

1. Infographic Template (For Campaign Design)

Title: Anti-Phishing and Social Engineering Awareness

Section 1: What is Phishing?

- Brief definition:

(Example: Phishing is a type of online scam where attackers trick individuals into giving out personal information through fake emails or websites.)

Section 2: Common Phishing Tactics

- List of tactics:
 - Suspicious email addresses.
 - Fake URLs.
 - Urgent language.
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Section 3: How to Avoid Phishing Scams

- Tips for avoiding scams:
 - Never click on suspicious links.
 - Verify the sender before responding to emails.
 - Use two-factor authentication for your accounts.
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Section 4: Report Phishing Attempts

- What to do if you receive a phishing email:
 - Report to your email provider.
 - Don't respond or click on any links.
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Footer: Include your logo, school information, or hashtags like:

#CyberAwareness #StaySafeOnline #AntiPhishing

2. Email Templates for Phishing

Students will need blank templates for creating their phishing email examples. You can print this as a blank email template for them to fill in:

Phishing Email Template

From:

[Student's fake email here]

To:

[Recipient email]

Subject:

[Insert Subject Line]

Body:

Dear [Recipient Name],

[Write your phishing message, including tactics like urgent language, fake links, and a suspicious request for information.]

3. Social Media Post Template

You can create a simple social media post template for students to fill in as part of their campaign. Here's an example:

Title: Create a Social Media Post for Phishing Awareness

Social Media Platform:

- Platform (e.g., Twitter, Instagram, Facebook)
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Post Content:

- Include a brief tip or fact about phishing awareness.
 - Include hashtags like #StaySafeOnline #CyberSecurity.
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Example:

 Watch Out for Phishing Scams! 

Check email senders before clicking links. Stay alert and always verify!

#CyberSafety #OnlineProtection #StaySafeOnline

4. Campaign Checklist

A checklist for students to ensure they've covered the main elements of their Anti-Phishing and Social Engineering Campaign. This will help them stay organised during the lesson.

Anti-Phishing Campaign Checklist

- Infographic:
 - What is phishing?
 - Common phishing tactics.
 - How to avoid phishing.
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- Email Template:
 - Fake phishing email with red flags.
 - Explanation of what to look for.
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- Social Media Post:
 - Brief message about phishing.
 - Hashtags and call to action.