

## Digital Footprint Analysis Report

### Learning Objectives:

- I can understand what a digital footprint is and its implications.
- I can analyse the potential long-term impact of one's online activity.
- I can develop strategies to manage and minimise my digital footprint.

### Success Criteria:

- All: Explain what a digital footprint is and why it matters.
- Most: Discuss the impact of a digital footprint on privacy and how to manage it.
- Some: Analyse case studies related to digital footprints and recommend strategies for minimising online risks.

Public Figure: \_\_\_\_\_

What kind of information is publicly available about this person?

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How has their digital footprint positively impacted their career?

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Were there any negative consequences due to their online presence?

(e.g., scandals, career setbacks)

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What lessons can be learned from their online activity?

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What could they have done differently to protect their digital footprint?

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Group Members: [Names]

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Video or Infographic on Digital Footprints:

## DIGITAL FOOTPRINTS

What do yours say?

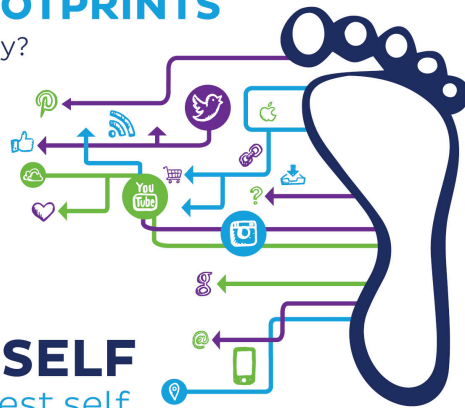
### BE CAREFUL ABOUT:

- What you share.
- Where you share.
- With whom you share.

### BE SMART ABOUT:

- Sites you visit.
- Emails you open.
- Links you click.

**BE YOURSELF**  
but be your best self.



## How To Have A Positive Digital Footprint

### What is a Digital Footprint?

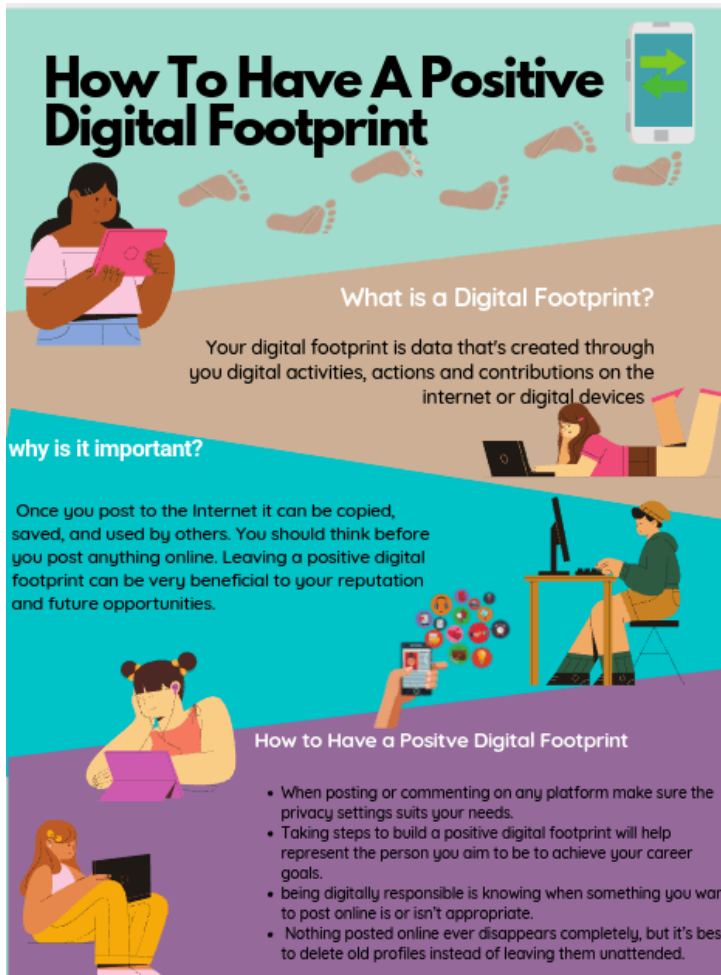
Your digital footprint is data that's created through your digital activities, actions and contributions on the internet or digital devices

### why is it important?

Once you post to the Internet it can be copied, saved, and used by others. You should think before you post anything online. Leaving a positive digital footprint can be very beneficial to your reputation and future opportunities.

### How to Have a Positive Digital Footprint

- When posting or commenting on any platform make sure the privacy settings suits your needs.
- Taking steps to build a positive digital footprint will help represent the person you aim to be to achieve your career goals.
- being digitally responsible is knowing when something you want to post online is or isn't appropriate.
- Nothing posted online ever disappears completely, but it's best to delete old profiles instead of leaving them unattended.



## How to Protect Your Digital Footprint

### What is a digital footprint?

According to CIPA, a digital footprint is the trail of data that is left behind when a person uses a digital device or service. It can be either intentional or unintentional.



#### Get Alerts

When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.



#### Custom Security Email

When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.



#### Hidden Settings

When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.



#### Hide Footprint

When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.

#### Search for Yourself



When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.

#### Delete Old Accounts



When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.

#### Limit Sharing to Public



When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.

#### Avoid Online Activity



When you use a digital device or service, you leave a trail of data behind you. This data can be used to track your location, identify your habits, and even predict your future actions. To protect your privacy, you should get alerts whenever your data is being collected or shared.

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Source: <https://www.cipa.gov>

Laptops/Tablets for Research: Ensure students have access to devices to research public figures' digital footprints.

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