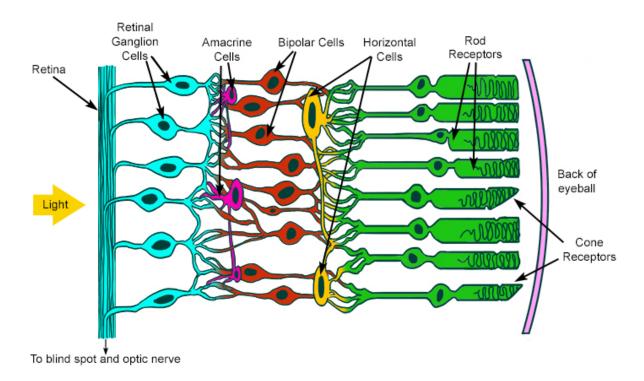
#### On Colorblind Friendly Plotting

Laurel Brehm

The visual system works via a set of sensors in your eye called *rods* and cones

Rods are super sensitive to low levels of light – they're known as your 'light / dark' detectors.

Cones are sensitive to different frequencies of light – they're what gives you color vision.



You may have heard that there are 3 types of cones known as red, green, and blue

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This is true on one level, but it doesn't work the way you think.

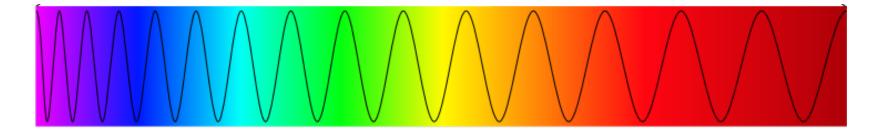
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This is true on one level, but it doesn't work the way you think.

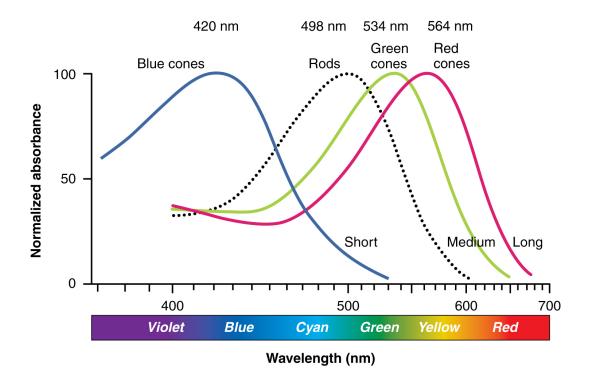
In fact, each cone sees all types of light—they're just different in sensitivity to the various frequencies that make up colors.

Light is a spectrum of wavelengths.

Different wavelengths are percieved as different hues.

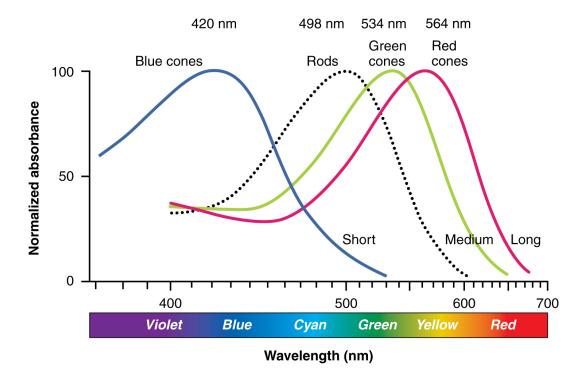


The three cones are sensitive to different wavelengths in this spectrum:



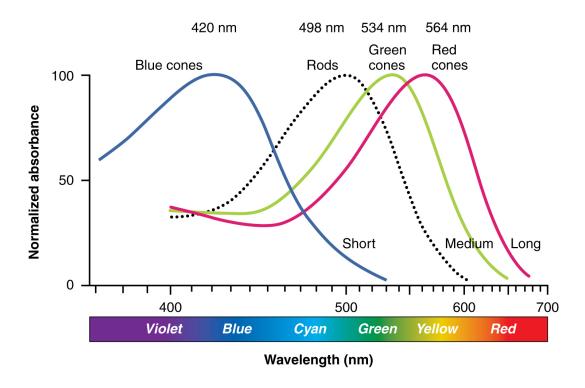
Color perception happens due to wavelengths of light activating each cone differentially.

- Red = lots of activation on long cone, less activation on medium cone, no activation on short cone
- Blue = lots of activation on short cone, less (and equal)
   activation on medium and long cones.



This has 2 important implications for data visualisation:

- Everybody percieves hue differences between green/yellow better than blue/violet
- 2. When either the green or red cone malfunctions, different wavelengths of light are percieved to be the same hue.

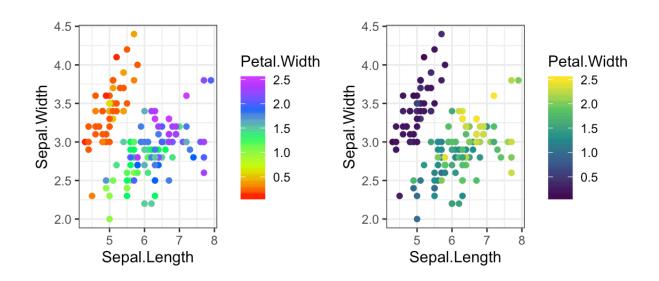


## Practical tip 1: Avoid rainbows, use viridis

Here's the same plot using traditional rainbow and the viridis palette (from viridisLite()), which has been designed to be an equal luminance gradient (=good for representing real contrasts)

```
p <- ggplot(iris,aes(x=Sepal.Length,y=Sepal.Width,color=Petal.Width))+
    geom_point()+theme_bw()

plot_grid(
p + scale_color_gradientn(colors=rainbow(5)),
p + scale_color_gradientn(colors=viridis(5))
)</pre>
```

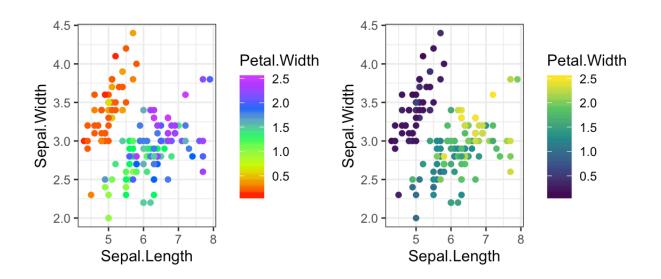


## Practical tip 1: Avoid rainbows, use viridis

Even for people with 100% normal color vision, rainbows produce perceptual differences that aren't really there, and minimize differences that are.

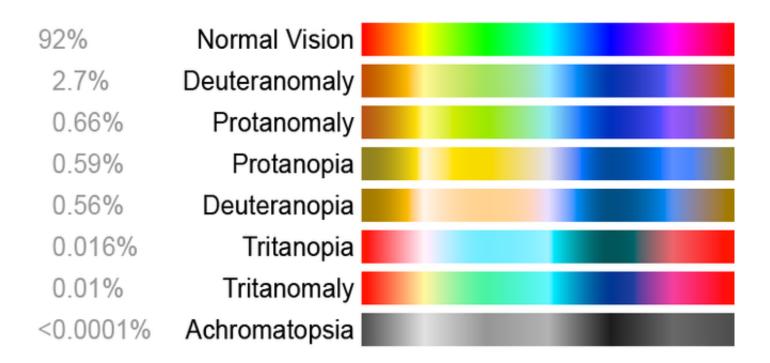
```
p <- ggplot(iris,aes(x=Sepal.Length,y=Sepal.Width,color=Petal.Width))+
    geom_point()+theme_bw()

plot_grid(
p + scale_color_gradientn(colors=rainbow(5)),
p + scale_color_gradientn(colors=viridis(5))
)</pre>
```



# Practical tip 2: Avoid contrasting red and green

8% of people are colorblind! (Higher for men than women)

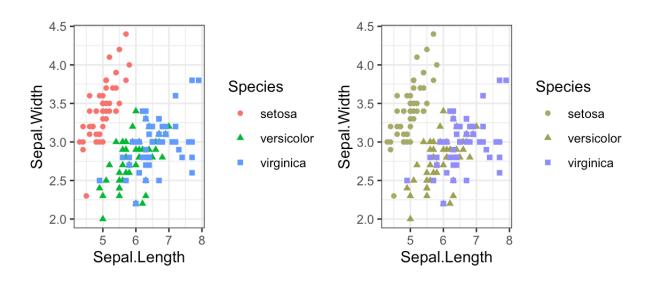


# Practical tip 2: Avoid contrasting red and green

Here's the traditional default ggplot color scheme with simulated deficiency in the deutan cone (most common form of colorblindness) using package dichromat(). IT IS VERY BAD

```
p2 <- ggplot(iris,aes(x=Sepal.Length,y=Sepal.Width,color=Species, shape=Species))+
    geom_point()+theme_bw()

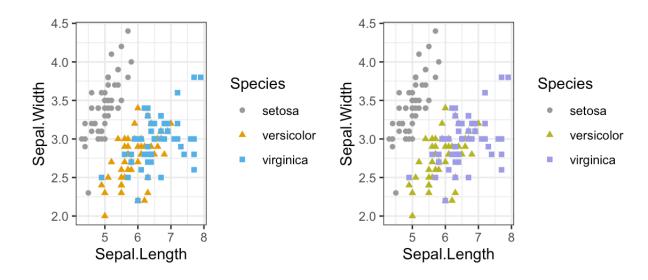
plot_grid(
p2 + scale_color_manual(values=c("#F8766D","#00BA38","#619CFF")),
p2 + scale_color_manual(values=dichromat(c("#F8766D","#00BA38","#619CFF"),type="deutan"))
)</pre>
```



## Practical tip 2: Avoid contrasting red and green

Here's a better option, gotten from http://www.cookbook-r.com/Graphs/Colors\_(ggplot2)/

```
plot_grid(
p2 + scale_color_manual(values=c("#999999", "#E69F00", "#56B4E9")),
p2 + scale_color_manual(values=dichromat(c("#999999", "#E69F00", "#56B4E9"),type="deutan"))
)
```

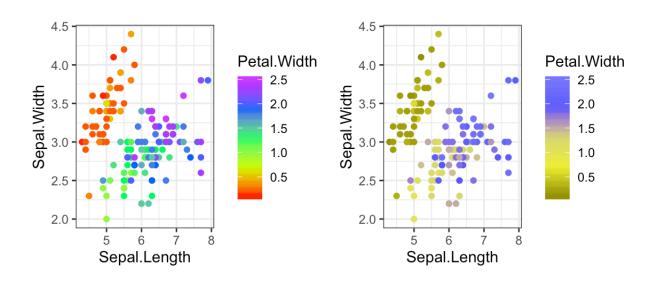


## Practical tip 3: Seriously, avoid rainbows

Here's the rainbow plot with simulated deficiency in the deutan cone (most common form of colorblindness) using package dichromat(). IT IS ALSO PRETTY BAD

```
p <- ggplot(iris, aes(x=Sepal.Length, y=Sepal.Width, color=Petal.Width))+
    geom_point()+theme_bw()

plot_grid(
p + scale_color_gradientn(colors=rainbow(5)),
p + scale_color_gradientn(colors=dichromat(rainbow(5), type="deutan"))
)</pre>
```

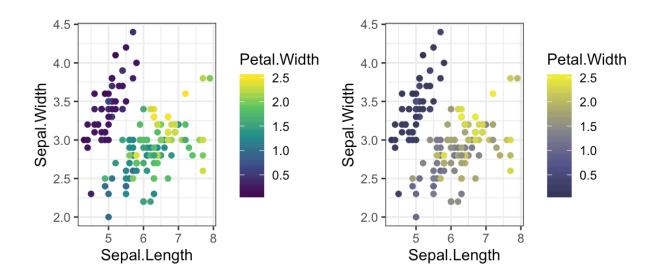


## Practical tip 3: Seriously, avoid rainbows

Here's the viridis plot with simulated deficiency in the deutan cone (most common form of colorblindness) using package dichromat(). It looks much less bad!

```
p <- ggplot(iris,aes(x=Sepal.Length,y=Sepal.Width,color=Petal.Width))+
    geom_point()+theme_bw()

plot_grid(
p + scale_color_gradientn(colors=viridis(5)),
p + scale_color_gradientn(colors=dichromat(viridis(5),type="deutan"))
)</pre>
```

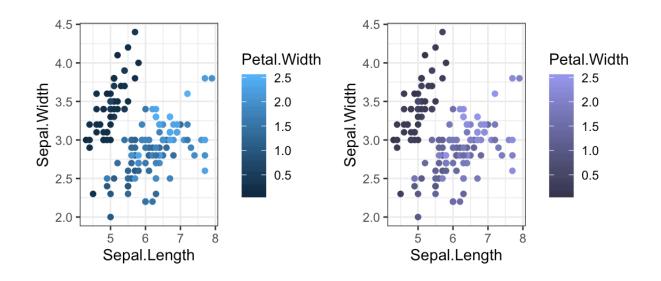


## Practical tip 3: Seriously, avoid rainbows

Here's the default continuous color palette with simulated deficiency in the deutan cone (most common form of colorblindness) using package dichromat(). It is actually pretty good!

```
p <- ggplot(iris,aes(x=Sepal.Length,y=Sepal.Width,color=Petal.Width))+
    geom_point()+theme_bw()

plot_grid(
p + scale_fill_gradient(),
p +
    scale_color_gradient(high=dichromat("#52A9ED",type="deutan"),low=dichromat("#142E47",type="deutan"))
)</pre>
```



#### **Plotting Recommendations**

- Avoid default ggplot categorical colors or any palette that contrasts green to red.
  - -> Contrasting blue/purple to yellow/orange/red is good (or even MPI green/orange)
  - -> Light / dark contrasts are your friend!
- 2. Use viridis or monochromatic spectrum for continuous colors.
  - -> The key is 'equal luminance'
- 3. If you have to have a complex palette, use other aesthetics to your advantage.
  - -> Map variable to color and shape and use extra labels.