

# Rhonda Goolsby

Front End Web Developer

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Pragmatic problem-solver, detail-focused and tech-savvy, with proven success in developing responsive content, applications, and user-focused interfaces. Adept at delivering well-designed, testable, effective, and scalable website layout/user interfaces and components by utilizing HTML, CSS, and JS best practices. Expert at engaging with cross-functional teams to create solutions, tools, and products by optimizing overall workflow. Articulate communicator with strong interpersonal and relationship building skills to achieve best outcomes of project / program and timely deliveries.

## Technical Proficiencies

**Languages:** HTML, CSS, JavaScript

**Tools:** Git, Github, Agile, Jira

**Frameworks:** JQuery, Angular, Bootstrap

**CMS:** Magento, Shopify, IBM Management Center, WordPress

## Career Experience

### Trivantage LLC – Burlington, NC

2017 – Present

Web and Technical Support Specialist

Provide support for digital presence of internal and external websites by assisting customers and employees regarding potential issues and risks. Manage and oversee all code revisions by utilizing agile methodologies in collaboration with technology partners and organizational stakeholders.

- Amplified conversion rates, such as path to purchase by building additional site features such as Product Guides and Shop By pages within the website.
- Implemented end-to-end QA testing for all new and existing code features and bug fixes.
- Developed and created new key features and enhancements to new and existing websites for process optimization.

### Grow Well NC – Chapel Hill, North Carolina

2017

Web Consultant

Delivered volunteer website consultation services, including debugging of code and replacement of content to the website created on WordPress.

- Leveraged exceptional technical skills to aid client present services that customers purchased.

### Benevolence Farm - Graham, North Carolina

2016

Web Content Manager

Served as web content manager to provide volunteer website management services, such as revising style elements, debugging, and content revision onto WordPress website to achieve optimal results.

- Guided investors for potential investments and helped in organizational marketing to the general public.

## Additional Experience

**Creator - Designer** at Green Sky Sustainable Design – Carrboro, North Carolina

**Instructor** at Chatham County Community College – Pittsboro, North Carolina

**Coffee Buyer** at Whole Foods Market – Chapel Hill, North Carolina

**Horticulture Specialist** at Duke University – Durham, North Carolina

## Education & Credentials

**Front End Engineering Certificate** | The Iron Yard, Durham, NC

**Coursework toward Masters of Education** | GA State University, Atlanta. GA

**Bachelor of Science in Psychology** | Berry College, Rome, GA