Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top three production companies.
- The top two production firms with the most hits among multilingual films are Star Cinema and Twentieth Century.
- The top five movies that gross the most each year and fall into the top three categories include Star Wars: Episode VIII - The Last Jedi, The Fate of the Furious, and Despicable Me 3.