

# Project Charter



<b>Project Title :</b> EC3000AM AS pigment paste localization <b>Project Type :</b> EPM <b>Stage :</b> Stage 4	<b>Business Segment :</b> Industrial <b>Project Owner :</b> Jenny Feng <b>Project ID :</b> TP-049904	
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Project Details	Financials												
<p> <b>Business Unit</b> : All Business Units  <b>Lab Region</b> : Asia Pacific  <b>Technology Functional Owner</b> : GBT  <b>Account</b> : BMW  <b>Strategic Intent</b> : Cost  <b>Opportunity Driver</b> : Cost Reduction  <b>Technical Probability of Success</b> : High  <b>Commercial Probability of Success</b> : High  <b>Capital Expense (\$ USD)</b> :  <b>Resource FTE* #</b> : 0.5  <b>Additional Run &amp; Maintain FTE#</b> :                 </p> <p>* Total Technology FTE required to execute project through Gate 4</p>	<p><b>Revenue</b></p> <table border="1"> <caption>Revenue Data</caption> <thead> <tr> <th>Revenue Year</th> <th>Revenue (\$)</th> </tr> </thead> <tbody> <tr> <td>Revenue Year 1</td> <td>3 000 000</td> </tr> <tr> <td>Revenue Year 2</td> <td>0</td> </tr> <tr> <td>Revenue Year 3</td> <td>4 000 000</td> </tr> <tr> <td>Revenue Year 4</td> <td>0</td> </tr> <tr> <td>Revenue Year 5</td> <td>5 000 000</td> </tr> </tbody> </table> <p>Five Year NPV:</p>	Revenue Year	Revenue (\$)	Revenue Year 1	3 000 000	Revenue Year 2	0	Revenue Year 3	4 000 000	Revenue Year 4	0	Revenue Year 5	5 000 000
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Key Milestones	Key Assumptions
<p> <b>Target Gate 2 Date</b> :  <b>Actual Gate 2 Date</b> :  <b>Target Gate 4 Date</b> :  <b>Adj. Gate 4 Date</b> :  <b>Actual Gate 4 Date</b> :  <b>Target Gate 5 Date</b> :  <b>Actual Gate 5 Date</b> :  <b>Target Commercialization Date</b> :  <b>Adj. Commercialization Date</b> :  <b>Actual Commercialization Date</b> :                 </p>	

Real : Win : Worth : Total Score :

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<div>Technical Considerations</div> <div>Add Special wax into the existing pigment paste formula to get the anti-squeak performance. Be sure no contamination to the equipments. Contamination test will be done. Cleaning process is need to be confirmed.</div>	<div>Technical Next Steps:</div>	
<div>Commercial Considerations:</div> <div>New customers or conversion the bath with the existing customer</div>	<div>Commercial Next Steps:</div>	
<div>Real :    Win :    Worth :    Total Score :</div>		