

Likert scale vizualization

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What is “Likert”?

- Likert data (LICK-ert) = ordered responses to questions or ratings.
- Responses could be descriptive words, such as “agree”, “neutral”, or “disagree”, or numerical, such as “On a scale of 1 to 5, where 1 is ‘not interested’ and 5 is ‘very interested’.
- Likert data is commonly collected from surveys evaluating education programs, as well in a variety of opinion surveys and social science surveys.

https://rcompanion.org/handbook/E_01.html

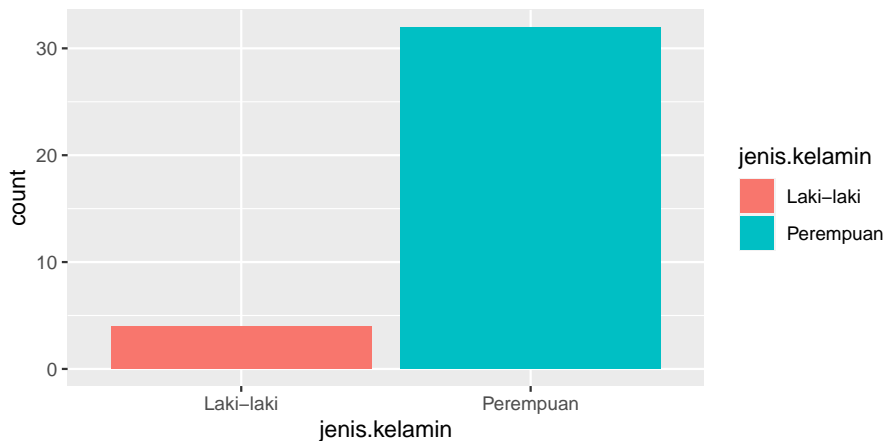
Our mini-survey

We conducted a mini-survey to see:

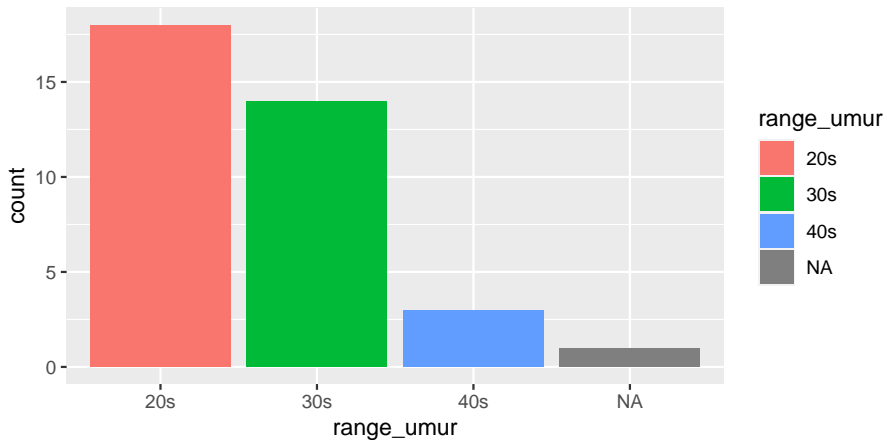
- 1) the type of text messengers, and
- 2) the type of social media our correspondents prefer to use.

We also collected age, gender, occupation information. But this was not made to fulfill any statistics requirements (targeted respondents, randomization, equal gender distribution). The aim is only to collect real data for the likert visualization :)

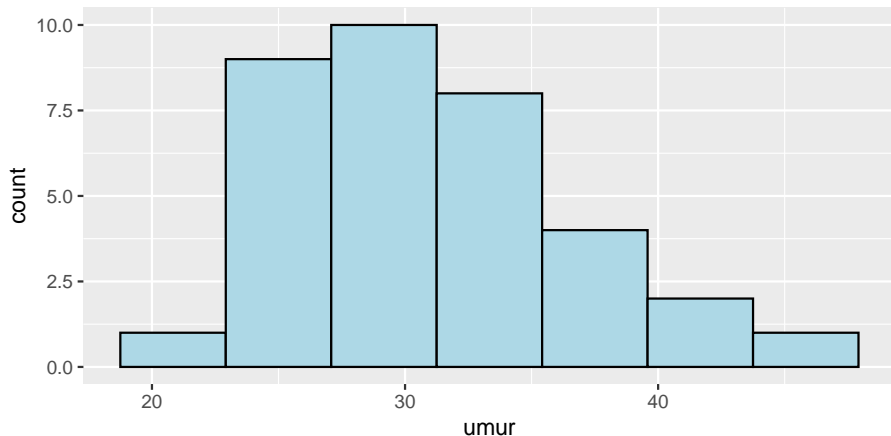
General overview of survey results



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